



Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ
July 27, 2026 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

1. Call to Order

2. Roll Call

Erik Stanfield

Kay Leum

Mark Vecchiarelli

Brigham Adams

Dawnell Robertson

Vicki Alexander

Arden Redshirt

John Kocjan, Council Liaison

3. Minutes

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on May 26, 2026.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. Communications

- A. Discussion only pertaining to an update provided by Economic Development Advisory Board members.
- B. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce.
- C. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy.

6. Staff Reports

- A. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page.
- B. Discussion and possible action pertaining to an update regarding the Facade Improvement Program.

7. New Business

- A. Discussion and possible action pertaining to the appointment of a Chair to the Economic Development Advisory Board.
- B. Discussion and possible action pertaining to the appointment of a Vice Chair to the Economic Development Advisory Board.

8. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, August 24, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20__, at _____ a.m./p.m.

CITY OF PAGE

REQUEST FOR BOARD ACTION

Meeting Type: Regular Meeting

Meeting Date: July 27, 2026

Department: Economic Development

Presented by:

Brief Title: Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on May 26, 2026.

Agenda Section: Minutes

Agenda Sub-category: Board Item

Recommended Action:

Move to approve the meeting minutes from May 26, 2026.

Background:

N/A

Attachments:

1. Reg Meeting Minutes EDAB 5.26.26



**Economic Development Advisory Board
Regular Meeting Minutes
May 26, 2026**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30 p.m. on May 26, 2026, in the Council Chambers at Page City Hall. Chair Erik Stanfield presided via Zoom. Council Amanda Hammond via Zoom, Kay Leum, Arden Redshirt, Mark Vecchiarelli, Jackelyne Aguirre, Marketing Coordinator; and Adam Geller, Public Information Office were present. Dawnell Robertson, Brigham Adams, and Vicki Alexander were absent.

Stanfield called the meeting to order at 5:33PM.

MINUTES

Motion made by Vecchiarelli to approve the minutes from the April 27, 2026, meeting. The motion was seconded by Stanfield and passed unanimously upon a vote.

HEAR FROM THE CITIZENS

No citizens addressed the Economic Development Advisory Board.

COMMUNICATIONS

- A. Discussion only pertaining to an update provided by Economic Development Advisory Board members. (Informational)**

- B. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy. (Informational)**
Moses shared report for May for the Carl Hayden Visitor Center and Navajo Bridge and talked about

- C. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce. (Informational)**
Franz shared a report for April for the Page-Lake Powell Hub which showed improvements and an update on personnel.

STAFF REPORTS

- A. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page. (Informational)**
Aguirre discussed the tourism and economic development newsletters, provided an update on the Youth Advisory, and she shared the progress on the Bandwango digital passport. There was discussion.

B. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page. (Informational)

Geller shared an update about the general plan review for Tanarena, Genterra workforce housing project, preliminary budget for City Council, downtown beautification project, and the facade improvement grant.

C. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page. (Informational)

Geller provided a report about PlacerAI information, attending the International Council of Shopping Centers conference in Las Vegas, and shared progress on construction of the Love's Travel Center.

ADJOURN

The meeting was adjourned at 6:44PM.

City of Page Staff

Erik Stanfield, Chair

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on May 26, 2026, I further certify that the meeting was duly called and held and that a quorum was present.

Dated this _____

City of Page Staff

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			6	10		9						
Alaska	AK		4	8	7	9							
Arizona	AZ	66	60	105	128	114	79						
Arkansas	AR	2		8	5								
California	CA	39	63	70	152	81	53						
Colorado	CO	27	15	38	53	15	18						
Connecticut	CT	4		1	7								
Delaware	DE				10	4	122						
Florida	FL	4		20	56	19	33						
Georgia	GA	1	3	4	4	22	4						
Hawaii	HI		2	4									
Idaho	ID	1	5	9	8		4						
Illinois	IL	2		30	32	9	17						
Indiana	IN		3	6	16		3						
Iowa	IA	5		11	14		7						
Kansas	KS	1		2	9		6						
Kentucky	KY			6	8	8	12						
Louisiana	LA			8	2	10	2						
Maine	ME			9									
Maryland	MD			14	6	5							
Massachusetts	MA	1		7	7	10	2						
Michigan	MI	4	22	49	39	20	1						
Minnesota	MN	12	2	37	43	14	2						
Mississippi	MS		2										
Missouri	MO	3		13	13	16	5						
Montana	MT	1	4	8	11	1	1						
Nebraska	NE	4		3	2		5						
Nevada	NV	4		14	18	14	4						
New Hampshire	NH			2	10	8							
New Jersey	NJ	2		6			5						
New Mexico	NM	4		30	32		9						
New York	NY	5	22	11	35	13	11						
North Carolina	NC	2	3	11	5		10						
North Dakota	ND			4	5		4						
Ohio	OH	5	9	7	21	27	26						
Oklahoma	OK	2		5		11							
Oregon	OR	9	7	12	6	9	1						
Pennsylvania	PA	2	6	24	26	21	23						
Rhode Island	RI		2										
South Carolina	SC	2	4	3	17		6						
South Dakota	SD		1	10			5						
Tennessee	TN	2	4	4	4	9	8						
Texas	TX	25	18	28	68	50	12						
Utah	UT	13	18	31	115	26	21						
Vermont	VT	2		1			6						
Virginia	VA	3	4	10	12	7	12						
Washington	WA	6	9	34	57	24	1						
West Virginia	WV			2		4	2						
Wisconsin	WI	7	12	27	15	16	2						
Wyoming	WY		6	11	10	3	126						
Unknown				34	55		34						
Total		213	319	797	1153	641	713						

2024 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	MISC NUMBERS	
Boat Tours	3	9	62	26	22								122	EMAILS	15
Air Tours			2		2								4	CALLS	65
Slot Canyon Tours	21	26	71	79	33								230	TEXT	
Lower Antelope Tours	7	18	79	26	43								173	WAVE	77
Off Road Tours		11	4	5	3								23	CBS	24
Kayaking			6	4									10	ADVANCE	41
Rentals				5									5	PARIA OVERN	2
River					9								9		
Total		31	64	218	147	116							576		

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa	4			2								
Argentina				10		3						
Australia	2		7	45	16	12						
Austria	4		2	5	2	2						
Belgium		4	4	4								
Brazil	8	1		5	1	1						
British Columbia			3	5								
Bulgaria				1	2							
Canada	10	13	42	32	9	6						
Chile				14	3							
China	10	2	8	2	12	9						
Columbia		2	1			1						
Costa Rica		4			4							
Czech Republic			2									
Denmark												
England	1	8	4	20								
Finland			6									
France	9	5	14	96	44	34						
Germany	2	19	29	17	31	37						
Holland			4	4	5	4						
India			1	4	3							
Ireland				4								
Israel			2	11	3	6						
Italy	6	1	1	22	25	20						
Japan	2	11	9	7	24	9						
London				10								
Malta												
Mexico	2		10	20	8	2						
Netherlands			5	18	8	8						
New Zealand			2	20								
Philippines						1						
Poland	3			3	5	17						
Portugal		1	1									
Puerto Rico					2							
Qatar												
Romania			7	5								
Russia	2	4	2	2	2	2						
South Korea			1									
Scotland		4				2						
Spain	6	6	12	4	8	5						
Sweden			2	4								
Switzerland			3	14	18	8						
Taiwan		5		6	3							
Turkey				7	4							
Ukraine	2			2								
United Kingdom				5	3							
Hungary			7	6	8	7						
Norway			2	25								
Monaco		1	4	4	5							
Jamaica		11		46	53							
				8								
Total	73	93	211	508	324	211						

	USA	INTER	TOTAL
January	213	73	286
February	319	93	412
March	797	211	1008
April	1153	508	1661
May	641	324	965
June	713	211	924
July			
August			
September			
October			
November			
December			
Total	3836	1420	5256

BOOKING QR CODE	2025	2026	SOCIAL QR	2025	2026
January	58	53	January	20	30
February	83	44	February	43	24
March	174	89	March	37	28
April	222	85	April	54	26
May	103	64	May	49	32
June	124	27	June	59	38
July	120		July	135	
August	92		August	83	
September	129		September	51	
October	94		October	28	
November	76		November	55	
December	77		December	53	
Total	1352	362	Total	667	178

Visitors by Month			
	2025	2026	
January	354	286	-19%
February	445	412	-7%
March	1,040	1,008	-3%
April	1,599	1,661	3%
May	1,534	965	-37%
June	1,154	924	-19%
July	918		
August	1,054		
September	1,351		
October	1,270		
November	537		
December	335		
Total	11,591	5,256	

MONTH	VIEWS	VISITORS
January	3,054	1,690
February	2,405	1,505
March	3,430	2,179
April	3,372	2,094
May	3,117	2,035
June	2,392	1,455
July		
August		
September		
October		
November		
December		
Total	17,770	10,958

REQUEST FOR BOARD ACTION

Meeting Type: Regular Meeting

Meeting Date: July 27, 2026

Department: Economic Development

Presented by:

Brief Title: Discussion and possible action pertaining to an update regarding the Façade Improvement Program.

Agenda Section: Staff Reports

Agenda Sub-category: Board Item

Recommended Action:

Staff recommends that the Advisory Board review the proposed updates to the Façade Improvement Program and forward a recommendation to the City Council for approval, with or without modifications.

Background:

N/A

Attachments:

None

REQUEST FOR BOARD ACTION

Meeting Type: Regular Meeting

Meeting Date: July 27, 2026

Department: Economic Development

Presented by:

Brief Title: Discussion and possible action pertaining to the appointment of a Chair to the Economic Development Advisory Board.

Agenda Section: New Business

Agenda Sub-category: Board Item

Recommended Action:

Move to appoint a member of the Economic Development Advisory Board to serve as the Chair of the board for one year.

Background:

Per City Code, each board or commission must annually elect from its members a Chair to serve a term of one year.

Attachments:

1. City Code Bylaws

§ 31.06 ORGANIZATION AND BYLAWS.

(A) *Bylaws.* Each board or commission shall adopt and be governed by such bylaws as shall be necessary and desirable for the conduct of its activities. Bylaws shall be subject to review and approval by the Council.

(B) *Chairperson.* Each board or commission annually shall elect from its members a Chairperson and Vice Chairperson to serve a term of one year. No person shall serve more than two consecutive one-year terms as chairperson of a particular board or commission.

(C) *Meetings.*

(1) *Regular meetings.* All board and commission meetings are open meetings subject to the Arizona Open Meeting Law and shall be held at a fixed time, on a fixed date and in a fixed place as shall be determined by the board or commission. The City Clerk shall give notice of all board and commission meetings as required for meetings of public bodies.

(2) *Special meetings.* Special meetings may be held if necessary. All meetings shall comply with the Arizona Open Meeting Laws and shall be open to the public. The Chairperson shall utilize *Robert's Rules of Order* to govern the conduct of the meetings insofar as practical.

(3) *Public comment.* All board and commission meetings shall include scheduled time for public comment.

(4) *Meetings conducted according to bylaws.* All meetings shall be conducted according to the bylaws of the board or commission.

(D) *Meeting minutes.*

(1) *Official record.* Approved minutes of board or commission proceedings shall be public record; the city shall retain a copy of the official minutes of each board or commission meeting in accordance with applicable state laws.

(2) *Distributed to City Council.* Official minutes of each board or commission meeting shall be distributed to the City Council.

(E) *Removal.*

(1) Any member of a board or commission established by the Council who fails to attend three consecutive regular meetings, or who fails to attend at least 75% of the scheduled meetings in any calendar year, shall be deemed to have resigned as a member of the board or commission.

(2) Extraordinary circumstances such as serious illness will be considered a waiver of these requirements.

(3) Members may be removed, from any advisory board or commission, prior to the expiration of their term of office, by a majority vote of the City Council.

(F) *Vacancies.* The successor to any member of a board or commission who has been removed pursuant to this section shall be appointed pursuant to § 31.05.

(G) *Quorum.* A majority of the appointed members of the advisory board or commission shall constitute a quorum for the transaction of business. An affirmative vote of the majority of a quorum in attendance at any meeting shall be necessary to transact business or carry any proposition.

(H) *Conflict of interest.* All members should be aware of the need to avoid any instance of conflict of interest and are governed by the state's conflict of interest laws.

(I) *Procedure.* The board or commission's final action on any proposal shall be in the form of a recommendation of approval or disapproval directed to the City Council, except as otherwise provided for in city code or ordinances.

(1976 Code, § 15-1-6)

REQUEST FOR BOARD ACTION

Meeting Type: Regular Meeting

Meeting Date: July 27, 2026

Department: Economic Development

Presented by:

Brief Title: Discussion and possible action pertaining to the appointment of a Vice Chair to the Economic Development Advisory Board.

Agenda Section: New Business

Agenda Sub-category: Board Item

Recommended Action:

Move to appoint a member of the Economic Development Advisory Board to serve as the Vice Chair of the board for one year.

Background:

Per City Code, each board or commission must annually elect from its members a Vice Chair to serve a term of one year.

Attachments:

1. City Code Bylaws

§ 31.06 ORGANIZATION AND BYLAWS.

(A) *Bylaws.* Each board or commission shall adopt and be governed by such bylaws as shall be necessary and desirable for the conduct of its activities. Bylaws shall be subject to review and approval by the Council.

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