

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
November 24, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on November 24, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Arden Redshirt, Vicki Alexander, Dawnell Robertson, and Kay Leum were present. Codrin Bogdan was absent. Council Liaison Dave Auge and City Staff Liaison Adam Geller were present.

Stanfield called the meeting to order at 5:34pm.

MINUTES

1. **Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on October 27, 2025:**
Leum motioned to approve the minutes from the October 27, 2025 regular Economic Development Advisory Board meeting. Alexander seconded the motion. The motion passed unanimously of all members present.

HEAR FROM THE CITIZENS

None.

COMMUNICATIONS

1. **Discussion only pertaining to an update provided by Economic Development Advisory Board members:**
Stanfield commented on the Economic Development Direction position and making an update to the communication process to City Council.
2. **Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:**
Franz provided a visitation report for The Page-Lake Powell Hub for November 2025. Franz shared the results of 2025 Chamber Street Fair. There was discussion about the Navajo Nation increasing the entry permit.
3. **Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:**
Moses was not present.
4. **Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page:**
Aguirre shared a report on social media analytics for November 2025 and provided updates on the Downtown Revitalization project.
5. **Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page:**
Geller introduced himself to the board and discussed data that is available to the public. Geller discussed data collection strategies that can be used to improve marketing.

UNFINISHED BUSINESS

1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:

Leum discussed the results of the 2025 Special Election, how it impacts the housing project, and what the next steps in the project are.


NEW BUSINESS


1. Discussion and possible action pertaining to pertaining to tourism collaboration:

Stanfield discussed hosting a meeting with tourism stakeholders with the goal of providing support through collaboration. The board discussed who would be involved and how to get them to participate.

ADJOURN

Stanfield adjourned the meeting at 7:11pm.


~~Adam Geller, Staff Liaison~~
Jackelyne Aguirre


~~Erik Stanfield, Chair of Economic
Development Advisory Board~~
Arden Redshirt