



**Economic Development Advisory Board
Regular Meeting Minutes
April 27, 2026**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30 p.m. on April 27, 2026, in the Council Chambers at Page City Hall. Chair Erik Stanfield presided via Zoom. Council Amanda Hammond via Zoom, Vicki Alexander, Brigham Adams, Mark Vecchiarelli, Jackelyne Aguirre, Marketing Coordinator; Adam Geller, Public Information Officer; and Frank Marbury; City Manager were present. Dawnell Robertson, Arden Redshirt, and Kay Leum were absent.

Stanfield called the meeting to order.

MINUTES

Motion made by Alexander to approve the Minutes from the March 23, 2026, meeting. The motion was seconded by Adams and passed unanimously upon a vote.

HEAR FROM THE CITIZENS

No citizens addressed the Economic Development Advisory Board.

COMMUNICATIONS

A. Discussion only pertaining to an update provided by Economic Development Advisory Board members. (Informational)

Vecchiarelli introduced himself to the board.

B. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy. (Informational)

Moses shared report for March and April for the Carl Hayden Visitor Center and Navajo Bridge. Moses discussed moving items from the Archives building to the museum temporarily, the First Friday event and basket weaving demonstration at Glen Canyon Conservancy, and a partnership with Historic Brewing.

C. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce. (Informational)

Franz shared a report for March for the Page-Lake Powell Hub, an update on personnel, and talked about events throughout the year.

STAFF REPORTS

A. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page. (Informational)

Aguirre discussed the tourism and economic development newsletters, provided an update on the Youth Advisory Commission's movie night event, and social

media. Stanfield asked about vendor participation at events. There was discussion.

B. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page. (Informational)

Shaffer was absent. No discussion.

C. Discussion only pertaining to an update provided by Adam Gellar, Public Information Officer for the City of Page. (Informational)

Gellar provided an update for new digital passports for Highway 89 and Page, a new economic development website and Facebook page, tourism and economic development newsletters, and discussed current and planned marketing efforts. There was discussion about identifying property owners for economic development opportunities. Marbury provided an update for the Contour air service.

NEW BUSINESS

A. Discussion only pertaining to a preview of the Economic Development website, choosepage.com. (Informational)

Gellar presented the choosepage.com website.

B. Discussion and possible action pertaining to a proposal for a digital sign at City Hall.

Gellar presented options for a digital sign outside of City Hall. There was discussion about the options regarding the design and safety of pedestrians.

C. Discussion and possible action pertaining to a Letter of Support for the use of city funds for infrastructure for the Workforce Housing Project at Coconino Community College.

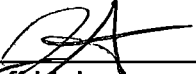
Stanfield introduced the project and letter. Alexander moved to approve the Letter of Support for the Workforce Housing Project at Coconino Community College. Adams seconded the motion. The motion passed unanimously.

D. Discussion and possible action pertaining to rescheduling the Economic Development Advisory Board meeting in May due to a conflict with Memorial Day.


There was discussion about availability in May. Adams motioned to reschedule the next meeting to May 26, 2026. Alexander seconded the motion. The motion passed unanimously.

ADJOURN

The meeting was adjourned at 7:07 p.m.



Staff Liaison

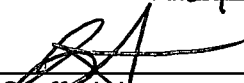


Erik Stanfield, Chair
Arden Redshirt

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on March 23, 2026, I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 5/26/26



Staff Liaison