

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
September 24, 2024**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on, September 24, 2024, in the Council Chambers at City Hall in Page, Arizona. Members Kay Leum, Paul Meehan, Angie Crim, Vicki Alexander, Erik Stanfield, Ryan Palizzi, and City Council Liaison Richard Leightner were present. Sarah Slim was absent. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 5:30pm.

PRIORITY LIST

None.

MINUTES

Regular Meeting Minutes from August 20, 2024:

Leum motioned to approve the minutes. Meehan seconded the motion. The motion passed unanimously.

COMMUNICATIONS

1. Update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:
Franz reported visitation numbers for the Hub in August 2024. The Hub acquired 2 new customer service employees. Franz received the Governor's Spirit Award for 2024 at the Arizona Governor's Conference on Tourism.
2. Update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:
Moses reported visitation numbers at various locations for August 2024. The board of directors at Glen Canyon Conservancy voted to close retail operations located in the Bureau of Land Management visitor centers in Utah and Colorado due to financial challenges. The museum is scheduled to close in November and open again in March.
3. Update provided by Jackelyne Aguirre, Marketing Coordinator:
Social media and website analytics for the City of Page and Visit Page were shared for August 2024.
4. Update provided by Gregg Martinez, Director of Economic Development:
Martinez reported on upcoming familiarizations tours sponsored by the City of Page and Arizona Office of Tourism. Mulligan's Pub and Patio was added to Google. Martinez provided an update on marketing campaigns and upcoming events.

HEAR FROM THE CITIZENS

None.

PUBLIC HEARING

None.

UNFINISHED BUSINESS

1. Affordable Housing and Potential Plan:
The board reviewed the City of Showlow's incentive policy for workforce housing. Martinez discussed the possibility of creating a similar policy for Page.
2. Discussion and possible action pertaining to "Lake Powell Boulevard Streetpark" proposal:
Stanfield provided an update on business owner sentiment regarding the proposal. The board discussed other possible locations for the proposal.

NEW BUSINESS

1. Discussion only pertaining to the introduction of Ryan Palizzi:
Palizzi introduced himself to the board.
2. Discussion and possible action pertaining to Genterra Enterprises and Coconino Community College Housing Project:
Rich Bowen from Genterra Enterprises presented planning phases and layout plans for development of student and workforce housing at Coconino Community College. Crim motioned to recommend Page City Council to support the development project moving forward to phase 1. Alexander seconded the motion. Leum abstained. The motion passed.
3. Discussion and possible action pertaining to a future hotel/resort near Highway 98:
No discussion.

ADJOURN

Meeting adjourned at 7:09pm.



Gregg Martinez
Economic Development



Erik Stanfield
Chair