



Youth Advisory Commission Regular Meeting

Coconino Community College
475 S Lake Powell Blvd, Page AZ
May 18, 2026 at 4:00 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Youth Advisory Commission and the general public that the Page Youth Advisory Commission will hold a meeting open to the public in Coconino Community College located at 475 S Lake Powell Blvd, Page, Arizona.

Members of the Youth Advisory Commission will attend either in person or virtually.

1. Call to Order

2. Roll Call

Lily Crim- Chair	Vacant
Emmalynn Wischmann-Vice Chair	Vacant
Natalie June	Kayley Begay
Kyrianna Sloan	Mike Farrow, Council Liaison

3. Minutes

- A. Discussion and possible action pertaining to the minutes from the regular Youth Advisory Commission meeting on April 20, 2026.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Youth Advisory Commission. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. New Business

- A. Discussion and possible action pertaining to a Youth Wellness & Alcohol Prevention presentation by Brooke Whitethorne.
- B. Discussion and possible action pertaining to the Youth Advisory Commission hosting future events.

6. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, June 15, 2026, at 4:00 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547

Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20__, at _____ a.m./p.m.

CITY OF PAGE



**YOUTH ADVISORY COMMISSION
Regular Meeting Minutes
April 20, 2026**

A Regular Meeting of the Youth Advisory Commission was held at 4:00 P.M on April 20, 2026, in the PERA Building. Chair Lily Crim presided. Emmalynn Wischmann, Kyrianna Sloan, Council Liaison Kenna Hettinger, and Staff Liaison Jackelyne Aguirre were present. Natalie June and Kayley Begay were absent.

Crim called the meeting to order at 4:01 P.M.

MINUTES

A motion was made by Crim to approve the Minutes from the March 16, 2026 meeting. The motion was seconded by Wischmann. The motion passed unanimously upon a vote.

HEAR FROM THE CITIZENS

None.

NEW BUSINESS

A. Discussion and possible action pertaining to the Youth Advisory Commission's Movie Night event on April 25, 2026.

Members discussed the event plan and drafted a script for the welcoming remarks.

B. Discussion and possible action pertaining to rescheduling the Youth Advisory Commission meeting in May due to Page High School graduation.

Members discussed availability for the May 18th meeting. No motion was made.

ADJOURN

The meeting was adjourned at 4:15 P.M.

Jackelyne Aguirre, Staff Liaison

Lily Crim, Chair

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on April 20, 2026. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this _____

Jackelyne Aguirre, Staff Liaison

YOUTH WELLNESS & ALCOHOL PREVENTION

Building a Community
Partnership

Masters of Public Health
(MPH) Practicum Project
Brooke Whitethorne,
MPH Candidate
Grand Canyon University




K'e - Family



Me



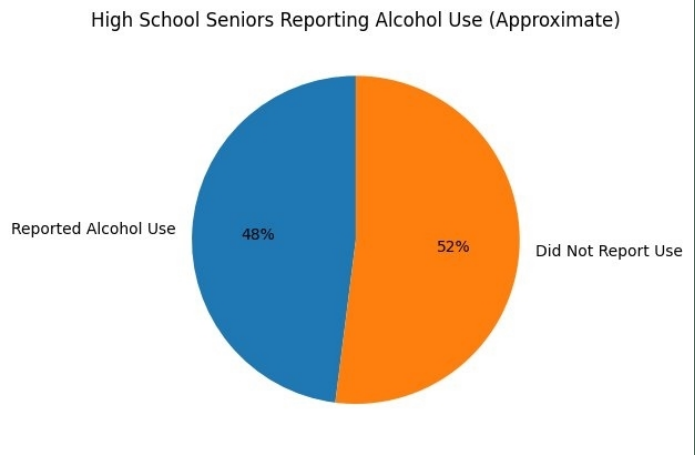
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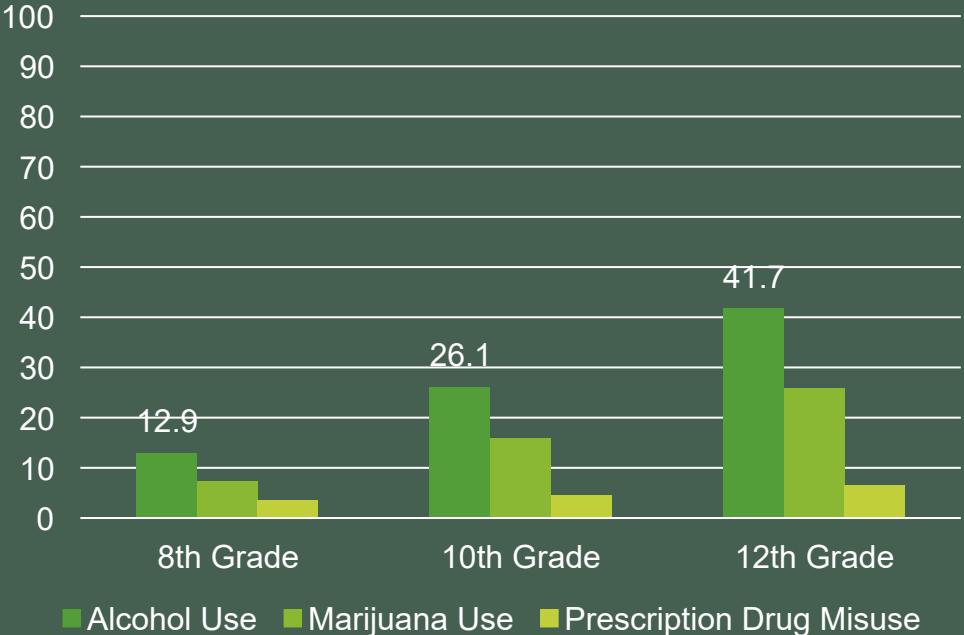
THE STORY BEHIND THE NUMBERS

Youth Substance Use Trends

Nearly half of high school seniors report alcohol use, highlighting the need for early prevention programs.



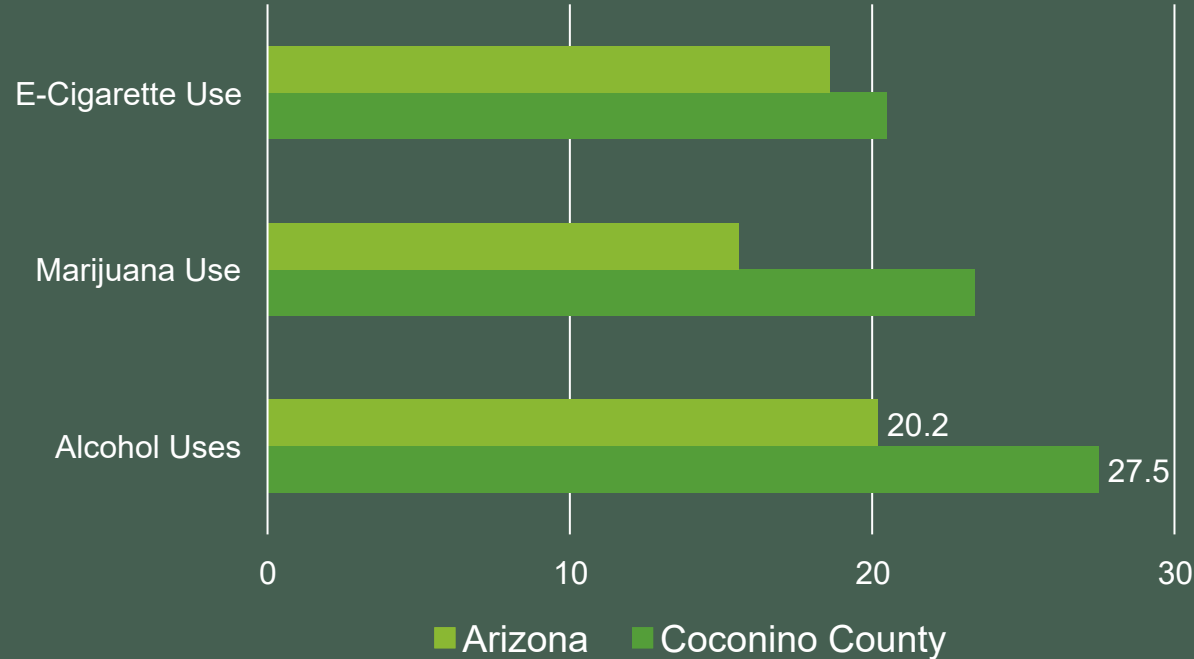
Substance Use Trends Among Youth



Source: Arizona Youth Survey (Arizona Criminal Justice Commission [ACJC], 2024)

Local Youth Substance Use

Substance Use Among Youth –
Arizona vs. Coconino County



Youth in Coconino County report higher substance use rates than the state average.

Source: Community Health Needs Assessment (CCHHS, 2024).

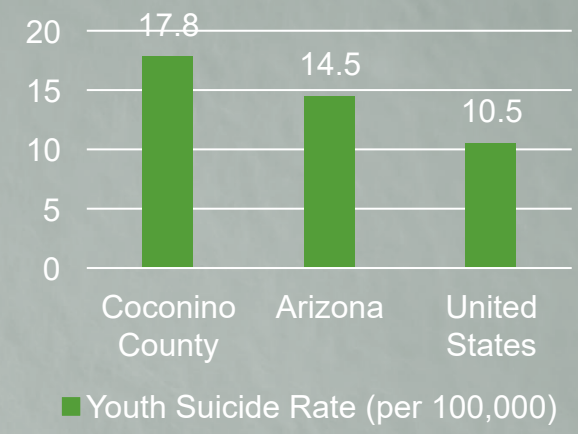
Risk Factors Identified

Key Drivers of Youth Substance Use

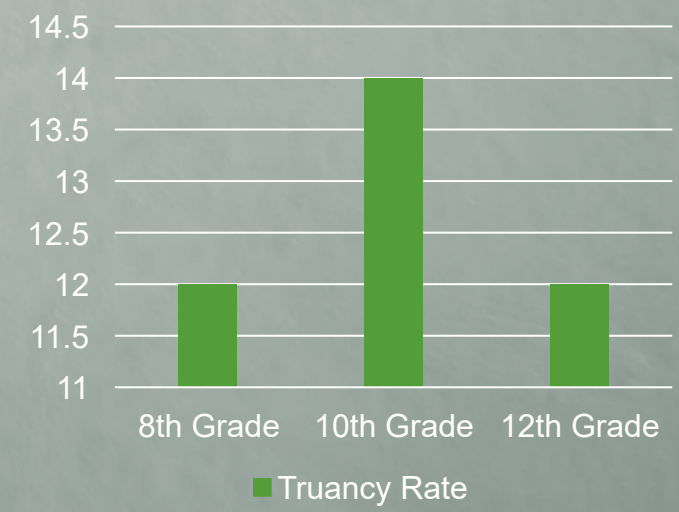
Limited access to behavioral health services	Rural geographic isolation
Poverty and economic stress	Limited prevention programs
Mental health stigma	School disengagement and truancy



Youth Suicide Rate (per 100,000)



Truancy Rate



Youth Substance Use is a Growing Public Health Concern

Alcohol remains the most commonly used substance among adolescents



Early alcohol use increases risk of:

Substance use disorder

Mental health challenges

Academic and behavioral problems



Rural communities face additional barriers:

Limited mental health services

Transportation barriers

Workforce shortages

Practicum Project Overview

Project Title

- *Youth Alcohol Use Prevention in Northern Arizona:
A Community-Driven Approach*

Project Purpose

- Support youth wellness and reduce alcohol use through:
 - Community-based prevention
 - Youth skill building
 - Family and community education
 - Cross-sector collaboration

Reduce

- Reduce youth alcohol use

Increase

- Increase prevention education

Strengthen

- Strengthen community engagement

Build

- Build sustainable partnerships

Project Goals

Project Strategies



Impact

Short-Term Outcomes

- Increase knowledge
- Increase perceived risk
- Increase refusal confidence
- Increase parental disapproval
- Reduction in peer norms

Long-Term Outcomes

- Reduction in alcohol use
- Stronger protective factors
- Improved mental health referral pathways
- Sustainable prevention coalition

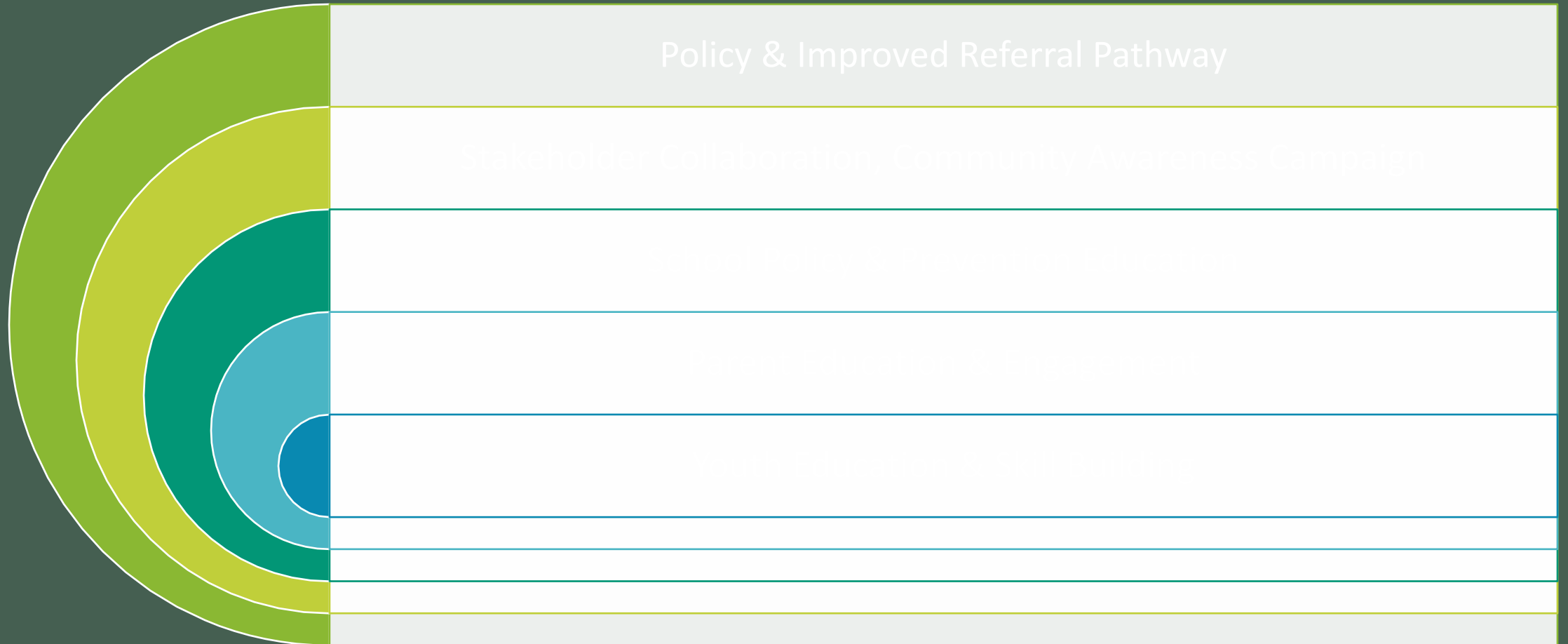
Sustainability Plans

- Sustainability toolkit
- Policy/practice brief
- Formalized referral pathway
- Continued stakeholder collaboration



MODELS & FRAMEWORKS

Socio-ecological Model & Youth Wellness

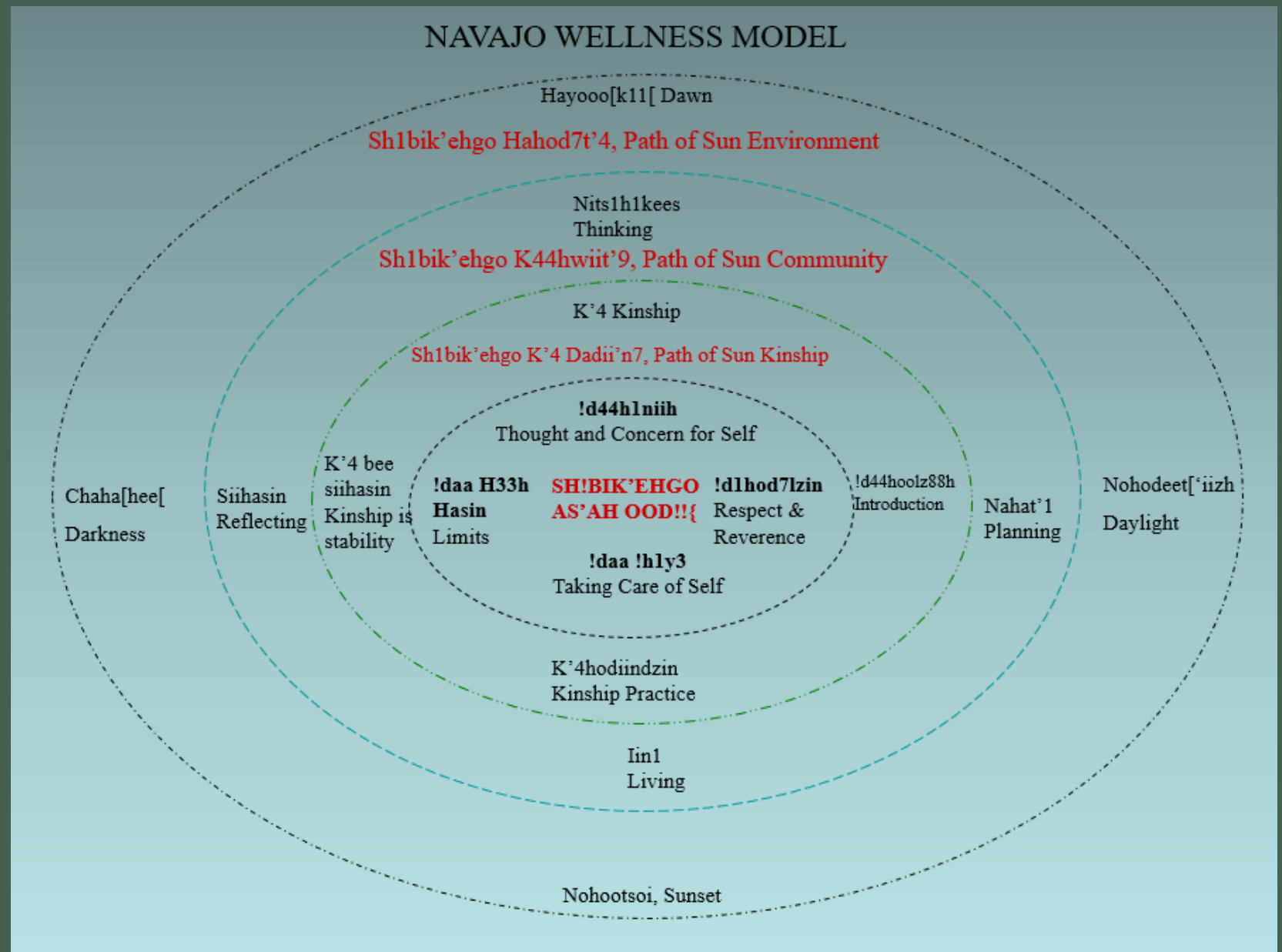


SAMHSA Prevention Framework



Navajo Wellness Model

- Shabik'ehgo As'ah Oodaal
 -
 - A Journey with Wellness and Healthy Lifestyle Guided by the Sun





TEAMING UP – K'E



Community Strengths

Protective Factors in the Community

- Strong school systems
- Health resources
- Tribal and cultural networks
- Existing community interest in prevention
- Local government

Building a Community Prevention Partnership

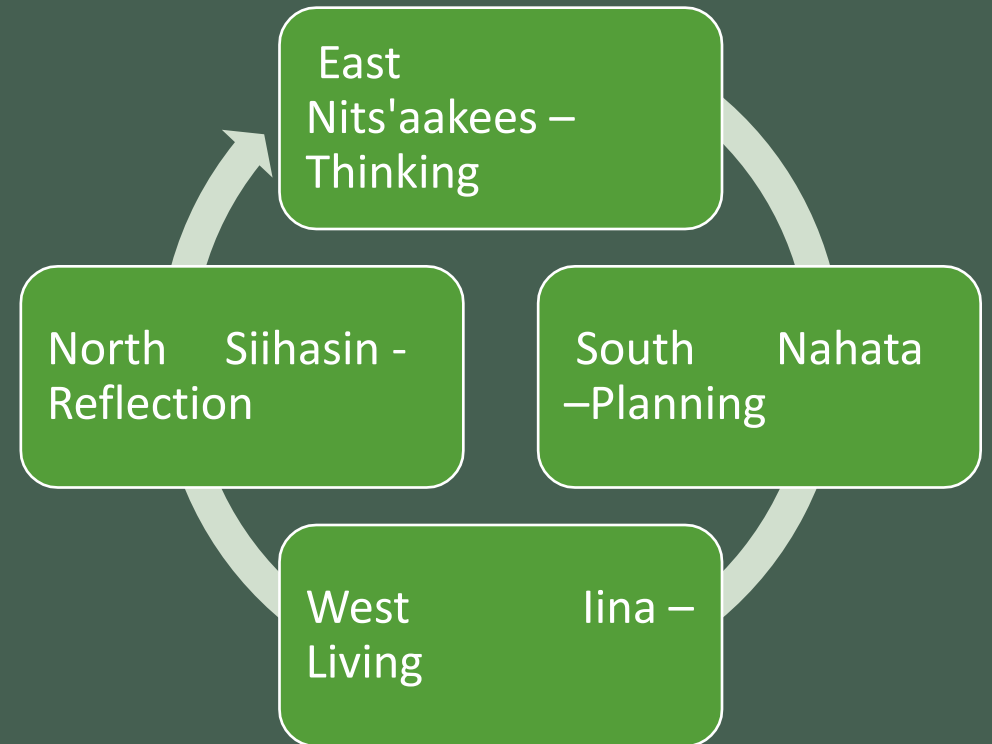




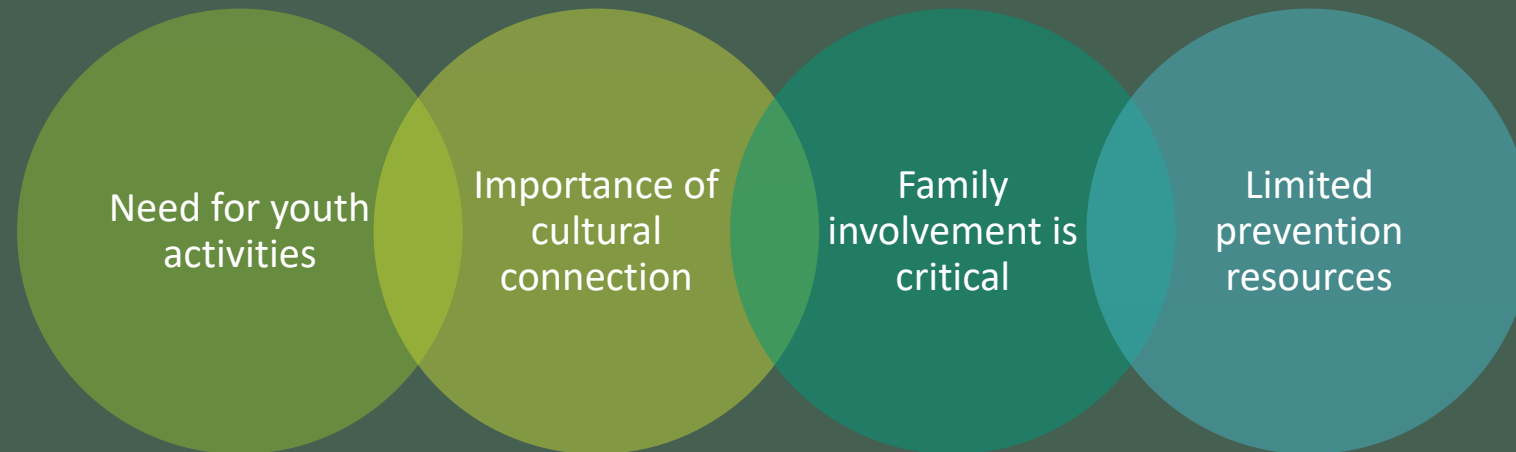
CONVERSATION CAFÉ

Conversation Café

- **Nits'aakees –Thinking**
 - From your perspective, how does youth alcohol use affect the community or the population you serve?
- **Nahata –Planning**
 - What strengths or resources already exist in our community that could help prevent youth alcohol use?
- **lina –Living**
 - What would culturally appropriate prevention look like for youth in our community?
- **Siihasin -Reflection**
 - How could you or your organization contribute?

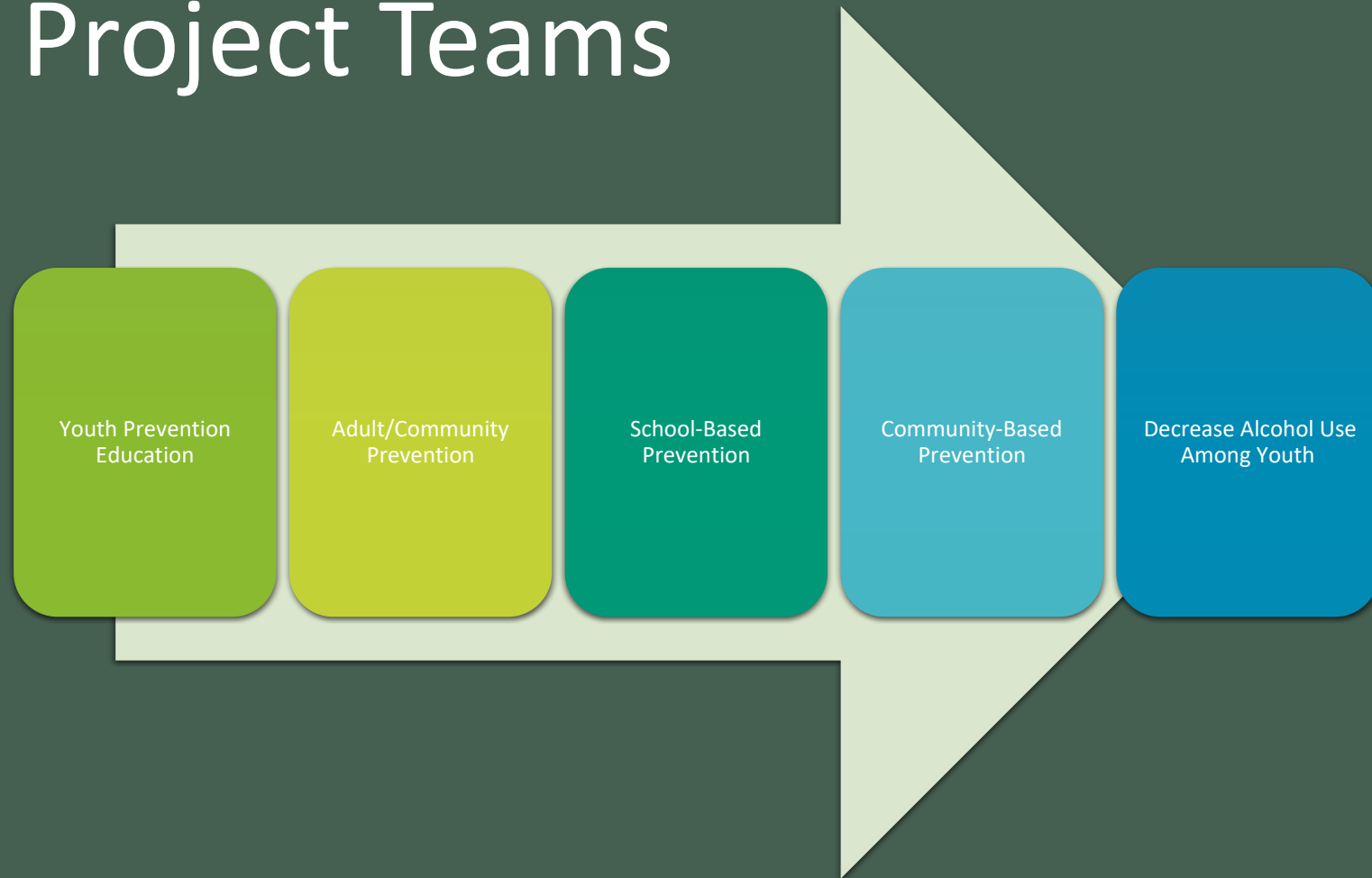


Conversation Café Summary



*Opportunity to build on these strengths
through collaborative prevention efforts.*

Project Teams



Youth Prevention Education

Activities	Purpose / Focus
<ul style="list-style-type: none">• Youth Prevention Workshop (Youth Basketball 1/2 Day Camp) – 5/9/26• Classroom Education – National Prevention Week – Youth Alcohol Prevention Edu. 7th–9th Grade - 5/13• Youth Focus Group<ul style="list-style-type: none">- Gather youth input on strengths, gaps, and ideas for youth alcohol prevention and social media campaign drafts – 5/7 - After-school	Directly engage youth in alcohol prevention education, build skills, increase awareness, and gather youth perspectives to inform programming.

Adult/Community Prevention

Activities	Purpose/Focus
<ul style="list-style-type: none"> • Parent/Community Education -<i>Summer Resource Fair for Families</i> – 5/6 Games, Booths, share events & activities for the summer for youth. -<i>LeChee Public Health Week Booth</i> – Completed -<i>Just Move It</i> – Kaibeto 5/12, Tonalea 5/19, LeChee 6/2, Coppermine 5/23, • Adult Focus Group Set up booth at Summer Resource Fair with questionnaire for parents with raffle. • Community Newsletter – 4/15 - Collaborate w/ City of Page – National Prevention Week – May Newsletter – Drafted. - Sent Alcohol Awareness Month article to local newspaper – completed. • Social Media Campaign – Collaborate with City of Page PI team, Youth Council & PUSD Students Focus Group. 5/20 - Pres. 	<p>Increase awareness among parents and community members, strengthen community support, and promote prevention messaging across multiple platforms.</p>

School-Based Prevention

Activities	Purpose/Focus
<ul style="list-style-type: none">• Classroom Education – Collaboration with partners to education youth - 5/13• School Newsletter – May 10-14 National Prevention week - Drafted• Arizona Youth Survey (AYS) Participation<ul style="list-style-type: none">- Collaboration w/ PUSD/CCHHS/ASU - by May 15• Referral Pathways (MOU/MOA) - Schedule a meeting with school, stakeholders, and health providers.	<p>Integrate prevention into school settings, support data-driven decision-making, and reinforce messaging through school communication channels.</p>

Community- Based Prevention

Activities	Purpose/Focus
<ul style="list-style-type: none">• Stakeholder Coalition<ul style="list-style-type: none">- Next meeting May 6, 2026 at 12pm<ul style="list-style-type: none">– Project updates, data dive, vision & mission introduction. In Progress.	Build long-term infrastructure for prevention, strengthen
<ul style="list-style-type: none">• Sustainability Toolkit – Draft by 5/8	partnerships,
<ul style="list-style-type: none">• Resource Map – Draft by 5/8	improve service
<ul style="list-style-type: none">• Business Partnership - Research best practices and policies for how to partner with local businesses to	coordination, and
<ul style="list-style-type: none">limited access to alcohol to youth. 5/5	ensure sustainability
<ul style="list-style-type: none">• Social Media Campaign – Draft by 4/24	of efforts.



NEXT STEPS

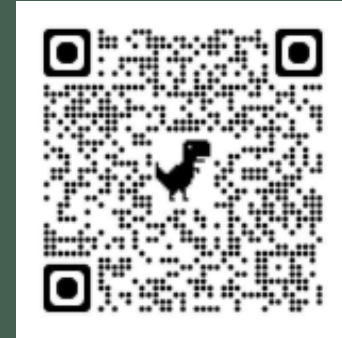
What will our story look like?

Upcoming Presentations/Meetings

- **Next Meeting:**
 - Stake Holder Meeting #3
 - 5/6/2026 at 12pm MST
 - Virtual Meeting
- **Tentative Agenda:**
 - Project Updates
 - Data Dive – Review data
 - Mission/Vision Intro – What do you envision for the stakeholder meetings?
- Presentations
 - 5/20 - Youth Council – City of Page
- **Stakeholder #4 Meeting – 6/9/26**
 - MPH Practicum Report & Strategic Planning
 - In-Person, 11AM-1PM
 - Location TBD – Host?

How to Get Involved

- Scan QR Codes -
 - Scan QR code to sign up for Project Teams or Stakeholder Meetings.
- New Members –
 - Answer these questions by April 24, 2026.
- Returning Members –
 - Revisited Café questions to fill any missing information





Questions

**THANK YOU FOR SUPPORTING YOUTH
WELLNESS!**

**CONTACT:
BROOKE WHITETHORNE
BWHITETHORNE@MYGCU.EDU**

Masters of Public
Health (MPH)
Graduate Student
Page, Arizona

References

- Arizona Department of Health Services. (2022). *Arizona youth survey state and county data report*. <https://www.azdhs.gov>
- Arizona Criminal Justice Commission. (2024). Arizona youth survey statewide report. <https://www.azcjc.gov>
- Centers for Disease Control and Prevention. (2022). *WISQARS fatal injury reports: Suicide data*. <https://wisqars.cdc.gov>
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- National Institute on Alcohol Abuse and Alcoholism. (2025). *Underage Drinking in the United States (ages 12–20)*. National Institutes of Health.
- Substance Abuse and Mental Health Services Administration. (2019). Strategic prevention framework (SPF). U.S. Department of Health and Human Services. <https://www.samhsa.gov/prevention-framework>