



**Economic Development Advisory Board
Regular Meeting Minutes
May 26, 2026**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30 p.m. on May 26, 2026, in the Council Chambers at Page City Hall. Chair Erik Stanfield presided via Zoom. Council Amanda Hammond via Zoom, Kay Leum, Arden Redshirt, Mark Vecchiarelli, Jackelyne Aguirre, Marketing Coordinator; and Adam Geller, Public Information Office were present. Dawnell Robertson, Brigham Adams, and Vicki Alexander were absent.

Stanfield called the meeting to order at 5:33PM.

MINUTES

Motion made by Vecchiarelli to approve the minutes from the April 27, 2026, meeting. The motion was seconded by Stanfield and passed unanimously upon a vote.

HEAR FROM THE CITIZENS

No citizens addressed the Economic Development Advisory Board.

COMMUNICATIONS

- A. Discussion only pertaining to an update provided by Economic Development Advisory Board members. (Informational)**

- B. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy. (Informational)**
Moses shared report for May for the Carl Hayden Visitor Center and Navajo Bridge and talked about

- C. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce. (Informational)**
Franz shared a report for April for the Page-Lake Powell Hub which showed improvements and an update on personnel.

STAFF REPORTS

- A. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page. (Informational)**
Aguirre discussed the tourism and economic development newsletters, provided an update on the Youth Advisory, and she shared the progress on the Bandwango digital passport. There was discussion.

REQUEST FOR BOARD ACTION

Meeting Type: Regular Meeting

Meeting Date: July 27, 2026

Department: Economic Development

Presented by:

Brief Title: Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on May 26, 2026.

Agenda Section: Minutes

Agenda Sub-category: Board Item

Recommended Action:

Move to approve the meeting minutes from May 26, 2026.

Background:

N/A

Attachments:

1. Reg Meeting Minutes EDAB 5.26.26

B. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page. (Informational)

Geller shared an update about the general plan review for Tanarena, Genterra workforce housing project, preliminary budget for City Council, downtown beautification project, and the facade improvement grant.

C. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page. (Informational)

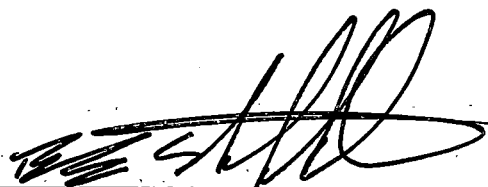
Geller provided a report about PlacerAI information, attending the International Council of Shopping Centers conference in Las Vegas, and shared progress on construction of the Love's Travel Center.

ADJOURN

The meeting was adjourned at 6:44PM.



City of Page Staff

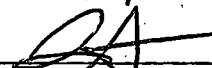


Erik Stanfield, Chair

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on May 26, 2026, I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 7/27/26



City of Page Staff

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			6	10		9						
Alaska	AK		4	8	7	9							
Arizona	AZ	66	60	105	128	114	79						
Arkansas	AR	2		8	5								
California	CA	39	63	70	152	81	53						
Colorado	CO	27	15	38	53	15	18						
Connecticut	CT	4		1	7								
Delaware	DE			10	4	122							
Florida	FL	4		20	56	19	33						
Georgia	GA	1	3	4	4	22	4						
Hawaii	HI		2	4									
Idaho	ID	1	5	9	8		4						
Illinois	IL	2		30	32	9	17						
Indiana	IN		3	6	16		3						
Iowa	IA	5		11	14		7						
Kansas	KS	1		2	9		6						
Kentucky	KY			6	8	8	12						
Louisiana	LA			8	2	10	2						
Maine	ME			9									
Maryland	MD			14	6	5							
Massachusetts	MA	1		7	7	10	2						
Michigan	MI	4	22	49	39	20	1						
Minnesota	MN	12	2	37	43	14	2						
Mississippi	MS		2										
Missouri	MO	3		13	13	16	5						
Montana	MT	1	4	8	11	1	1						
Nebraska	NE	4		3	2		5						
Nevada	NV	4		14	18	14	4						
New Hampshire	NH			2	10	8							
New Jersey	NJ	2		6			5						
New Mexico	NM	4		30	32		9						
New York	NY	5	22	11	35	13	11						
North Carolina	NC	2	3	11	5		10						
North Dakota	ND			4	5		4						
Ohio	OH	5	9	7	21	27	26						
Oklahoma	OK	2		5		11							
Oregon	OR	9	7	12	6	9	1						
Pennsylvania	PA	2	6	24	26	21	23						
Rhode Island	RI		2										
South Carolina	SC	2	4	3	17		6						
South Dakota	SD		1	10			5						
Tennessee	TN	2	4	4	4	9	8						
Texas	TX	25	18	28	68	50	12						
Utah	UT	13	18	31	115	26	21						
Vermont	VT	2		1			6						
Virginia	VA	3	4	10	12	7	12						
Washington	WA	6	9	34	57	24	1						
West Virginia	WV			2		4	2						
Wisconsin	WI	7	12	27	15	16	2						
Wyoming	WY		6	11	10	3	126						
Unknown				34	55		34						
Total		213	319	797	1153	641	713						

2024 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	MISC NUMBERS
Boat Tours	3	9	62	26	22								122	EMAILS
Air Tours			2		2								4	CALLS
Slot Canyon Tours	21	26	71	79	33								230	TEXT
Lower Antelope Tours	7	18	79	26	43								173	WAVE
Off Road Tours		11	4	5	3								23	CBS
Kayaking				6	4								10	ADVANCE
Restalls				9									9	PARIA OVERN
River					9								9	
Total		31	64	218	147	116							576	

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa	4			2								
Argentina				10		3						
Australia	2		7	45	16	12						
Austria	4		2	5	2	2						
Belgium		4	4	4								
Brazil	8	1		5	1	1						
British Columbia			3	5								
Bulgaria				1	2							
Canada	10	13	42	32	9	6						
Chile			14	3								
China	10	2	8	2	12	9						
Columbia		2	1			1						
Costa Rica		4			4							
Czech Republic			2									
Denmark												
England	1	8	4	20								
Finland			6									
France	9	5	14	96	44	34						
Germany	2	19	29	17	31	37						
Holland			4	4	5	4						
India			1	4	3							
Ireland				4								
Israel			2	11	3	6						
Italy	6	1	1	22	25	20						
Japan	2	11	9	7	24	9						
London				10								
Malta												
Mexico	2		10	29	8	2						
Netherlands			5	18	8	8						
New Zealand			2	20								
Philippines						1						
Poland	3			3	5	17						
Portugal		1	1									
Puerto Rico					2							
Qatar												
Romania			7	5								
Russia	2	4	2	2	2							
South Korea			1									
Scotland		4				2						
Spain	6	6	12	4	8	5						
Sweden			2	4								
Switzerland			3	14	18	8						
Taiwan		5		6	3							
Turkey				7		4						
Ukraine	2			2								
United Kingdom				5	3							
Hungary			7	6	8	7						
Norway			2	25								
Monaco		1	4	4	5							
Jamaica		11		46	53							
				8								
Total	73	93	211	508	324	211						

	USA	INTER	TOTAL
January	213	73	286
February	319	93	412
March	797	211	1008
April	1153	508	1661
May	641	324	965
June	713	211	924
July			
August			
September			
October			
November			
December			
Total	3836	1420	5256

BOOKING QR CODE	2025	2026	SOCIAL QR	2025	2026
January	58	53	January	20	30
February	83	44	February	43	24
March	174	89	March	37	28
April	222	85	April	54	26
May	103	64	May	49	32
June	124	27	June	59	38
July	120		July	135	
August	92		August	83	
September	129		September	51	
October	94		October	28	
November	76		November	55	
December	77		December	53	
Total	1352	362	Total	667	178

Visitors by Month					
	2025	2026			
January	354	286	-19%	MONTH	VIEWS
February	445	412	-7%	January	3,054
March	1,040	1,008	-3%	February	2,405
April	1,599	1,661	3%	March	3,430
May	1,534	965	-37%	April	3,372
June	1,154	924	-19%	May	3,117
July				June	2,392
August				July	1,455
September	1,351			August	1,054
October	1,270			September	
November	537			October	
December	335			November	
Total	11,991	5,256		December	
				Total	17,770