



Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ
May 26, 2026 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

1. Call to Order

2. Roll Call

Erik Stanfield,-Chair
Kay Leum
Mark Vecchiarelli
Brigham Adams
Dawnell Robertson

Vicki Alexander
Arden Redshirt-Vice Chair
Amanda Hammond, Council
Liaison

3. Minutes

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on April 27, 2026.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. Communications

- A. Discussion only pertaining to an update provided by Economic Development Advisory Board members. (Informational)
- B. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy. (Informational)
- C. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce. (Informational)

6. Staff Reports

- A. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page. (Informational)
- B. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page. (Informational)
- C. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page. (Informational)

7. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, June 22, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and

accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20 __, at _____ a.m./p.m.

CITY OF PAGE



**Economic Development Advisory Board
Regular Meeting Minutes
April 27, 2026**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30 p.m. on April 27, 2026, in the Council Chambers at Page City Hall. Chair Erik Stanfield presided via Zoom. Council Amanda Hammond via Zoom, Vicki Alexander, Brigham Adams, Mark Vecchiarelli, Jackelyne Aguirre, Marketing Coordinator; Adam Geller, Public Information Officer; and Frank Marbury; City Manager were present. Dawnell Robertson, Arden Redshirt, and Kay Leum were absent.

Stanfield called the meeting to order.

MINUTES

Motion made by Alexander to approve the Minutes from the March 23, 2026, meeting. The motion was seconded by Adams and passed unanimously upon a vote.

HEAR FROM THE CITIZENS

No citizens addressed the Economic Development Advisory Board.

COMMUNICATIONS

A. Discussion only pertaining to an update provided by Economic Development Advisory Board members. (Informational)

Vecchiarelli introduced himself to the board.

B. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy. (Informational)

Moses shared report for March and April for the Carl Hayden Visitor Center and Navajo Bridge. Moses discussed moving items from the Archives building to the museum temporarily, the First Friday event and basket weaving demonstration at Glen Canyon Conservancy, and a partnership with Historic Brewing.

C. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce. (Informational)

Franz shared a report for March for the Page-Lake Powell Hub, an update on personnel, and talked about events throughout the year.

STAFF REPORTS

A. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page. (Informational)

Aguirre discussed the tourism and economic development newsletters, provided an update on the Youth Advisory Commission's movie night event, and social

media. Stanfield asked about vendor participation at events. There was discussion.

B. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page. (Informational)

Shaffer was absent. No discussion.

C. Discussion only pertaining to an update provided by Adam Gellar, Public Information Officer for the City of Page. (Informational)

Gellar provided an update for new digital passports for Highway 89 and Page, a new economic development website and Facebook page, tourism and economic development newsletters, and discussed current and planned marketing efforts. There was discussion about identifying property owners for economic development opportunities. Marbury provided an update for the Contour air service.

NEW BUSINESS

A. Discussion only pertaining to a preview of the Economic Development website, choosepage.com. (Informational)

Gellar presented the choosepage.com website.

B. Discussion and possible action pertaining to a proposal for a digital sign at City Hall.

Gellar presented options for a digital sign outside of City Hall. There was discussion about the options regarding the design and safety of pedestrians.

C. Discussion and possible action pertaining to a Letter of Support for the use of city funds for infrastructure for the Workforce Housing Project at Coconino Community College.

Stanfield introduced the project and letter. Alexander moved to approve the Letter of Support for the Workforce Housing Project at Coconino Community College. Adams seconded the motion. The motion passed unanimously.

D. Discussion and possible action pertaining to rescheduling the Economic Development Advisory Board meeting in May due to a conflict with Memorial Day.

There was discussion about availability in May. Adams motioned to reschedule the next meeting to May 26, 2026. Alexander seconded the motion. The motion passed unanimously.

ADJOURN

The meeting was adjourned at 7:07 p.m.

Jackelyne Aguirre, Staff Liaison

Erik Stanfield, Chair

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on March 23, 2026, I further certify that the meeting was duly called and held and that a quorum was present.

Dated this _____

Jackelyne Aguirre, Staff Liaison

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			6	10								
Alaska	AK		4	8	7								
Arizona	AZ	66	60	105	128								
Arkansas	AR	2		8	5								
California	CA	39	63	70	152								
Colorado	CO	27	15	38	53								
Connecticut	CT	4		1	7								
Delaware	DE				10								
Florida	FL	4		20	56								
Georgia	GA	1	3	4	4								
Hawaii	HI		2	4									
Idaho	ID	1	5	9	8								
Illinois	IL	2		30	32								
Indiana	IN		3	6	16								
Iowa	IA	5		11	14								
Kansas	KS	1		2	9								
Kentucky	KY			6	8								
Louisiana	LA			8	2								
Maine	ME			9									
Maryland	MD			14	6								
Massachusetts	MA	1		7	7								
Michigan	MI	4	22	49	39								
Minnesota	MN	12	2	37	43								
Mississippi	MS		2										
Missouri	MO	3		13	13								
Montana	MT	1	4	8	11								
Nebraska	NE	4		3	2								
Nevada	NV	4		14	18								
New Hampshire	NH			2	10								
New Jersey	NJ	2		6									
New Mexico	NM	4		30	32								
New York	NY	5	22	11	35								
North Carolina	NC	2	3	11	5								
North Dakota	ND			4	5								
Ohio	OH	5	9	7	21								
Oklahoma	OK	2		5									
Oregon	OR	9	7	12	6								
Pennsylvania	PA	2	6	24	26								
Rhode Island	RI		2										
South Carolina	SC	2	4	3	17								
South Dakota	SD		1	10									
Tennessee	TN	2	4	4	4								
Texas	TX	25	18	28	68								
Utah	UT	13	18	31	115								
Vermont	VT	2		1									
Virginia	VA	3	4	10	12								
Washington	WA	6	9	34	57								
West Virginia	WV			2									
Wisconsin	WI	7	12	27	15								
Wyoming	WY		6	11	10								
Unknown				34	55								
Total		213	319	797	1153								

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa	4			2								
Argentina				10								
Australia	2		7	45								
Austria	4		2	5								
Belgium		4	4	4								
Brazil	8	1		5								
British Columbia			3	5								
Bulgaria				1								
Canada	10	13	42	32								
Chile			14	3								
China	10	2	8	2								
Columbia			2	1								
Costa Rica		4										
Czech Republic			2									
Denmark												
England	1	8	4	20								
Finland			6									
France	9	5	14	96								
Germany	2	19	29	17								
Holland			4	4								
India			1	4								
Ireland				4								
Israel			2	11								
Italy	6	1	1	22								
Japan	2	11	9	7								
Greece				10								
Malta												
Mexico	2		10	20								
Netherlands			5	18								
New Zealand			2	20								
Philippines												
Poland	3			3								
Portugal		1	1									
Puerto Rico												
Qatar												
Romania			7	5								
Russia	2	4	2	2								
South Korea			1									
Scotland			4									
Spain	6	6	12	4								
Sweden			2	4								
Switzerland			3	14								
Taiwan		5		6								
Turkey				7								
Ukraine	2			2								
United Kingdom				5								
Hungary			7	6								
Norway			2	25								
Monaco		1	4	4								
			11	46								
Slavakia				8								
Total	73	93	211	508								

	USA	INTER
January	213	73
February	319	93
March	797	211
April	1153	508
May		
June		
July		
August		
September		
October		
November		
December		
Total	2482	885

BOOKING QR CODE	2025	2026
January	58	53
February	83	44
March	174	89
April	222	85
May	103	
June	124	
July	120	
August	92	
September	129	
October	94	
November	76	
December	77	
Total	1352	

Visitors by Month			
	2025	2026	
January	354	286	-19%
February	445	412	-7%
March	1,040	1,008	-3%
April	1,599	1,661	3%
May	1,534		
June	1,154		
July	918		
August	1,054		
September	1,351		
October	1,270		
November	537		
December	335		
Total	11,591	3,367	

2026 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	MISC NUMBERS
Boat & River Trips	3	9	62	26										EMAILS 4
Air Tours			2											CALLS 107
Slot Canyon Tours	21	26	71	79										TEXT 4
Lower Antelope Tours	7	18	79	26										WAVE 92
Off Road Tours		11	4	5										CBS 38
Kayaking				6										ADVANCE 91
Red Hertiage				5										PARIA OVERN 8
Total	31	64	218	147										

UNK	TOTAL
	286
	412
	1008
	1661
	3367

SOCIAL QR	2025	2026
January	20	30
February	43	24
March	37	28
April	54	26
May	49	
June	59	
July	135	
August	83	
September	51	
October	28	
November	55	
December	53	
Total	667	

MONTH	VIEWS	VISITORS
January	3,054	1,690
February	2,405	1,505
March	3,430	2,179
April	3,372	2,094
May		
June		
July		
August		
September		
October		
November		
December		
Total	12,261	7,468