



Substance Abuse Task Force Regular Meeting

City Hall, 697 Vista Ave, Page AZ
July 15, 2026 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Substance Abuse Task Force and the general public that the Page Substance Abuse Task Force will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona. Members of the Substance Abuse Task Force will attend either in person or virtually.

1. Call to Order

2. Roll Call

Camilla Adams-Chair	Ron Macdonald
Breanna Vega	Sharon Watson
Michael Barnes	Bunny Cochran
Madison Kavaia	
City Council Liaison, Mike Farrow	

3. Minutes

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Substance Abuse Task Force. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. Reports

A. Page Magistrate Court Update:

- Case Statistic and Treatment Court Program

B. Page Police Department Update:

- Substance Abuse Related Statistics and Programs

C. Canyonlands Healthcare Update:

- Substance Abuse Treatment Program and Trends

D. Catholic Charities Update:

- Case Statistics and Programs

E. Community Bridges, Inc. Update:

- Substance Abuse Related Statistics and Programs

F. Coconino County Health Update:

- Substance Abuse Treatment Programs and Trends

6. Unfinished Business

- A. Discussion and Possible Action Pertaining to Page High School Freshman Focus. (Bunny Cochran)
- B. Discussion or Action Pertaining to the Substance Abuse Task Force Logo Design.

7. New Business

- A. Discussion and Possible Action Pertaining to the Appointment of a New Chair and Vice-Chair.
- B. Discussion and Possible Action Pertaining to City of Page Substance Abuse Task Force Funding Application from Master of Public Health (MPH) Practicum Project — Youth Alcohol Use

8. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Wednesday, August 19, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20__, at _____ a.m./p.m.

By:

City of Page

FRESHMAN FOCUS

OBJECTIVE: To design and carrying out a community event in which education, outreach, leadership, hands-on activities and an overall positive experience serves to influence high school freshman away from the use of drugs and alcohol and towards intentional educational and career planning by enlivening and supporting a belief of individual potential.

PARTICIPANTS:

- **PAGE HIGH SCHOOL**
 - Administration and teachers in giving support and conducting before/after surveys as well as conducting various activities through the day
 - Student Council as mentors, chaperones, make up artists for the mock accident
 - Freshman class or whatever grade is designated by school administration
- **ENCOMPASS HEALTH SERVICES**
 - Prevention Specialist: Bunny Cochran for planning, community outreach and direction of program
 - Donation of monies
 - Creation and Evaluation of pre and post activity surveys to determine any change in attitudes towards the use of substances
 - Counselors provided, if needed, to address trauma responses by students
- **COMMUNITY PARTNERS: TAKING AN ACTIVE PART IN ACTIVITIES AND PRESENTING DEMOS AND INFORMATION TOWARDS CAREER MOTIVATION**
 - City of Page Attorney/Magistrate Court- mock trial
 - City of Page Police & Fire – student arrest and rescue at scene of mock accident. Fire dept. demonstrating and allowing students to wear and use fire hoses
 - City of Page Emergency Response – mock accident/first aid demos
 - Banner Hospital/Life flight – simulated airlift of victim of DUI accident
 - U.S. Park Service – fish and game, water safety, driving safety activities
 - Big Water Sheriff's dept.
 - Green Haven Law Enforcement
 - U.S. Military presence -recruitment
 - Members of the faith community who organized and served lunches to students
- **OTHER PARTNERS**
 - Mosdell Mortuary: equipment delivery for a mock funeral
 - Tuba City Regional Medical Center – Information table
 - Page Businesses: monies and prizes donated: food certs., sports equipment, services certs, candy

- Local talent for performances during lunch
- Transport Towing – brought and placed the cars for the simulated accident.
- PURCHASES/RENTALS/DONATIONS
 - T-shirts designed and given to each participant with names of all sponsors printed on them
 - Drunk goggles
 - Golf carts used to simulate drunk driving using the drunk goggles
 - Tricycles for an activity
 - Commemorative bracelets for each student
 - Subway sandwiches, cookies and a drink for student lunches
- ACTIVITIES
 - Roll over demo
 - Boat safety demo
 - Golf cart with goggles obstacle course
 - Tricycle races
 - Water activity
 - Fun with the Fire Dept.
 - Understanding the importance of Law Enforcement/DUI testing
 - Mock accident/arrest/funeral/trial
 - *****IF WE HAVE A CANINE UNIT, IT WOULD BE WONDERFUL TO HAVE A DEMO*****
 - Questions to students on how to stand against peer pressure and live sober

Freshman Focus required several meetings between participants for organization of events, times and places of events and itinerary notification as well as troubleshooting as needed. Invitations were sent to local news outlets for media coverage and out of town entities that might want to participate. Professionals involved understood that this event was not only to discourage substance use, but to encourage educational diligence with a possible goal of entering public service post high school/college

- PRIOR TO DAY OF THE EVENT
 - Presurvey administered one month before the event
 - Week before the event involved Student Council members prepping students for the event with daily presentations and offerings
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- SCHEDULE FOR THE DAY OF THE EVENT

- Students met and were divided into groups of 15, given a color coded bracelet, given a T-shirt which they were encouraged to wear, met their chaperones and apprised of the rules and given an outline of the days events.
- Students, with their chaperones, went from one activity to another, receiving information and encouragement to do well in school, plan for a future without substances and consider careers in public safety
- Lunch was served and prizes given out to students/music played & performances given
- Students were witness to a staged, mock accident in which a student/actor was arrested for dui, other student actors were cared for by EMT, one deceased and one was simulated to be airlifted out.
- Students, on the way to a mock trial for arrested student, passed by a family mourning the loss of a loved one from the accident. Students attended the mock trial in the CAB in which the DUI driver was sentenced.
- Students listened to the experience of a mother of a child lost to drunk driving
- Final activity in the CAB involving every student in attendance to bring home the point that everyone is affected by substance use and abuse.

- POST EVENT

- Post survey (same as the presurvey) administered one month after the activity.
- Survey results tabulated and evaluated to note a change, if any, in attitudes towards substance use.

Freshman Focus was a yearly event for 3 years under the prevention grant given to Encompass Health Services by the State of Arizona. At its outset, there was an agreement between the EHS Prevention Specialist and Page High School Principal that the event was to run for 4 years. Post event surveys showed that student attitudes towards substance use were changed due to this event. Unfortunately, after 3 years the state grant for substance abuse prevention was cancelled and the event did not make it to its fourth year. Had we been able to show a 4-to-5-year trend in Freshman Focus changing student attitudes towards accepting the dangers of substance abuse, Freshman Focus could have been designated as an evidenced-based approach to substance abuse prevention



City of Page

SUBSTANCE ABUSE TASK FORCE



Substance Abuse Task Force



City of Page

SUBSTANCE ABUSE TASK FORCE



Executive Summary

The Youth Alcohol Use Prevention & Wellness Practicum Project is a community-driven initiative designed to reduce alcohol use among youth in Page, Arizona and surrounding communities through evidence-based prevention, education, and collaboration strategies. This project will be implemented May 5–June 9, 2026, and includes a series of coordinated activities: a Family Summer Resource Fair with an adult focus group, a youth focus group, a youth basketball prevention camp, and a stakeholder coalition meeting with strategic planning.

Alcohol remains one of the most commonly used substances among adolescents, and early prevention is critical to reducing long-term health and social consequences. This project addresses this concern by engaging both youth and parents in meaningful ways, such as combining prevention education, community engagement, and opportunities for local voices to inform prevention strategies.

The project aligns closely with the priorities of the Substance Abuse Task Force (SATF) by:

- Promoting prevention through youth-focused programming and health education
- Strengthening collaboration among schools, families, public health professionals, and community partners
- Advancing education through culturally relevant outreach and community-informed data collection

A mixed-methods evaluation approach will be used, including participation tracking, focus group data, and community needs related to youth alcohol use. Findings will be compiled into a final report and Sustainability Toolkit to support ongoing prevention efforts in the community.

The total funding request is \$3,086, which will support participant engagement through meals, incentives, supplies, and event-related costs. The project leverages \$3,768 in in-kind contributions, demonstrating strong community support and cost-effectiveness.

As this is an individual practicum project, the applicant respectfully requests that SATF directly purchase approved items from vendors to ensure transparency and compliance. The applicant will coordinate all logistics, provide documentation, and submit a final expenditure and outcomes report.

This project represents a timely and collaborative approach to addressing youth alcohol use and aims to build a sustainable foundation for continued prevention efforts in the Page community.

APPLICATION FOR FUNDING THE SUBSTANCE ABUSE TASK FORCE

1) Name of Organization(s) requesting funding:

Master of Public Health (MPH) Practicum Project – Youth Alcohol Use

Prevention & Wellness (Independent Project of Brooke Whitethorne, Grand Canyon University MPH Graduate Student in collaboration with community partners) NOTE – Depending of approval they may need to move to the Youth Alcohol Use Prevention Coalition – Lead may change.

2) **Is funding for (Check One):** X Project Event

3) **Name of the Above:**

Youth Alcohol Use Prevention & Wellness Practicum Project

4) **Where will your program, project, or event take place?**

Page, Arizona - Local community facilities.

5) **Date of Program, Project or Event:**

June 2, 2026 – One (1) \$50 Gas Card for Youth Survey & \$50 Gas Card for Adult Survey

June 9, 2026 – Stakeholder Meeting – Lunch & Snacks for Coalition Building and addressing Youth Wellness & Alcohol Use Prevention

6) **Briefly state goal(s) and how it aligns with SATF Goal of Prevention, collaboration and education:**

The goal of this project is to reduce youth alcohol use through evidence-based, community-driven prevention strategies that focus on prevention education, community engagement, and collaboration in the local community. This includes activities such as conducting a youth/adult survey to capture input on youth alcohol use prevention topics needed for planning and assessing need, parent/community prevention education, and building a coalition of stakeholders to address youth alcohol use prevention in Page and surrounding communities. Specific goals include increase alcohol prevention education among youth, parents and families; and establishing a stakeholder coalition to implement evidence-based prevention strategies to reduce alcohol use among youth in Page and surrounding communities.

7) **This project aligns with SATF priorities by:**

- a) Prevention: Delivering youth and parent education through school-based and community-based activities, including a youth basketball prevention camp and resource fair.
- b) Collaboration: Engaging schools, youth, families, health educators, and local partners to strengthen a coordinated prevention approach.
- c) Education: Conducting youth and adult focus groups to better understand local perceptions of alcohol use and inform culturally relevant prevention strategies.
- d) The project also contributes to building a sustainable community coalition and developing a Sustainability Toolkit to continue prevention efforts beyond the practicum period.

8) **How will you measure outcomes?**

Outcomes will be measured using both quantitative and qualitative methods, including:

- a) Number of participants (youth and families) attending each event
- b) Completion of adult and youth focus group questionnaires
- c) Thematic analysis of focus group responses to identify community strengths, gaps, and prevention strategies
- d) Documentation of partner participation and coalition engagement
- e) A final report will be developed summarizing outcomes, key findings, and recommendations.

9) Who is your other funding source?

In-kind contributions from community partners (facility use, staff time, volunteers, and program support)

10) Will you be receiving at least one half of the requested funding from this other source(s)?

☒ No ☐ Yes

(The project includes substantial in-kind contributions that support implementation but does not include direct monetary funding at this time.)

11) Insurance Coverage

☐ No (At this time) ☐ Yes

Note: Event insurance is included as a requested cost for the youth basketball camp to ensure compliance with local requirements.

12) Collaborative Partners (Check all that apply):

- ☒ Youth
- ☒ Parents
- ☒ Business
- ☒ Media
- ☒ School(s)
- ☐ Religious/faternal Org.(s)
- ☒ Healthcare Org.(s)
- ☒ Youth-Serving Org.(s)
- ☒ Civic/Volunteer Group(s)
- ☒ Prevention Experts (local, county, state, tribal):
- ☒ Government agencies
- ☐ Other: _____

13) Amount Requested:

\$1,240.00

Budget Summary & Activities

1. Youth & Adult Survey for Coalition Planning (June 2, 2026 – LeChee Just Move It – Family Walk & Run)

Gift cards for raffle and completing survey for Adults and youth (2 - gift cards): \$50 each

Subtotal: \$100.00

In-kind: \$500.00

2. Stakeholder Meeting #4 & Coalition Strategic Planning Session (June 9, 2026, in Page, AZ)

Lunch and refreshments: \$1,140

Subtotal: \$1,140.00

In-kind: \$903.00

Total Request: \$1,240.00

Total In-Kind Contributions: \$1,403.00

Additional Note (Important Request)

As this is an independent practicum project and not a formal organization, I respectfully request that, if approved, the Page Substance Abuse Task Force purchase approved items directly from vendors (e.g., food, gift cards, insurance, and supplies) on behalf of the project.

I will:

- Obtain quotes and invoices from vendors
- Coordinate purchases with PSATF
- Track all expenses to ensure budget compliance
- Provide receipts and a final expenditure report
- Submit a final outcomes report with evaluation data

This approach ensures financial transparency, accountability, and alignment with SATF policies.

Application for Funding

The Page Substance Abuse Task Force

1. Name of Organization(s) requesting funding:
2. Is funding for (Check One) ____ Project ____ Event
3. Name of the Above:
4. Where will your program, project, or event take place?
5. Date of Program, Project or Event:
6. Briefly, stat goal(s) and how it aligns with SATF goals of prevention, collaboration, and education:
7. How will you measure the outcome of your program, project or event?
8. Who is your other funding source?
9. Will you be receiving at least one half of the requested funding from this other source(s)?