

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
October 22, 2024**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on, October 22, 2024, in the Council Chambers at City Hall in Page, Arizona. Members Paul Meehan, Vicki Alexander, Erik Stanfield, Ryan Palizzi, and City Council Liaison Richard Leightner were present. Sarah Slim, Kay Leum, and Angie Crim were absent. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 5:30pm.

PRIORITY LIST

None.

MINUTES

Regular Meeting Minutes from September 24, 2024:

Palizzi motioned to approve the minutes. Meehan seconded the motion. The motion passed unanimously.

COMMUNICATIONS

1. Update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:
Franz reported on visitation for The Hub in September 2024. Franz discussed upcoming events hosted by the Chamber of Commerce.
2. Update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:
Moses was not present.
3. Update provided by Jackelyne Aguirre, Marketing Coordinator:
Aguirre reported social media and website analytics for the City of Page and Visit Page were shared for September 2024. Partnerships with content creators were discussed.
4. Update provided by Gregg Martinez, Director of Economic Development:
Martinez discussed marketing strategies and future marketing goals. Martinez discussed the lack of budget for large media buys. Martinez discussed refocusing the Economic Development department on internal communication efforts.

HEAR FROM THE CITIZENS

None.

PUBLIC HEARING

None.

UNFINISHED BUSINESS

1. Affordable Housing and Potential Plan:
Martinez reported Genterra Enterprises is moving forward with plans to develop housing with Coconino Community College.

NEW BUSINESS

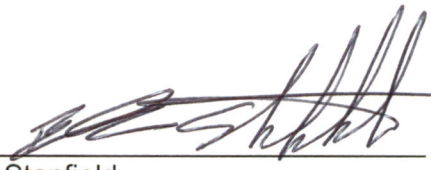
1. Discussion only pertaining to council member liaison job description:
The board reviewed the description. No discussion.
2. Discussion and possible action pertaining to rescheduling/canceling the regular Economic Advisory Board meeting on November 26, 2024, due to a holiday conflict:
Palizzi motioned to reschedule the November 26, 2024 Economic Development Advisory meeting to December 4, 2024. The motion passed unanimously.
3. Discussion and possible action pertaining to rescheduling/canceling the regular Economic Advisory Board meeting on December 24, 2024, due to a holiday conflict:
Palizzi motioned to cancel the Economic Development Advisory meeting on December 24, 2024. Meehan seconded the motion. The motion passed unanimously.
4. Discussion and possible action pertaining to Hub & Spoke Program - A Path Forward for recycling in Page:
The Arizona Department of Environment Quality was not present. No discussion.
5. Discussion and possible action pertaining to pedestrian walkability:
Stanfield discussed concerns for the lack of pedestrian walkability on Haul Road and Coppermine Road. Stanfield suggested connecting areas without sidewalks to help increase visitation, revenue, and pedestrian safety.
6. Discussion and possible action pertaining to a request for code enforcement and beautification programs within the City of Page:
The board discussed the possibility of a volunteer-based program to beautify properties that are not in compliance with city code.
7. Discussion and possible action pertaining to community education on Economic Development:
The board discussed topics that would be ideal for education community programs. The community programs would benefit future and current business owners, property owners, and active citizens.

ADJOURN

Meeting adjourned at 6:40pm.



Gregg Martinez
Economic Development



Erik Stanfield
Chair