



Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ
February 23, 2026 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

1. Call to Order

2. Roll Call

Erik Stanfield,-Chair
Kay Leum
Codrin Bogdan
Brigham Adams
Dawnell Robertson

Vicki Alexander
Arden Redshirt-Vice Chair
Amanda Hammond, Council
Liaison

3. Minutes

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on November 24, 2025.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. Communications

- A. Discussion and possible action pertaining to city board training with City Clerk.
- B. Discussion only pertaining to an update provided by Economic Development Advisory Board members.
- C. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page.
- D. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce.
- E. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy.
- F. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page.
- G. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page.

6. Unfinished Business

- A. Discussion and possible action pertaining to Coconino Community College's workforce housing project.

7. New Business

- A. Discussion and possible action pertaining to a tourism forum.
- B. Discussion and possible action pertaining to local economic data.
- C. Discussion and possible action pertaining to the downtown beautification project.

8. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, March 23, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20____, at _____ a.m./p.m.

CITY OF PAGE

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
November 24, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on November 24, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Arden Redshirt, Vicki Alexander, Dawnell Robertson, and Kay Leum were present. Codrin Bogdan was absent. Council Liaison Dave Auge and City Staff Liaison Adam Geller were present.

Stanfield called the meeting to order at 5:34pm.

MINUTES

1. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on October 27, 2025:

Leum motioned to approve the minutes from the October 27, 2025 regular Economic Development Advisory Board meeting. Alexander seconded the motion. The motion passed unanimously of all members present.

HEAR FROM THE CITIZENS

None.

COMMUNICATIONS

1. Discussion only pertaining to an update provided by Economic Development Advisory Board members:

Stanfield commented on the Economic Development Direction position and making an update to the communication process to City Council.

2. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:

Franz provided a visitation report for The Page-Lake Powell Hub for November 2025. Franz shared the results of 2025 Chamber Street Fair. There was discussion about the Navajo Nation increasing the entry permit.

3. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:

Moses was not present.

4. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page:

Aguirre shared a report on social media analytics for November 2025 and provided updates on the Downtown Revitalization project.

5. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page:

Geller introduced himself to the board and discussed data that is available to the public. Geller discussed data collection strategies that can be used to improve marketing.

UNFINISHED BUSINESS

1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:

Leum discussed the results of the 2025 Special Election, how it impacts the housing project, and what the next steps in the project are.

NEW BUSINESS

1. Discussion and possible action pertaining to pertaining to tourism collaboration:

Stanfield discussed hosting a meeting with tourism stakeholders with the goal of providing support through collaboration. The board discussed who would be involved and how to get them to participate.

ADJOURN

Stanfield adjourned the meeting at 7:11pm.

Adam Geller, Staff Liaison

Erik Stanfield, Chair of Economic
Development Advisory Board