



PAGE CITY COUNCIL

697 Vista Avenue

Page, AZ 86040

Mike Farrow, Vice Mayor
Kenna Hettinger, Councilor
Tom Preller, Councilor

Debi Roundtree, Councilor
Vacant, Councilor
Amanda Hammond, Councilor

Steven Kidman, Mayor

MEETING NOTICES

This agenda may be subject to change up to 24 hours prior to the meeting.

Pursuant to A.R.S. §38.431.02, notice is hereby given to the members of the City Council and to the general public that the Page City Council will hold a meeting open to the public. Supporting documents and Staff reports, which were furnished to the City Council, with this agenda, are available for review at cityofpage.org or at the City Clerk's Office. Councilmembers of the City of Page City Council will attend either in person or by technological means. City Council may vote to go into Executive Session for the purpose of obtaining legal advice from the City Attorney on any item listed on the agenda, pursuant to A.R.S. §38-431.03 (A)(3). City Council may modify the agenda order, if necessary.

Persons with disabilities should call the City Clerk's Office, at 928-645-4205 for program and services information and accessibility.

NOTICE TO PARENTS: Parents and legal guardians have the right to consent before the City of Page makes a video or voice recording of a minor child A.R.S. §1-602.A.9.

City Council meetings are audio and video recorded. Parents or guardians may either submit a written consent to the City Clerk's Office, or by allowing a minor to be present and/or participate in the meeting, parents or guardians waive this right.

If you would like to receive email notification for City Council agendas, please sign up for subscriptions on our website at cityofpage.org.



**City Council
Special Meeting**

**City Hall
697 Vista Ave, Page AZ
February 5, 2026 at 8:00 AM**

Notice of Public Meeting and Agenda

Page City Council may discuss and take action on any item listed on the agenda

1. Call to Order

2. Roll Call

3. Items for Business

Presentations to Council will include a general overview on large projects accomplished or planned for FY26, and potential FY27 projects or personnel needs for the purpose of budgeting.

A. Presentations by City Staff to City Council

1. City Manager
2. Information Technology
3. Finance
4. Human Resources
5. Airport
6. Community Services
7. Police Department
8. Fire Department
9. Development Services
10. Public Works
11. Magistrate Court
12. Horseshoe Bend
13. Golf Course
14. Communications and Tourism

Adjourn

Next Regular Meeting: Wednesday, February 11, 2026 at 5:30 p.m.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 20____, at _____ a.m./p.m. in accordance with the statement filed by the City of Page City Council with the City Clerk.

CITY CLERK'S OFFICE

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Meeting Date: February 5, 2026

Department: City Manager

Presented by:

Brief Title: Presentations by City Staff to City Council

Agenda Section: Items for Business

Agenda Sub-category: Agenda Item

Action:

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

None

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: City Manager

Brief Title: City Manager

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 1-City Manager

City Manager



CITY MANAGER

RESPONSIBLE FOR TRANSLATING COUNCIL POLICY INTO ACTION, AS WELL AS THE DAILY ADMINISTRATION AND MANAGEMENT OF ALL CITY DEPARTMENTS.

THIS INCLUDES THE IMPLEMENTATION OF THE CITY COUNCIL'S POLICIES, THE HIRING AND FIRING OF STAFF, AND ISSUING DIRECTIVES AND THE DAY-TO-DAY MANAGEMENT OF CITY GOVERNMENT.

THE CITY MANAGER LEADS THE TEAM AND ENSURES IT FOLLOWS THE POLICY GOALS SET BY COUNCIL.



Council Strategic Priorities

1. Affordable Housing Support - Housing Study
2. Infrastructure Growth and Quality of Life – CIP program
3. Safety and Security – Emergency Planning, Barricades, Fire Station
4. Communication – Continue to develop public engagement and transparency
5. Quality of Life – PERA Club Master Plan, Pump Track, trails, events
6. Economic Development – Enhance Tourism while developing diversification of economy

Potential Data Center

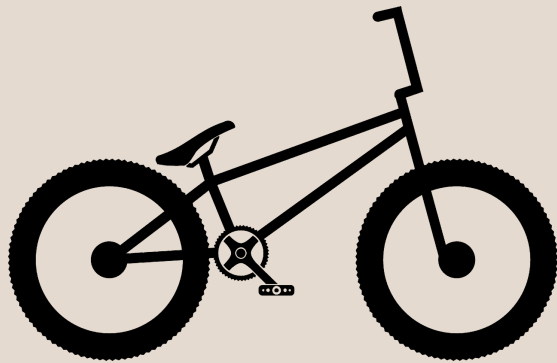


Swimming Pool





Pump Track



Downtown Revitalization



Questions



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Meeting Date: February 5, 2026

Department: Information Technology

Presented by:

Brief Title: Information Technology

Agenda Section: Items for Business

Agenda Sub-category: Agenda Item

Action:

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

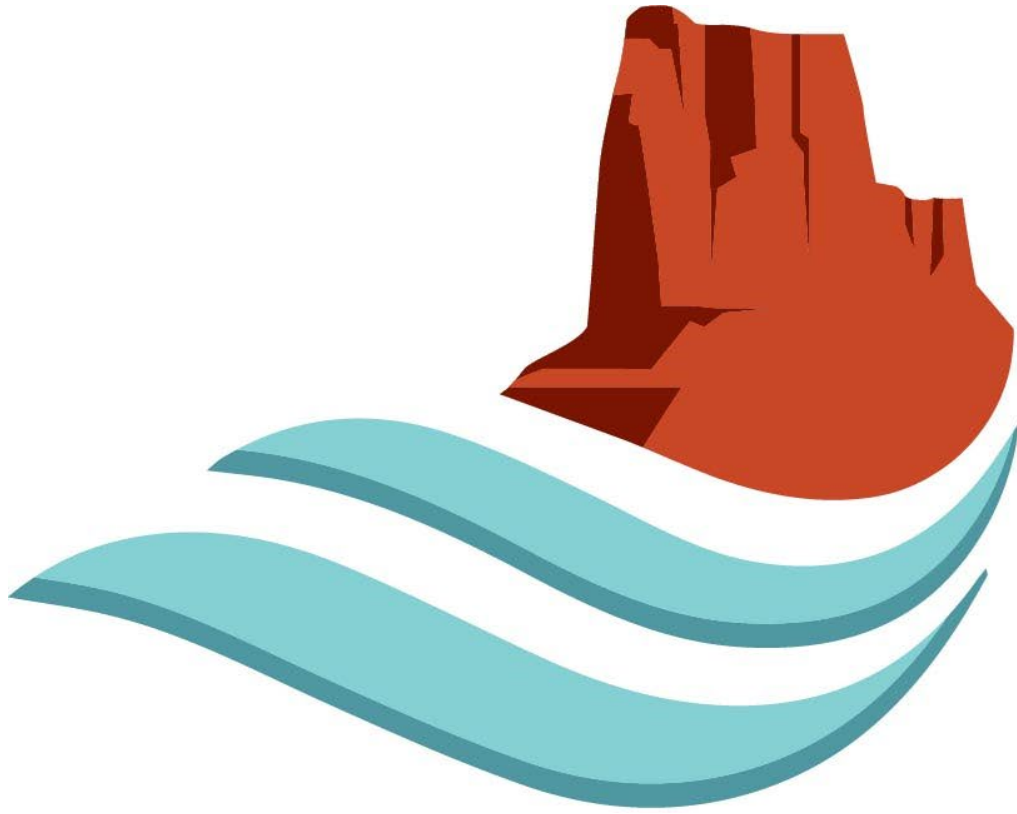
Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 2- I.T.



CITY OF
Page
ARIZONA

Information Technologies

IT Team



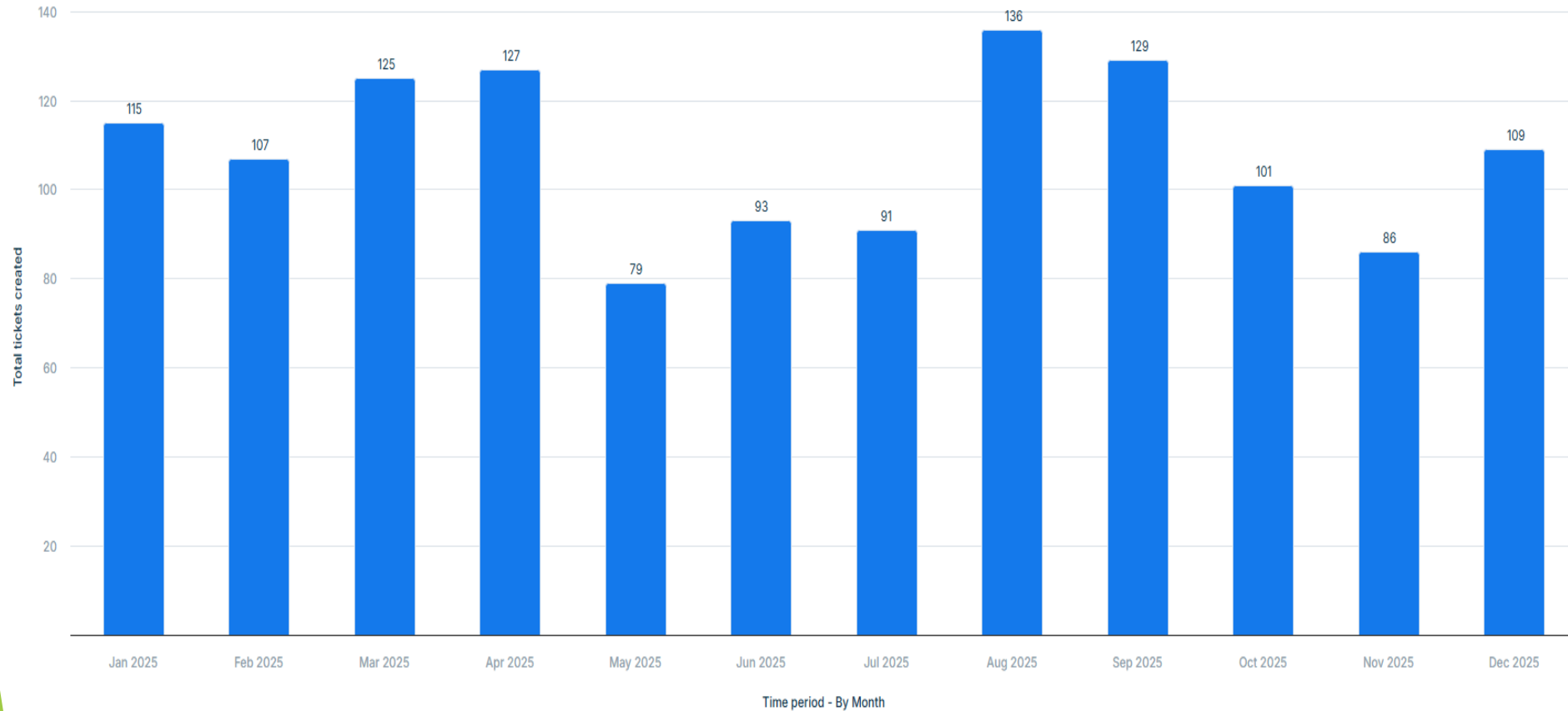
2024-25 Completed Projects

- Website Administration (Communication)
 - City of Page Site Reformatting
 - Page 50th Anniversary Pages
 - Events Website Refresh
- GoGov App (Communication)
- Centralized Website Calendar (Quality of Life)
- Public Works New Office
 - Network Cabling
 - Johnson Controls Card Access System
 - Office Move
- Security Cameras
 - Library External Cameras
 - Garage and Public Works
- Greene Haven Communication Building
 - New AC Unit
 - Insulated Inside
 - Reorganized Equipment Rack
- Golf Driving Range
 - Wireless Radio Link to Clubhouse
 - Installed Cameras and Wi-Fi
- Public Safety Community Room Video and Audio Upgrades

2025 Help Desk Tickets

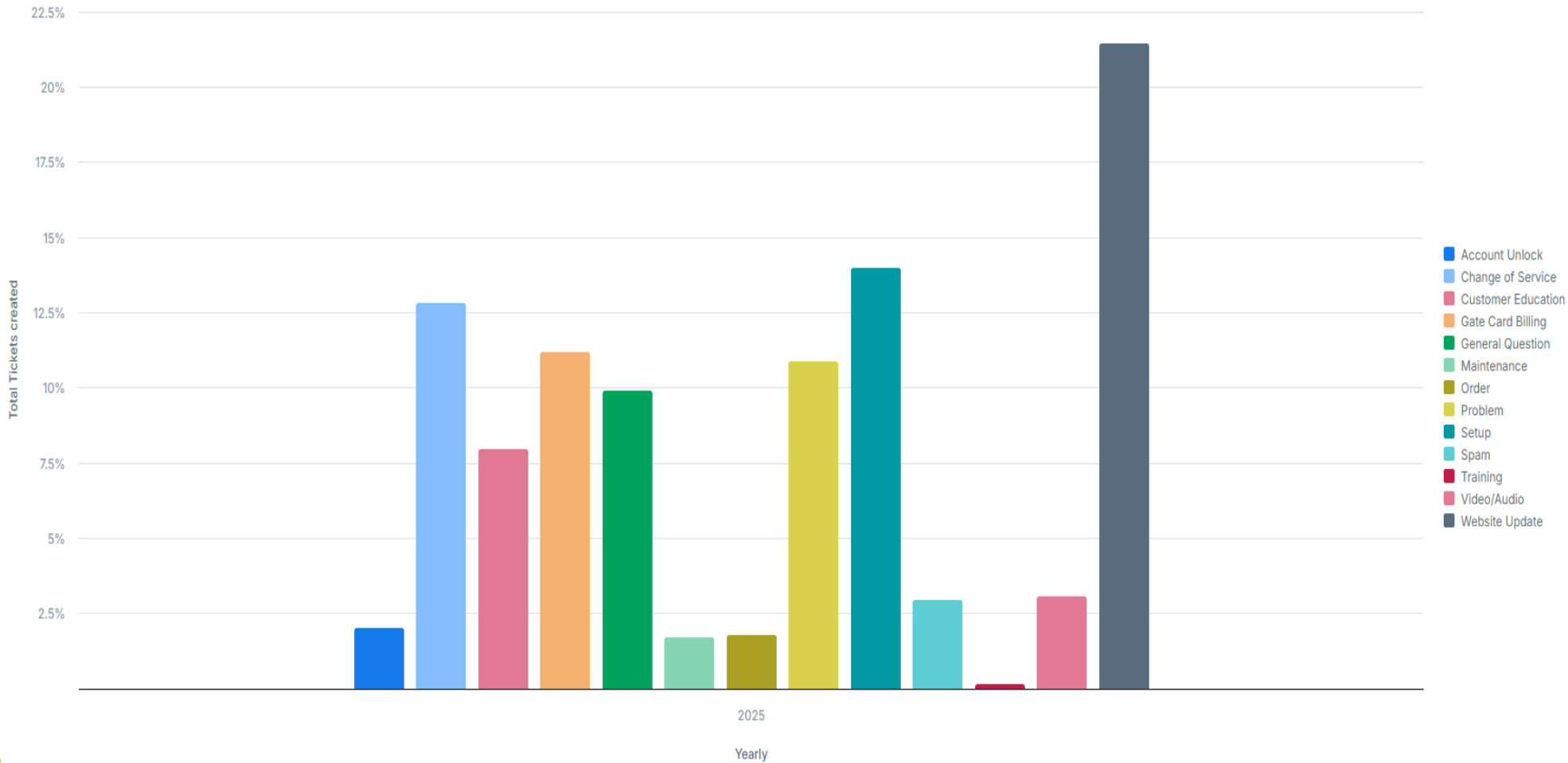
- 1298 Tickets Created Up 243 from 2024

Tickets management overview



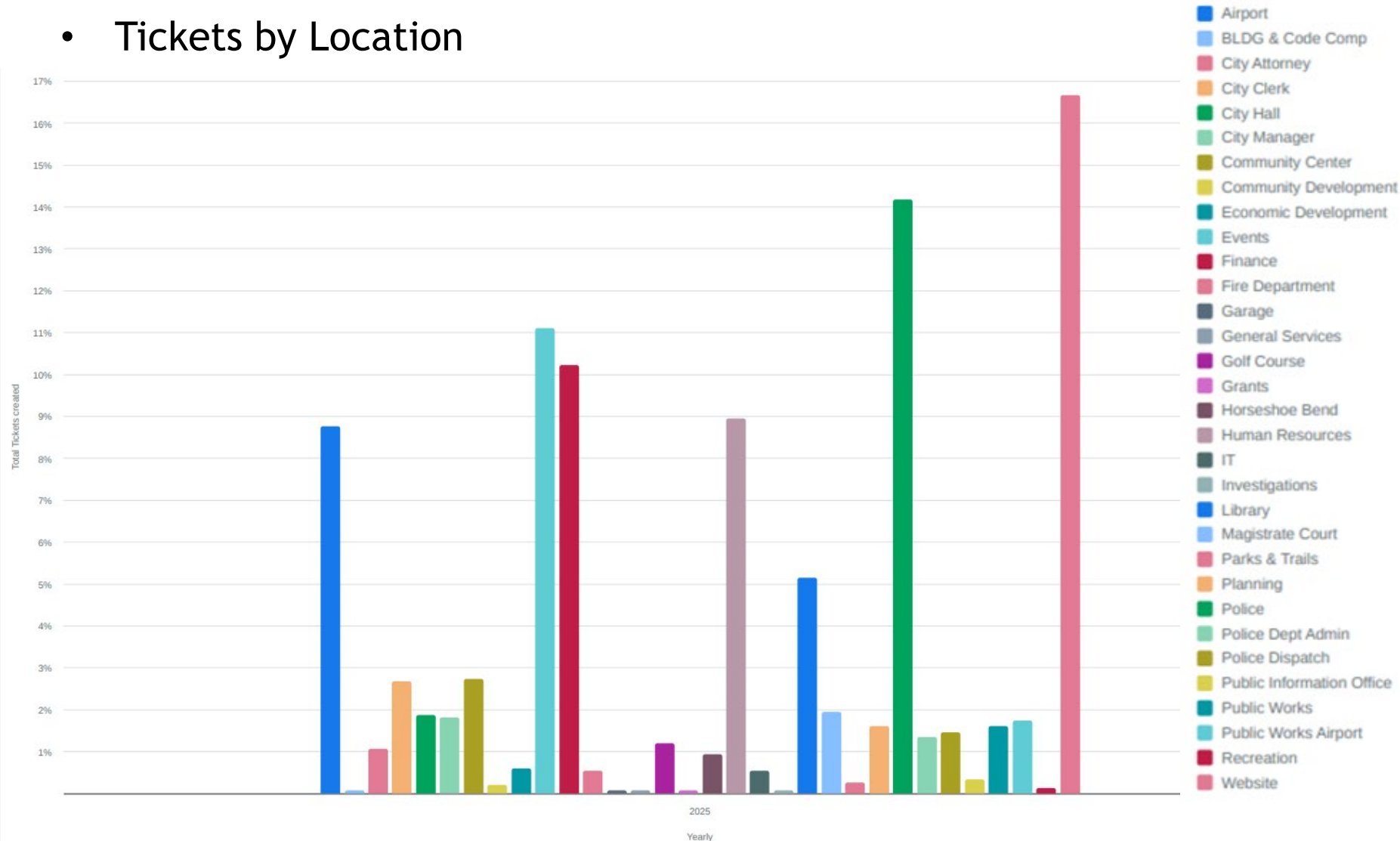
2025 Help Desk Tickets

- Tickets by Type



2025 Help Desk Tickets

- Tickets by Location





IT Hard at Work



IT Hard at Work

Public Works Preparing for Silo Demo





Cabling Public Works



Library Cameras

2026 Projects

- Security Camera System Upgrade (Safety and Security)
 - New Server with Active Guard
 - Search Vehicles, People and Faces
 - Install new Intelligent Cameras
- Sports Complex External Cameras
 - Cover parking lot and entrance
 - Conduit already ran to outside fence during SCC fiber project
 - Park and Splash Pad
 - Run conduit and network to area
 - Install Wi-Fi and Cameras
- John C. Page Memorial Park Cameras
 - Playground Equipment
 - Run conduit and network to play equipment
- Airport Hangar Cameras
- Horseshoe Bend Power to Back Lot
 - Extra Conduit installed for Fiber Connection
 - Remove Wireless Link and Solar
- Dispatch Remodel
 - Move one Console to conference room
 - Cleanup Wiring

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Finance

Brief Title: Finance

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 3- Finance

Finance Department

OPERATIONS & CURRENT PROJECTS

FEBRUARY 5, 2026

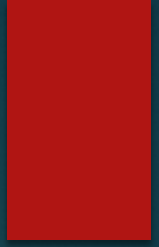
Finance Department Organization Chart



Functions of the Finance Department

FUNCTIONS OF THE FINANCE DEPT:

- ▶ CUSTOMER SERVICE
- ▶ ACCOUNTS RECEIVABLE
- ▶ CASHIERING
- ▶ AMBULANCE BILLING OVERSIGHT
- ▶ ACCOUNTS PAYABLE
- ▶ PAYROLL
- ▶ SALES TAX ANALYSIS
- ▶ BUDGET MANAGEMENT
- ▶ CASH INVESTMENT MANAGEMENT
- ▶ DEBT MANAGEMENT
- ▶ FIXED ASSET TRACKING
- ▶ GRANT MANAGEMENT



MEET THE FINANCE STAFF

OVER THE LAST THREE YEARS, WE HAVE SEEN MANY PERSONNEL CHANGES WITHIN THE FINANCE DEPARTMENT.

Linda Watson

Director of Finance

- ❑ Daily Oversight for the Finance Department
- ❑ Cash Investment Management
- ❑ Budget Oversight and Preparation
- ❑ ACFR Oversight and Preparation
- ❑ Grant Management Oversight
- ❑ Sales Tax Reporting and Analysis
- ❑ “Picking Up the Pieces of Finance”



Ann Baldwin

Grant Specialist

- ❑ **Grant Administration**
- ❑ **Fixed Asset Tracking and Management**
- ❑ **Payroll Assistance as Needed**
- ❑ **Special Projects for Finance Department**



Aspen Lindsey

Finance Analyst

- ❑ Sales Tax Reporting and Analysis
- ❑ Payroll Review
- ❑ Monthly Financial Reporting
- ❑ Budget Preparation
- ❑ Back-up to Payroll & Accounts Payable



Glenda Cassidy

Payroll/AP Specialist

- ❑ Payroll Processing
- ❑ Payroll Quarterly Reporting
- ❑ Accounts Payable



Leah Stevens

Account Clerk- Ambulance Billing

- ❑ Ambulance Billing Clerk
- ❑ Backs Up the Cashier Office
- ❑ Assists in Special Projects within the Department



Kimberly DeVries

Account Clerk-Cashier

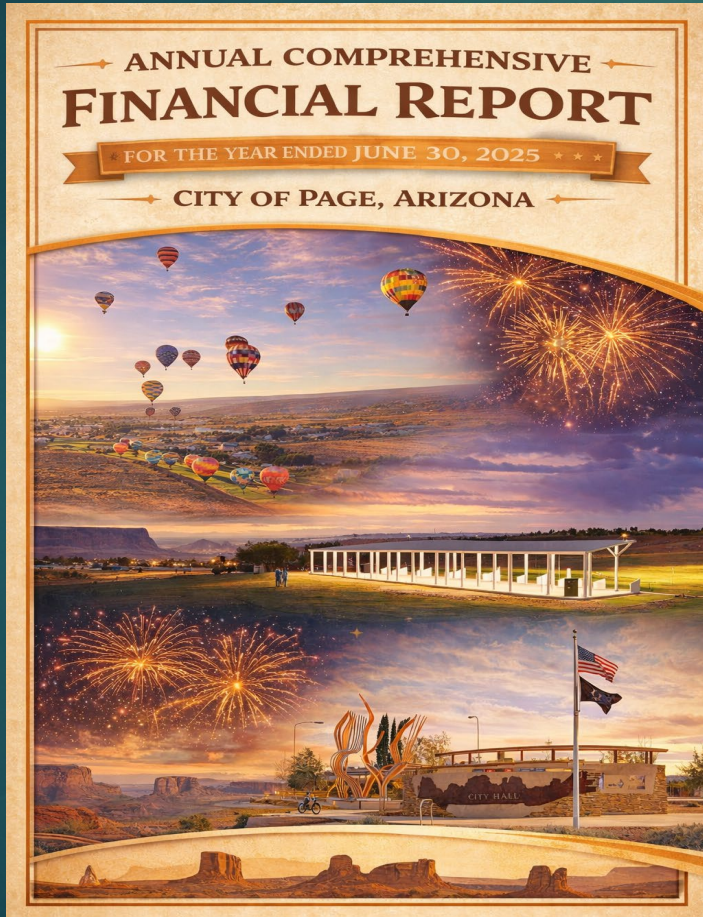
- ❑ Cashier
- ❑ Accounts Receivable Billing
- ❑ Credit Card-Bill Spend (Divvy) Review
- ❑ Assists in Special Projects within the Department
- ❑ Back-up to Ambulance Billing



ACCOMPLISHMENTS

FISCAL YEAR 2025 PROJECTS
COMPLETED AND ONGOING INTO FISCAL
YEAR 2026

Fiscal year 2025 Annual Comprehensive Financial Report



- ▶ The Finance Department has completed the on-site audit this last September with our auditors, HintonBurdick CPA's and Advisors, and we have recently presented the Fiscal Year 2025 Annual Comprehensive Financial Report (ACFR) to the City Council on January 14, 2026.
- ▶ The Fiscal Year 2025 report was submitted to GFOA for the Annual Comprehensive Financial Report (ACFR) award.
- ▶ The City of Page has received the ACFR Award a total of 25 times and the last 15 consecutive years, under my direction.
- ▶ The Finance Department had no Material Weaknesses or Significant Deficiencies reported in the Fiscal Year 2025 Audit.

Digital Budget Book

The FY 2026 Digital Budget Book is a total of 413 pages long and has a wealth of information within those pages.

Thank you to Ann Baldwin, our Financial Accountant, for overseeing the production of this document and submitting it for the annual award.

The City of Page has received this award for 8 consecutive years.

This document can be found on the City's Website under the Finance Department/Annual Budget Reports.

<https://cityofpage.org/wp-content/uploads/2026/01/City-of-Page-Budget-FY-2026.pdf>

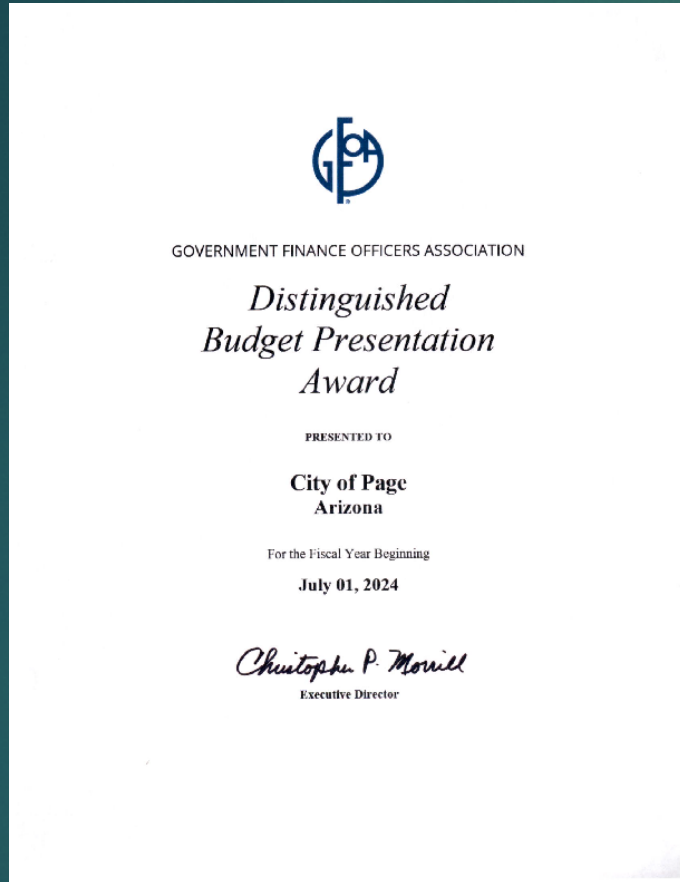


City of Page, Arizona FY2026 Budget



Final Version - 10/23/2025

Fiscal Year 2026 City of Page Annual Budget



- ▶ The Finance Department recently completed the preparation and submission of the Fiscal Year 2026 Annual Budget document to the Government Finance Officers Association (GFOA) for their Budget Award Program.
- ▶ The City of Page has received the GFOA Budget Award for our reporting for 8 consecutive years.

City-Wide Staffing Increases

Budgeted Positions Over the Last 10 Years

FY 2026	202.23 FTE'S	
FY 2025	188 FTE'S	
FY 2024	178 FTE'S	
FY 2023	161 FTE'S	
FY 2022	148 FTE'S	
FY 2021	152.25 FTE'S	
FY 2020	160 FTE'S	INCREASE DUE TO ADDING HSB AND GOLF
FY 2019	121 FTE'S	
FY 2018	118 FTE'S	
FY 2017	102 FTE'S	

CASH BALANCES AND CASH INVESTMENTS

WE'VE COME A **LONG** WAY.....



Cash Balance Comparison

December 2024 to December 2025

			Dec-24		Dec-25
01-1110200		LGIP - GENERAL SAVINGS ACCT	20,154,694.26		16,502,416.13
01-1110250		US BANK - GENERAL SAVINGS ACCT	8,778,379.60		9,709,353.99
01-1110350		XPRESS DEPOSIT ACCOUNT	0.00		50.00
01-1110700		BMO CASH A/P CHKNG (COMBINED)	2,203,349.85		2,966,409.76
01-1110800		BMO CASH P/R CHKNG (COMBINED)	750,948.52		1,092,581.83
01-1110900		PUBLIC AGENCY RETIREMENT SVCS	0.00		866,557.62
12-1110600		EMERG RESERVE-U.S. BANK ACCT	11,848,655.25		12,048,222.10
15-1120300		LGIP - HURF SAVINGS ACCT	1,148,176.84		1,834,261.38
32-1120500		BMO JCEF SAVINGS ACCOUNT	12,565.18		12,873.29
45-1110700		HSB CHECKING ACCOUNT	8,606,793.95		12,351,451.43
45-1110800		HSB INVESTMENT ACCT-US BANK	4,228,668.73		4,460,225.38
72-1120800		BMO -FIRE PENSION SAVINGS	27,892.27		19,503.28
72-1121100		FIRE PENSION-INVESTMENT ACCT	594,651.31		686,582.53
			58,354,775.76		62,550,488.72

CITY OF PAGE INVESTMENTS

As of December 31, 2025

- EMERGENCY RESERVE FUND.....\$12,048,222
 - HORSESHOE BEND RESERVE ACCOUNT....\$4,460,225
 - US BANK INVESTMENTS (General).....\$9,709,354
 - LGIP (Local Govt Investment Pool)
 - General Account.....\$16,502,416
 - HURF Account.....\$ 1,834,261
- TOTAL INVESTMENT BALANCES: \$44,554,478**

City of Page Sales Tax Revenue



CITY OF PAGE FINANCE DEPARTMENT MONTHLY SALES TAX STATISTICS JUNE 2025

MONTH	FY 2022/2023	FY 2023/2024	Variance from Prior Year	FY 2024/2025
JUL	\$1,520,627.60	\$1,763,368.88	16.0%	\$1,806,231.81
AUG	\$1,467,402.10	\$1,513,426.64	3.1%	\$1,709,638.12
SEPT	\$1,417,592.77	\$1,568,694.41	10.7%	\$1,815,911.08
OCT	\$1,241,756.63	\$1,353,739.70	9.0%	\$1,815,489.61
NOV	\$951,478.67	\$981,960.88	3.2%	\$1,166,968.56
DEC	\$993,922.04	\$1,106,201.20	11.3%	\$1,292,488.02
JAN	\$787,135.45	\$827,578.55	5.1%	\$1,088,772.51
FEB	\$827,872.81	\$951,273.26	14.9%	\$976,370.87
MAR	\$1,233,589.84	\$1,290,812.66	4.6%	\$1,508,459.46
APR	\$1,474,607.83	\$1,815,349.92	23.1%	\$1,943,362.50
MAY	\$1,653,819.77	\$1,721,922.06	4.1%	\$2,102,554.37
JUN	\$1,549,025.26	\$1,690,449.11	9.1%	\$1,890,841.33
Y-T-D Totals	\$15,118,830.77	\$16,584,777.27	9.7%	\$19,117,088.24



IT'S BUDGET TIME.....

BUDGET DATES HIGHLIGHTED

- ❖ Budgets are due to the Finance Department.....**March 5, 2026**
- ❖ City Manager/Finance Review.....Week of **March 9-12, 2026**
- ❖ Department Head Meetings with the City Manager/Finance.... **March 30- April 9, 2026**
- ❖ City Manager's Budget Work Session with City Council..... scheduled for Thursday,
May 14, 2026
- ❖ Adoption of our Tentative Budget by City Council scheduled..... **May 27, 2026**
- ❖ Adoption of the Final Budget by City Council scheduled..... for the **June 24, 2026**

GRANT UPDATE

FY 2026-----Budgeted \$16.5M

- ▶ FAA GRANTS (AIRPORT)
- ▶ LIBRARY
- ▶ POLICE DEPARTMENT
- ▶ COMMUNITY CENTER
- ▶ RECREATION
- ▶ MAGISTRATE COURT
- ▶ COMMUNITY DEVELOPMENT
- ▶ FIRE DEPARTMENT
- ▶ MISCELLANEOUS GRANTS

Beginning Grant Balances on
July 1, 2025

\$14,107,094

Grant Funds received since
beginning of this fiscal year:

\$4,080,450

Grant funds not spent year-
to-date

\$10,521,818

CAPITAL IMPROVEMENTS PLAN

Platform Fire Truck



Splash Pad



Downtown
Beautification Project



FY2026 Capital Breakdown CIP

Breakdown - as of 5/20/25

Item / Project	FY2023 CIP Rollover	FY2024 CIP Rollover	FY2025 CIP Costs	FY 2026 CIP Costs	FY 2027 CIP Costs	FY 2028 CIP Costs	Used in FY2024	Used in FY2025	Sum of CIP Balance
40-480-9805 Public Works				250,000					250,000
Vehicles and Equipment				250,000					250,000
40-480-9810 Public Safety - Fire	-	400,000	400,000	400,000	400,000	400,000	-	-	1,200,000
105' Platform Truck CIP (Vehicle Cost)	-	400,000	400,000	400,000	400,000	400,000	-	-	1,200,000
40-480-9815 Public Safety - PD	150,000	200,000	200,000	200,000			357,324	35,471	357,205
Patrol Vehicles CIP - Fund (Vehicle Cost)	150,000	200,000	200,000	200,000			357,324	35,471	357,205
40-480-9860 Golf	-	108,000	350,000	200,000			-		658,000
Golf Cart Equipment CIP (Equipment)	-	108,000	350,000	200,000			-		658,000
40-485-9800 Public Works - Streets			1,000,000	2,500,000	1,500,000	1,500,000			3,500,000
Coppermine & Haul Road				1,500,000	1,500,000	1,500,000			1,500,000
HSB Road Extension (Sandhill Rd) - Sidewalk & Street (Construction)			1,000,000	1,000,000					2,000,000
40-485-9815 Public Safety - PD		50,000	50,000						100,000
Animal Shelter Improvements		50,000	50,000						100,000
40-485-9850 Horseshoe Bend			1,000,000	-					1,000,000
HSB Road Extension (Sandhill Rd) - Engineering, Water, Sewer (Construction)			1,000,000	-					1,000,000
40-485-9810 Public Safety - Fire			500,000						500,000
North Fire Station CIP (Construction)			500,000						500,000
40-485-9830 General Government	-	3,550,000	2,750,000	450,000			-		6,750,000
Downtown Revitalization Plan CIP	-	2,750,000	2,000,000				-		4,750,000
Splash Pad CIP (Construction) TTL \$2M (1M in General & 500K in Grants)	-	800,000	250,000	450,000			-		1,500,000
Swimming Pool CIP (Construction)	-		500,000				-		500,000
40-480-9840 Parks & Trails			100,000	125,000	25,000				225,000
New F 250 work truck CIP (Equipment)			50,000	50,000					100,000
New Mini Excavator CIP (Vehicle Cost)			50,000	50,000					100,000
Ditch Witch HX 20 Htdro Vacuum				25,000	25,000				25,000
Grand Total	150,000	4,308,000	6,350,000	4,125,000	1,925,000	1,900,000	357,324	35,471	14,540,205

LOOKING FORWARD...



Finance Department Goals

- ☐ To provide proper training to all staff members in their respective areas of Finance, so that they can serve the City fully in their new job roles.
- ☐ To equip all staffing positions with the knowledge, confidence and skills necessary to competently duties, allowing them be the expert in their job function for the City of Page.
- ☐ To implement cross-training across staffing positions to ensure continuity of operations during employee absences.
- ☐ Work toward transitioning the Ambulance Billing function to be completed in-house and not through a 3rd party billing company.
- ☐ Hire the vacant Account Clerk position to assist with bringing the Ambulance Billing back in-house and away from the third-party biller we currently use.

STAFF TRAINING THIS YEAR

IN-HOUSE TRAINING

- ✓ Of the 6 staff in the Finance Department, two of us have tenure over 23 years, and four staff have 3 years or less with the City of Page.
- ✓ Lots of In-House Training going on with regards to every position.
- ✓ Cross-Training also taking place amongst the various Finance Staff positions.
- ✓ City-wide Training in Procurement, Timekeeping, & Travel

CLEAR GOV

- ✓ Software that we use for our Budget and Transparency Programs

CASELLE TRAINING

- ✓ Payroll and AP
- ✓ Cash Receipting
- ✓ General Fund

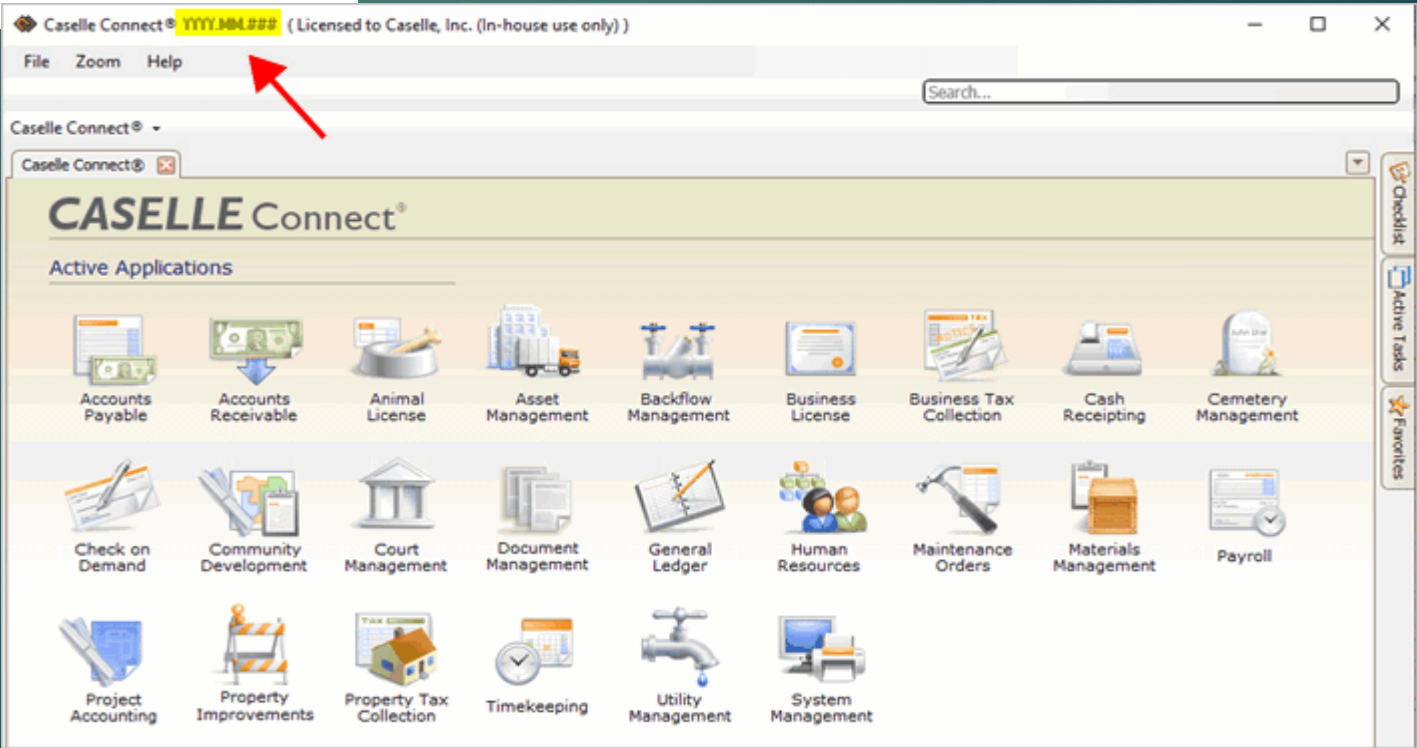
AMBULANCE BILLING SOFTWARE- Image Trend

GRANTS.GOV ++

PROFESSIONAL

- ✓ GFOAz Conference
- ✓ RAGHT Conference
- ✓ Staff Working Toward Professional Certifications in their Field
- ✓ ADOR Annual Training
- ✓ City Department Training Sessions (Timekeeping, A/P Etc.)
- ✓ ASRS Annual Training
- ✓ Hinton Burdick's Local Government Seminar (Merged with Squire as of January 1, 2026)
- ✓ Grant Writing and Administration Training

Caselle has a paperless option for processing expenditure requests. We extended this another year, as we train our new staff within the department and will be looking at the best time to implement this process in the coming year or so.





~~THANK YOU FOR YOUR TIME~~

ANY QUESTIONS OR
COMMENTS???

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Human Resources

Brief Title: Human Resources

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 4-Human Resources

Human Resources & Risk Management

The Team



Rachell French
HR/ Risk Director



Jennifer Lange
HR Generalist

What do we do?

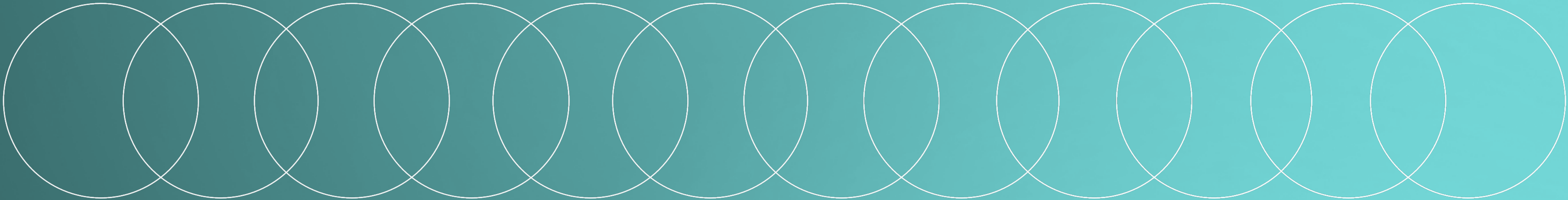
Human Resources

- compensation management
- employee relations
- benefits management/assistance
- employee life cycle
- CDL quarterly drug testing
- OSHA/Bureau of Labor Statistics/EEOC reporting
- employee recognition
- serve on RAGHT Board of Trustees
- serve on RAGHT Wellness Committee
- employment verifications
- counseling

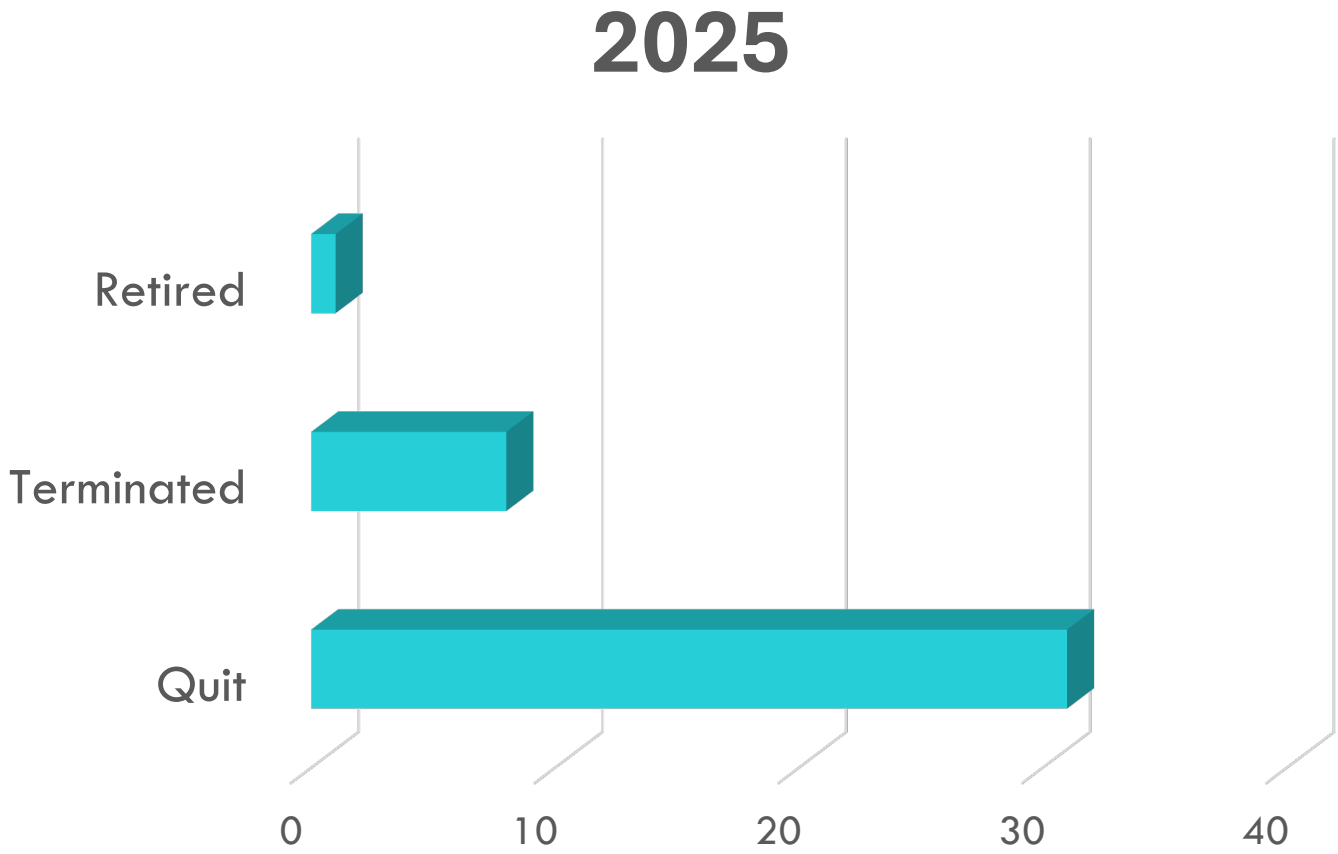
Risk Management

- general liability insurance renewal/management
- asset/capital management for insurance
- claim management
- restitution management
- workers compensation
- obtain Balloon Regatta insurance annually
- certificate of insurance requests/verification
- safety committee
- training
- ADA compliance

2024/2025 Goals Met	2025/2026 Goals
Alliant comp & class study is COMPLETE!	migrate to electronic files
continuously increased wellness event attendance	research and select new learning and performance management systems
conducted compliance audits	I- 9 audit
employee info update	create “Hit by a Bus” SOP’s
recruitment of executive staff	create and distribute total reward statements



Overall Turnover



2025 - 20%
2024 - 29%

What can we do to attract and retain staff?

- consistent annual increases
- *daycare center*
- *maternity/paternity paid leave*
- *maintain comp & class study*
- *evaluate current PTO policies*
- housing/down payment assistance
- tuition reimbursement
- student loan repayment assistance
- career development

EAH

Employer Assisted Housing Program

Up to **\$20,000** in Downpayment Assistance



About EAH

The City of Flagstaff will provide up to \$20,000 (interest free, deferred payment loan) per household to be used for down payment and/or closing costs on the purchase of a home. Funds are matching funds - assistance will match buyer contribution 2 to 1 with up to \$20,000 in assistance.

EAH Program is a loan that:

- Is secured with a promissory note and recorded deed of trust.
- Up to \$10,000 of the loan is forgiven on a pro rata basis during 10 years of employment and owner occupancy. The remaining loan balance is repaid at sale, refinance for cash out, terminated employment with the City of Flagstaff, or lack of owner-occupancy. This is a one-time employee benefit.
- Please note that this is a partially forgivable loan and **the Internal Revenue Service (IRS) classifies forgiveness of debt as taxable income and wages** to you, with few exceptions. If you have questions about this partially forgivable loan, it is recommended you speak to your certified public accountant or a tax consultant.



Eligibility

- At least one homebuyer per household must be employed by the City of Flagstaff and meet the following employment guidelines:
 1. Worked for the City of Flagstaff in a non-temporary position for a minimum of 12 consecutive months.
 2. Most recent performance evaluation demonstrates work performance meeting or exceeding expectations
 3. Not be on a performance work plan.
- Must not have owned a home within the Flagstaff Metropolitan Planning Organization (FMPO) boundary within the last three years and be a first-time homebuyer in Flagstaff, AZ, as defined by HUD ("an individual who has had no ownership in a principal residence during the 3-year period ending on the date of purchase of the property. This includes a spouse (if either meets the above test, they are considered first-time homebuyers). A single parent who has only owned with a former spouse while married.")
- Must complete the Housing Solutions' online homebuyer education course and one-on-one housing counseling prior to entering into a purchase contract. There is no cost to the employee for these services.
- Must occupy the home purchased with EAH funds as their principal residence.
- If a household consists of more than one eligible city employee, only \$20,000 max is available per household.
(continued on reverse)

The Fun Part of the HR Department

Volunteer@Work Opportunities

- Page Animal Adoption Agency
- St. David's Soup Kitchen/Food Pantry
- City Clean Up
- Quarterly Blood Drives

Annual Parties

- Years of Service Awards
- Retirement Parties
- Employee Appreciation Party
- Christmas Party

Helping Employee's

- see their potential
- find their voice
- become an effective leader
- get assistance with critical medical care
- obtain the training to assist them in their position

GEM's of 2025

Employees Going the Extra Mile

January – Jennifer Lange

February – Amanda Elshire

March – Dwayne Richard

April – Lissette De La Cruz

May – Gary Robertson

June – JR Roberson

July – Robin Crowther

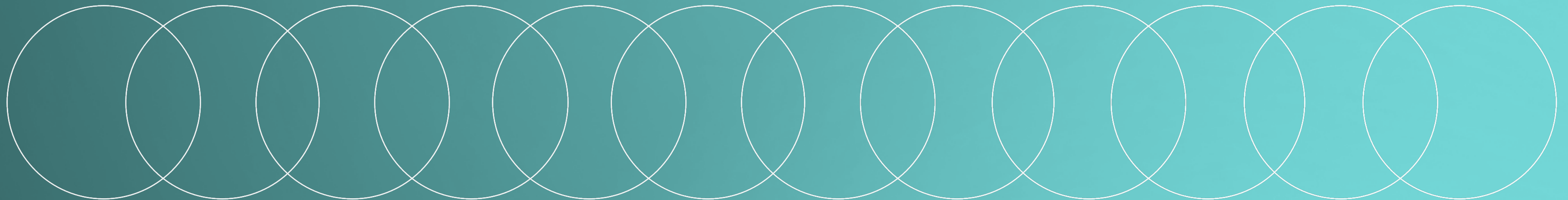
August – Shane Kennedy

September – Mike Gonzales

October – Nealsa Curley

November – Triff H'Doubler

December – Jackelyne Aguirre



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Airport

Brief Title: Airport

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 5- Airport



Welcome to Page Municipal Airport

ARRIVING AT THE CENTER OF ADVENTURE



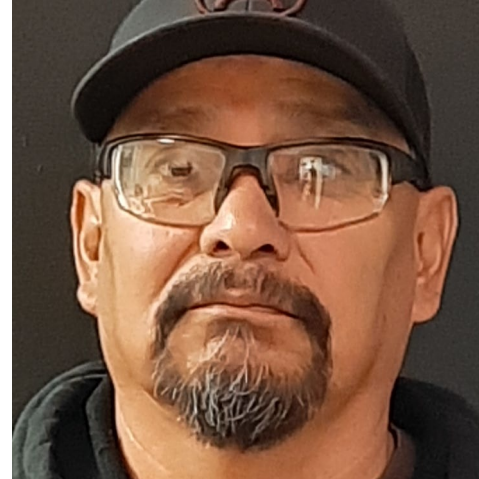
Meet the Team



Airport Director
Lore Davis-
McCluskey



Maintenance
Chris Sloan



Maintenance
Louie Claw



Admin Assistant
(Position to be filled)



Airport Tenants

Commercial Service

*Connecting
Page to the world*



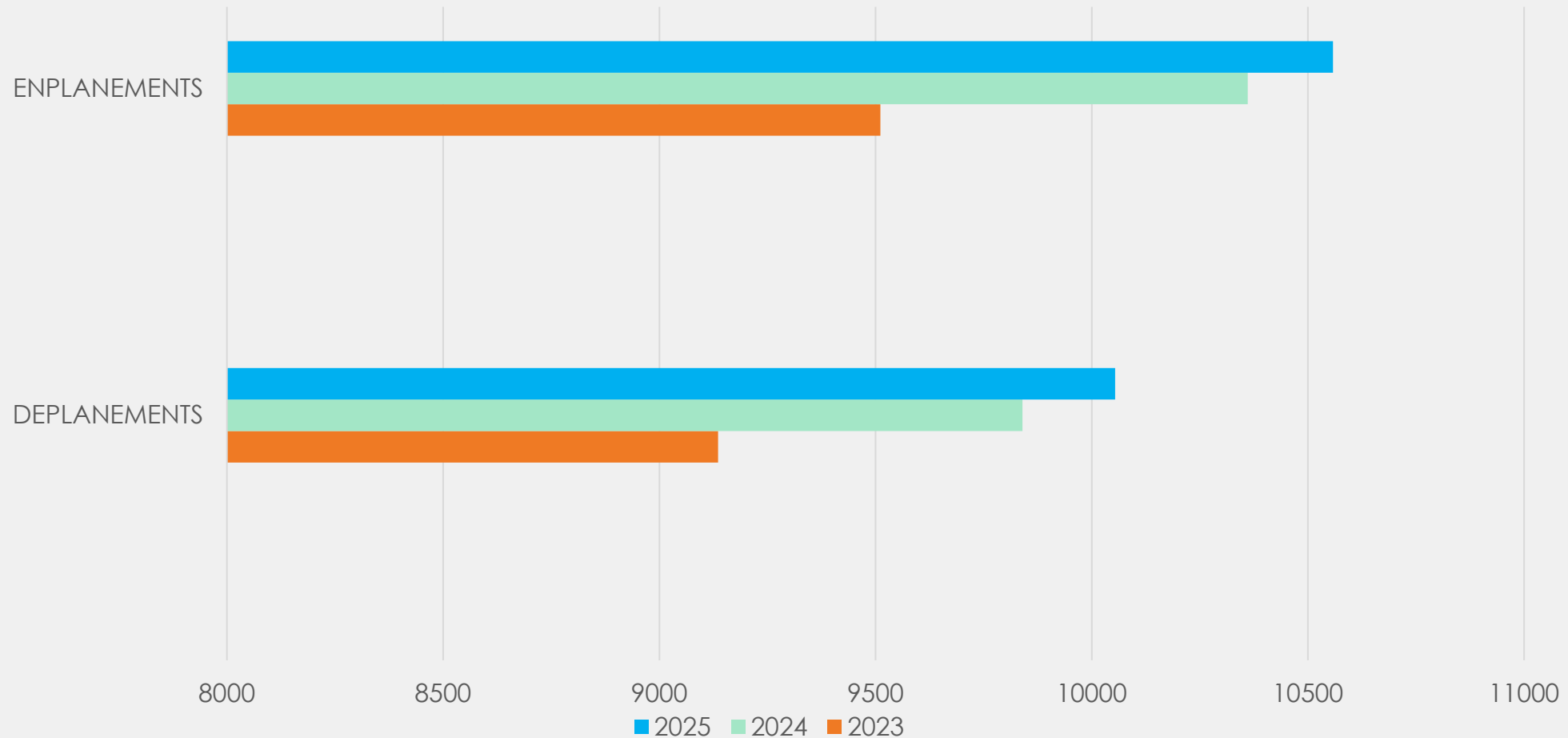
Embraer ERJ 135 Regional Jet – 30 passenger capacity



Commercial Airline Service

CONTOUR AIRLINES

Contour Enplanements at a Glance



Air Tour Companies

*Showcasing the
beauty of our
natural landscape*



Air Tour Companies



Most Popular Tour:
**Antelope Canyon &
Horseshoe Bend**



Most Popular Tour:

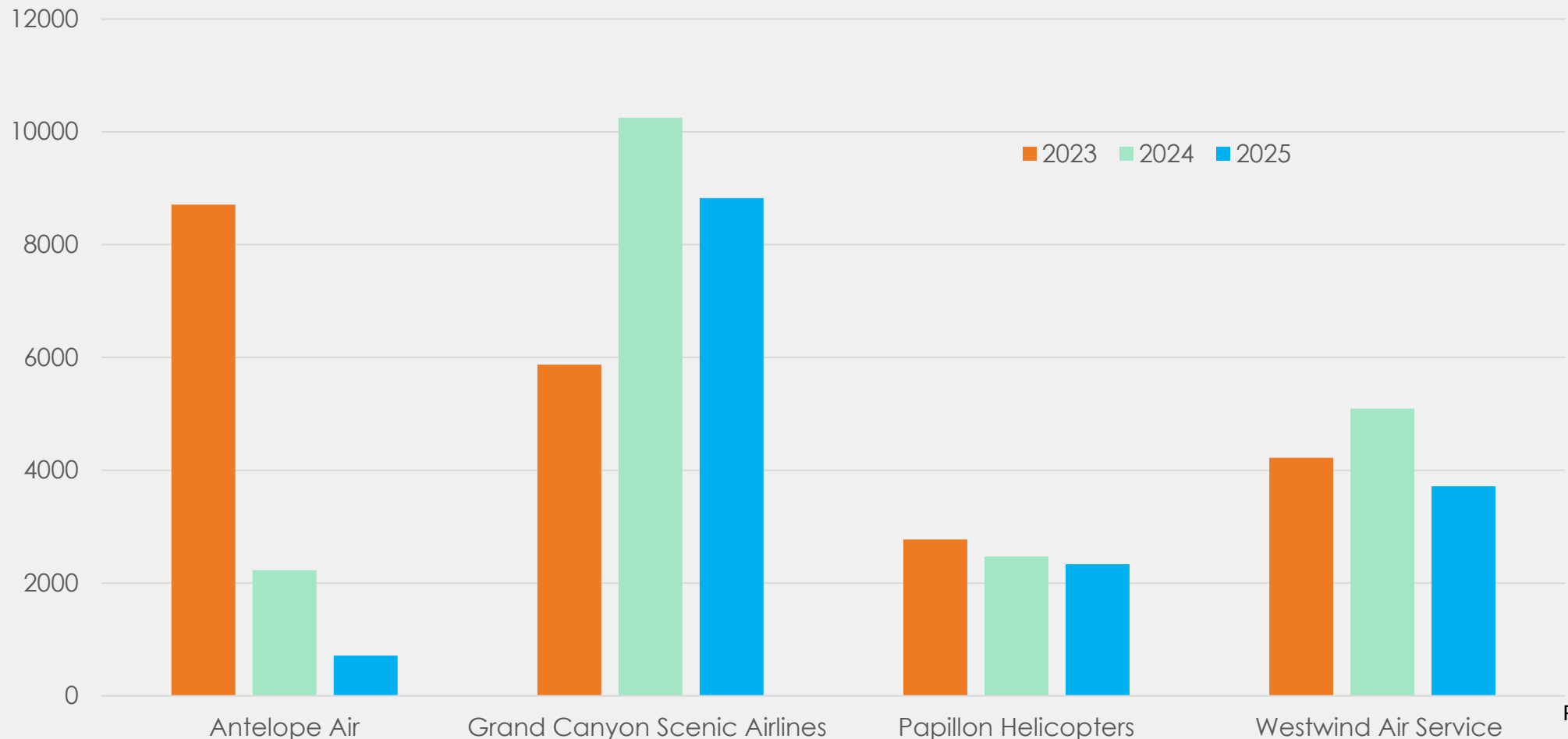
**Top the World –
Tower Butte**



Most Popular Tour:
**Lake Powell & Rainbow
Bridge**



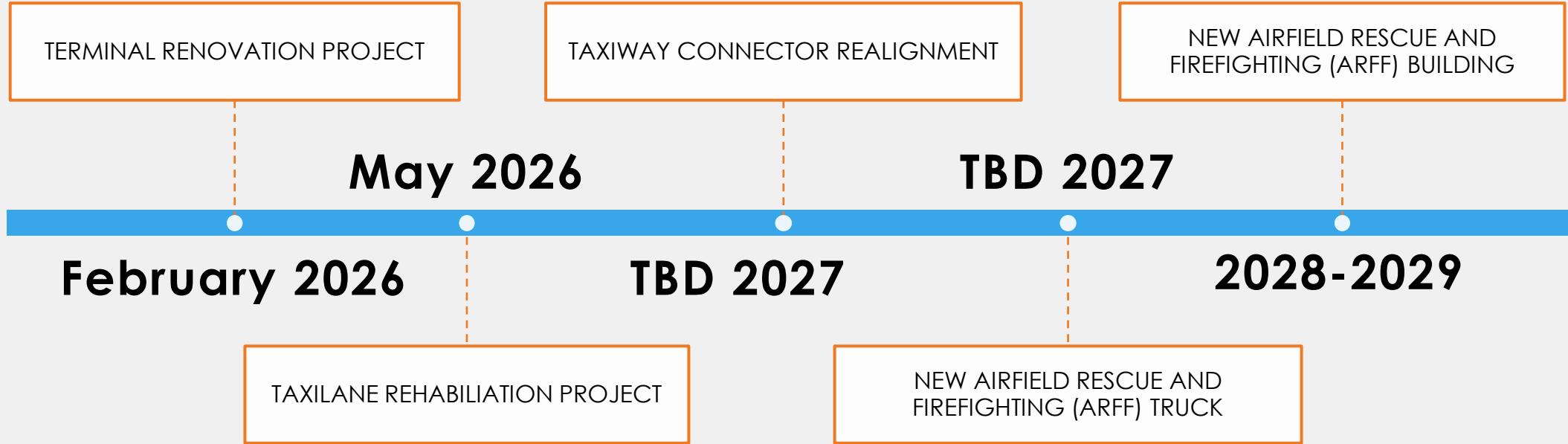
Air Tour Enplanements at a Glance



Services Provided by Field Based Operators (FBOs)

All FBOs on our field provide common services such as: fuel services (100LL and Jet A fuel), aircraft parking, courtesy shuttles/crew cars for clientele, customer lounges, catering, and GPU power services. All FBOs also offer to coordinate with rental car services if needed.

American Aviation FBO is our on-field maintenance provider and holds the government fuel contract.



Upcoming Improvements



Page 78 of 282

TAXILANE REHABILITATION



BEGINS MAY '26
Page 79 of 282





ARFF TRUCK & ARFF BUILDING PROJECTS

Project Wishlist



Reorganization
of Terminal
parking areas



Beautification
Projects



Coffeeshop/
Restaurant
inside main
terminal



Maximizing
space for our
tour guests



Installation
of shaded
tie-downs



Implementation
of Landing Fees



Questions?



Thank you!



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Library

Brief Title: Community Services

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 6- Community Services
2. 6-Community Center
3. 6-Library
4. 6-Parks and Trails
5. 6-Recreation
6. 6-Special Events



Community Services

Library

Music

Sports

Education

Nature

Family

Events

Recreation

Parks & Trails

Community Center

Creativity

Belonging

Access

Knowledge

Volunteer

Fun

Health

Active

Adults

Lifelong Learning

Empowerment

Support

Imagination

Programs

Literacy

Teamwork

Equity

Seniors

Assistance

Inclusion

Crafts

Digital Skills

Nonprofits

Explore

Gathering

Food

Trust

Connection

Technology

Adventure

Neighbors

Page, AZ

Fitness Classes

Enrichment

Partnerships

Family Fun

Culture

Outdoors

Visitors

Wellness

Art

Collaboration

Open Space

Youth

Play

Families

Classes

Service

Celebration

Unity

Wi-Fi

Teens

Books

Outreach

Page 86 of 282

Community Service Management Team



Debbie Winlock
Community Service
Director

Justin Arnoff
Parks and
Trails



Dakota
Richardson
Recreation



Lissette De la Cruz
Special Events



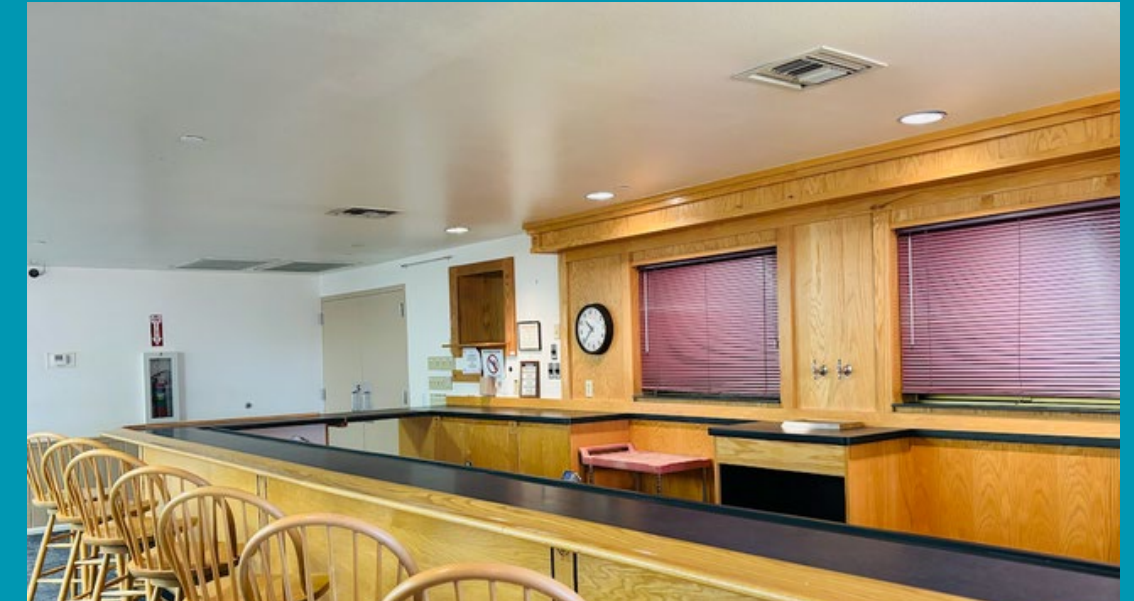
Becky Reed
Community Center

Key Points

- New Department
- Quality of Life & Community Well-being
- Safe, Welcoming Spaces
- Community Engagement & connection
- Signature Programs & Special Events
- Partnerships & Collaboration
- Equity and Accessibility
- Support Sustainable Economic Development
- Stewardship of Public Resources
- Promotes Community Pride
- Maintain and Enhance City Parks and Trails
- Lifelong Learning and Recreation Opportunities

Community Services is more than a department —it's how we connect people, support families, and build a stronger Page. Every program, event, and interaction contributes to a community where people feel welcome, supported, and proud to live.

PERA



Open House
March 2, 2026

Shell Cave



Splash Pad



Goals

- Develop a High-Performance Team
- Strengthen cross-department collaboration
- Improve operational efficiency
- Adapt services to community needs
- Expand community partnership
- Grow volunteer involvement
- Youth Empowerment & Development
- Create more, welcoming outdoor spaces that foster community connection for residents and visitors of all ages.
 - PERA Master Plan
 - Amphitheater Master Plan



FY 26/27 Presentation

Welcome to the Community Center:

- Debbie Winlock - Director
- Becky Reed - Manager
- Nora Black - Executive Cook
- Amanda Elshire - Assistant Cook
- Madison Thompson - Program Coordinator
- Nealsa Curley - Community Center Aide / Fitness
- John Roberson - Transportation Aide
- Wenona Benallie - Transportation Aide



Community Center Meal Statistics

	Congregate Meals (Dine In)	Home Delivered Meals	To Go Meals	Total Meals Served
2023	8,624	6,716	1,609	13,949
2024	10,118	4,777	2,159	17,054
2025	9,836	4,288	1,864	15,988
Renovation closed the building to the public 11.2024 - 04.2025 Slight decline in meal participation	↓282 from previous year	N/A	↓295 from previous year	

What's Happening at the Community Center

Renovation closed building to public November 2024 – April 2025

	Crafts	Fitness (Yoga, Chair Yoga, Exercise DVD, Walking, Zumba Gold, Offsite Excursions)	Games	Presentations
2024 (January – Late October)	223	1,476	611	506
2025 (April – December)	98	1,023	444	397

Accomplishments:



During the renovation, we served 6,000+ meals while the building was closed to the public



The Community Center was awarded a Grant from Coconino County to better assist our homebound Seniors



Our new fitness classes can bring big results with small changes to your daily routine



The Community Center joined the transit committee to strategize how to bring better and reliable transportation to our citizens

Goals:



Most Urgent-

- The Community Center has outgrown its current facility and requires more space to provide additional meals, activities and events to our seniors, those with special needs and our citizens.
(ADA parking has become problematic, limitation on meal deliveries to homebound citizens, number of meals served daily, storage, number of people attending presentations, etc.)
- Kitchen renovation - new flooring, new appliances, new layout, etc.
- Working air system in serving area - it has neither A/C nor heat.
- Repairs to the ceiling to prevent leaks
- Gutters on outside of the kitchen.
- Completing the outside patio.

Future:

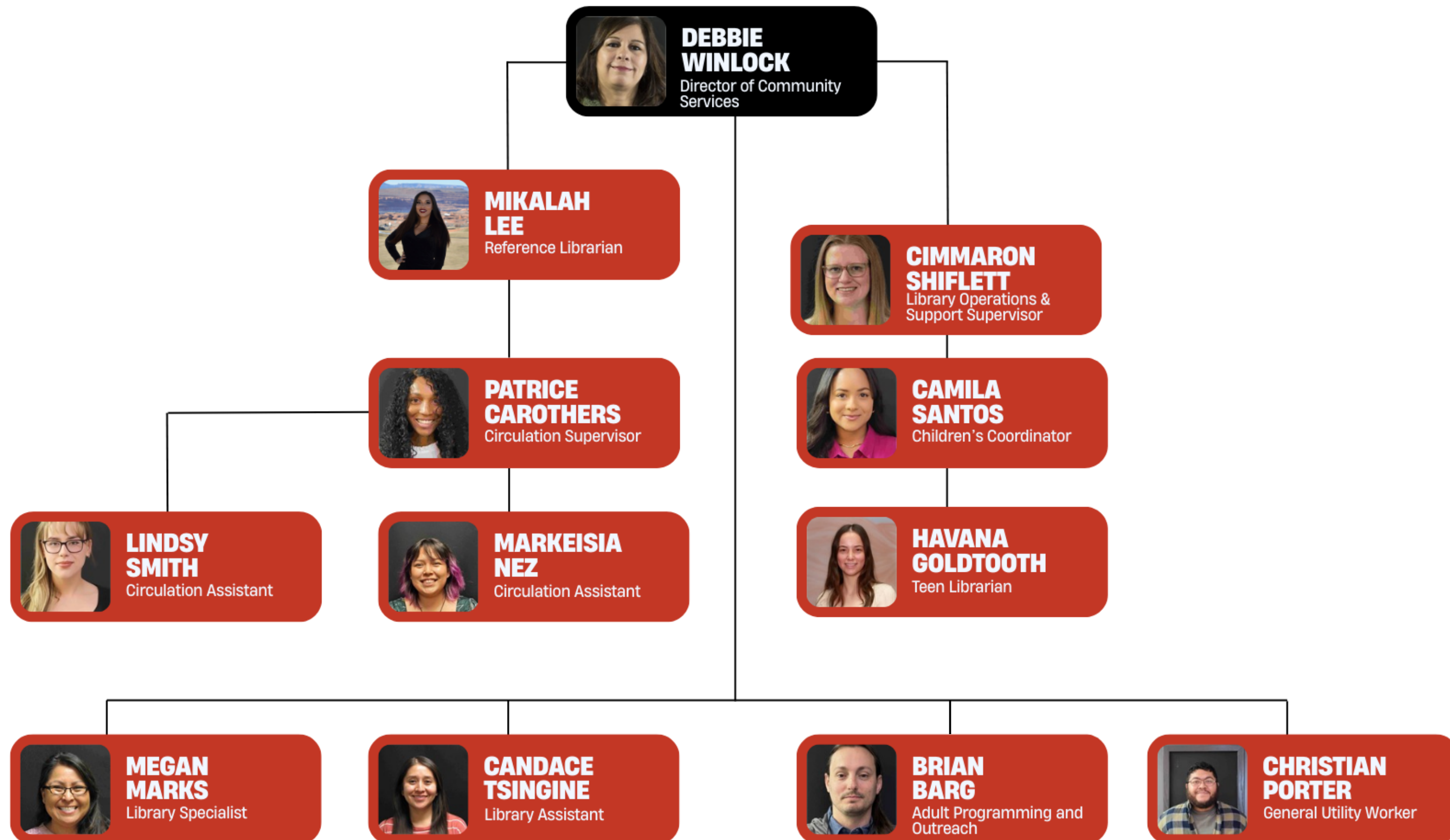
- Additional employee(s) to assist in various daily tasks (light maintenance, cleaning, completing the outside patio, additional activities, transportation to and from the community center, call in coverage, etc.)
- New windows
- New lighting and fixtures throughout the building
- Connect with other departments and outside agencies to bring in new opportunities for our congregate members
- New paint - inside and out



PAGE PUBLIC LIBRARY

July 2025 - January 2026

Page Public Library Team



Accomplishments

New Programming

- Photography 101
- Adult Open Mic Night
- Family Kahoot Night
- Adult Board Game Night
- Puzzle Competitions (72)
- Diabetes Education
- Introduction to Meditation
- Baby Prom (52)
- Orphan Train
- Project Archeology
- Taylor Swift Album Listening Party (127)
- Shop with a Hero Wrapping Party (432)
- Youth Voices, Community Choices
- Laser Cutting 101
- What is AI? Introduction
- Foam Party (63)
- Air Fryer Cooking Class
- Grinch Brunch (56)
- Family Christmas Shop Bingo (46)
- Adult Prom (65)
- Traveling Museum
- AZ Speaks
- Youth Astro Net





Page Library Con 2025



Taylor Swift Party



Family Pumpkin Carving



Adult Prom 2025



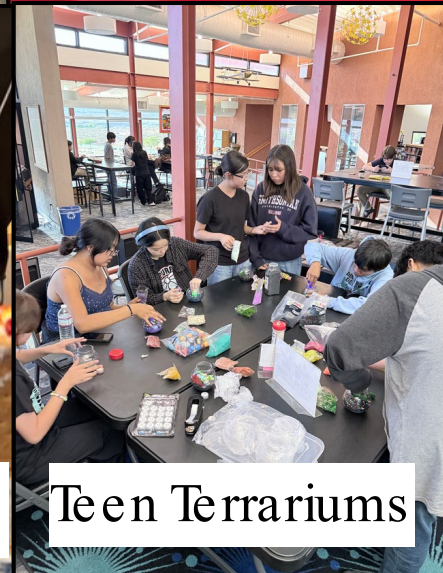
Puzzle Competition



Grinch Brunch



Gingerbread Houses



Teen Terrariums



Fry Bread Day



Movies in the Park



Friends giving 2025



Trunk or Treat



2025 Job Fair

Accomplishments

Partnerships

AARP Free Tax Service (434)

(Taxpayers received \$495,000 in federal refunds)

Seeds to Supper

Spring/Fall Into Health Fair (536)

We Are Water – NSF Stem Day

Diabetes Education

Toys 4 Tots (231)

Christmas Angel (82)

Shop with a Hero Wrapping Party (432)

Christmas at the Ranch (863)

Design Institute

Job Fair (385)



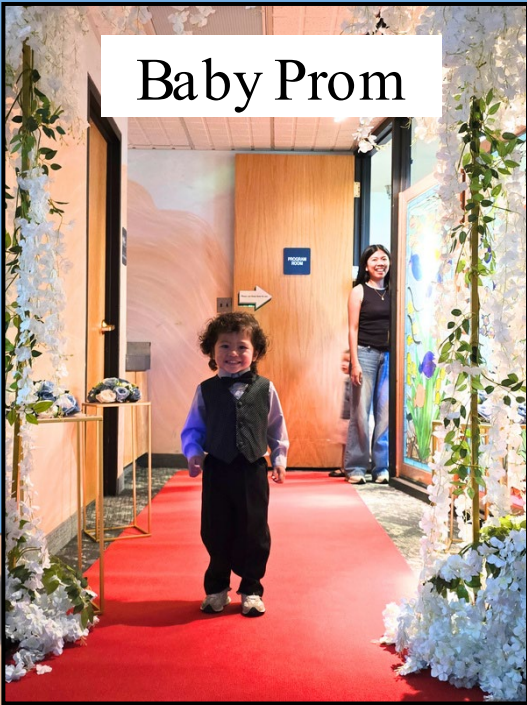
Library Statistics

Statistics	2026
Patron Count	21,215
Visits to the Library	47,553
Programs	1,831
Programs Attendance	16,392
Website Hits	43,386
WIFI	16,171
Circulation	39,501
Public Computers	23,154
Notaries	934
Hotspots	741
Library of Things	860



Annual Program Improvements

	2024	2025
Job Fair	354	385
Library Con	695	1,250
Christmas at the Ranch	850	863



Meals YTD 2026

Dinner

5,946

Weekend Meals

434

Future Goals

1. Offer intentional programming from early literacy to lifelong learning.
2. Let community voices help shape services, collections, and programs.

3. Staffing

- Ongoing training and leadership development
- Recognition of staff contributions
- Reduce burnout by balancing workloads and responsibilities
- Document procedures to reduce loss of institutional knowledge
- Develop internal leadership pathways

4. Facility

- RFID Tags
- Maker Space
- Sound Recoding POD





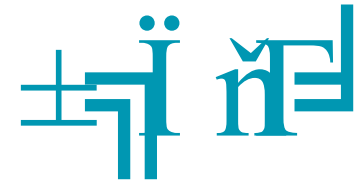
Parks and Tr a i l s 2025-2026

The Parks and Trails team is dedicated to the upkeep and continued growth of the City's parks, trails, City-owned landscaping, and community events. By listening to public needs through the Parks and Recreation Board and ongoing communication with the community, we will continue moving forward with improvements that enhance accessibility, expand recreational opportunities, add trails, and beautify the cityscape. Our team is committed to serving the citizens of Page and consistently goes above and beyond to make our community a better place.



Red Mesa Trail

- Installation of new signage at the disc golf course
- Installation of a new gate and 50 feet of fencing at the north parking lot
- Installation of a new bicycle repair station
- Collaboration with Canyon Club on a new shade structure and surrounding pathway improvements
- Construction of new bag holders and flagpoles for the disc golf course
- Ongoing trail repair and maintenance
- Three partnered trail clean-up events
- Construction of a new parking area, fencing, and pedestrian walk-through at the LeChee border/Mutton Curve
- Addition of a new 9-hole disc golf course planned before year-end



-    
 - Ongoing trail maintenance
 - New trail markers and mileposts (scheduled for installation this year)
 - Installation of 10 Canyon Club-donated park benches



Horseshoe Bend

- Installation of four new shade canopies
- Installation of 30 new trash receptacles
- Trenching and installation of 7,200 feet of conduit for new electrical and fiber-optic service to the future build site and the south end of the parking lot
- Painting of Conex storage boxes

Shell Cave

- Development of a new Parking area.
- Create a new trail.
- Installation of new trail signs and markers scheduled for this year



City Buildings/Landscape

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- Removal of existing fencing and installation of new fencing around the children's play area.
- Installation of a new bicycle repair station
- Removal and installation of new book drop.

Lake Powell Blvd

- Trimming of all trees along Lake Powell Boulevard downtown area.

Plaza Breezeway Improvements

- Remodel and lighting upgrades of breezeway.

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- Landscape upgrades including new irrigation, rock, and landscaping
- Landscape enhancements with new plants and trees planned for spring

Court House

- Removal of three large pine trees and planters due to infrastructure damage
- Re-landscaping of the front entrance
- Installation of two new benches
- Installation of a new bicycle rack

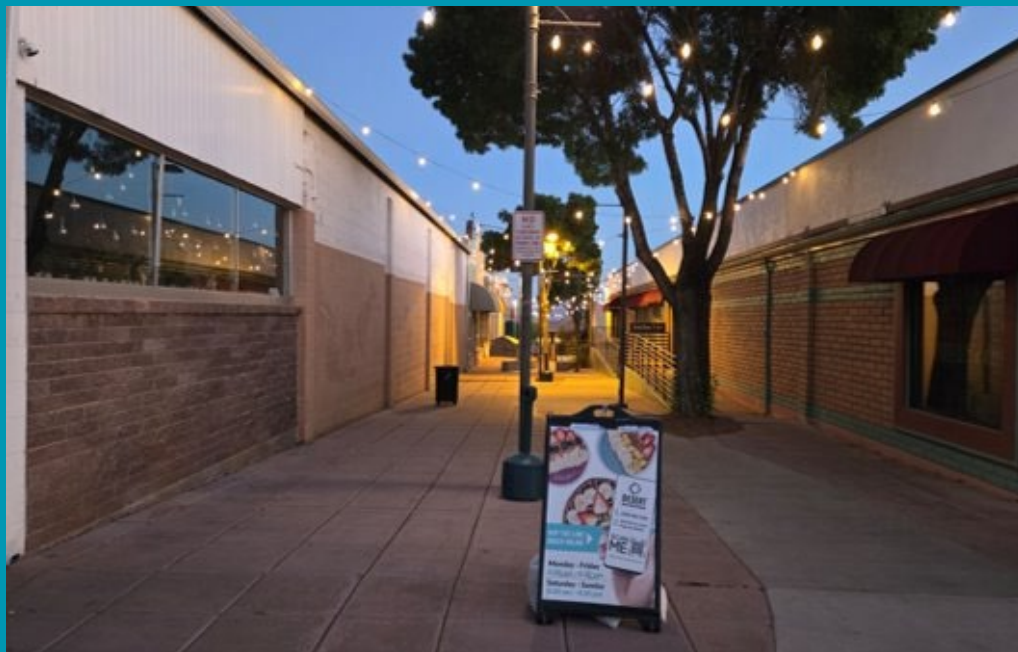
Christmas

- Holiday lighting and decorations at all parks and City-owned properties

Pera

- Landscape preparation for grand opening
- Bridge replacement

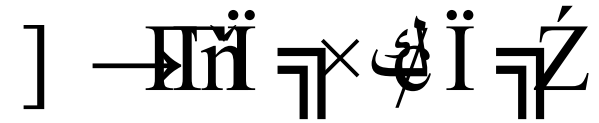
**General
Maintenance
Of All City
Landscaping**



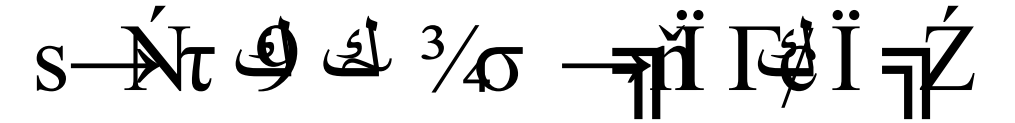
City Parks

Sports complex

- Removal and relocation of sod and installation of irrigation for the batting cages
- Installation of turf at the batting is scheduled for completion this year
- Demolition of the splash pad
- Completion of splash pad landscaping and irrigation
- Trenching and installation of conduit for fiber-optic service to the splash pad and sports complex
- Completion of the BMX pump track scheduled for this year



- Installation of two new shade structures with concrete pads and picnic tables
- Construction of a new entrance on the west side of the dog park
- Installation of a French drain/leach system for the dog park drinking fountain
- Lighting upgrades currently in progress



- Installation of a new light pole to support camera installation by IT
- Completion of skate park additions
- Remodel of existing restrooms and improvement of wheelchair-accessible routes between the restrooms and the north lower parking lot, scheduled for completion by year-end

General Maintenance At All Parks.



Events

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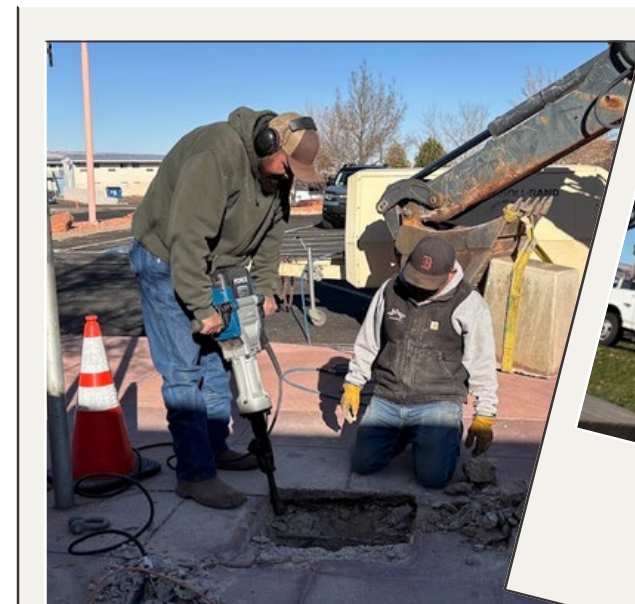
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- Outdoor Market on Elm Street
- Grinding Stone Hard Hard Enduro
- Page Fine Art Festival
- Page Attacks Trash
- Concerts in the Park
- Movies in the Park
- 4th of July
- National Night Out
- American Motorcycle ClubOctoberfest
- City of Page Oktoberfest
- Page, AZ Balloon Regatta
- Chamber of Commerce Balloon Regatta
- Street Fair
- Christmas in the Park
- Christmas at the Ranch
- Trunk or Treat
- 50th Anniversary & Golden Celebration Parade
- Page Comic Con
- Easter Egg Hunt
- Lake Powell Cruisers Car Show

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Parks and Trails plays an important role in supporting community life in Page by assisting with the setup, takedown, and coordination of all major city events.

The team also plans and delivers the Fourth of July fireworks show, creating memorable celebrations for residents and visitors alike.

In addition, Parks and Trails proudly partners with local nonprofit organizations to help complete projects that benefit our community, working alongside Page 4-H, Canyon Club of Page, and the Page Gun Club to enhance quality of life for Page citizens.



Recreation

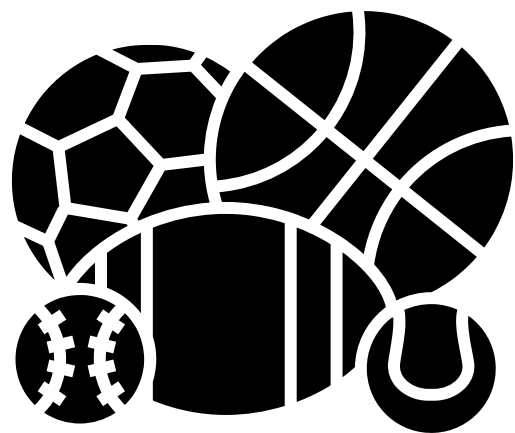
July 2025 - January 2026



Recreation Team

Mission:

It is the mission of the City of Page Recreation Department to create recreational opportunities for growth and enhancement by developing diverse services and programs that promote citizen involvement and a strong sense of community while striving to increase the social, cultural, and physical well-being of its residents.



The Recreation Department strengthens community by turning everyday spaces into places of joy and connection



Dakota Richardson, Manager
Allie Coldwell, Recreation Assistant
Kele Meredith, Recreation Assistant

Kids Programming

Youth camps

- Pickleball
- Athletic development
- Mile challenge

Youth leagues

- Youth Soccer: 312 registered participants
- Youth Basketball: 134 registered participants
- Flag Football: 115 registered participants
(Participation has doubled since the program was reestablished two years ago)

Additions

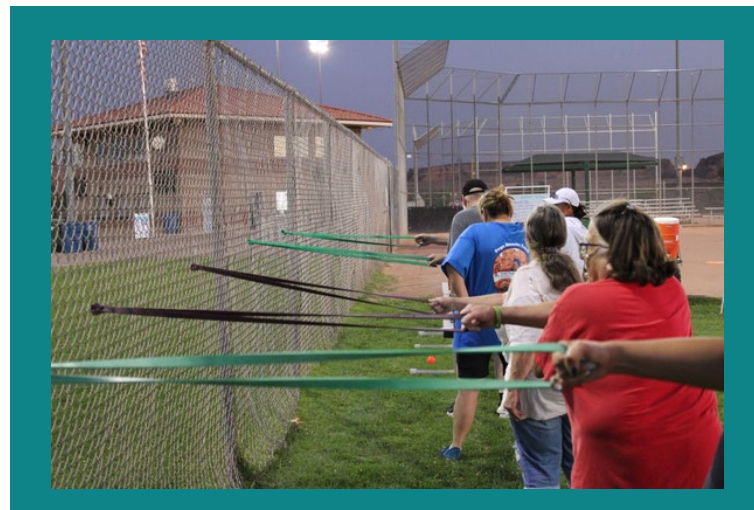
- End-of-year basketball skills challenges to reinforce player development and engagement
- Skills development clinics in partnership with local high school teams
- Ongoing improvement in coach quality through clinics, camps, updated training resources, and direct communication



Adult Programming Update

Adult Programs Implemented in 2025:

- Three free Pickleball tournaments
- One Cornhole tournament
- Summer and winter adult softball leagues
- 60+ Adult Training Camp focused on fitness
- and mobility
- Morning Pickleball



Facility

- Batting cages installed to support player training and program growth
- Field improvements completed, including base replacements and dirt reconditioning
- Renewed Concession License for use and operation of the concession stand
- New field-marking robot implemented to improve field quality, consistency, and efficiency
- New Sports Lighting (Installation in March–April)
- Installed new fence screens and upgraded outfield fencing
- Completed full replacement of field light bulbs to improve safety and usability
- Established a new office at PERA to support open hours and public accessibility
- Oversaw maintenance and setup of pickleball and tennis courts, including net management

Daily Operations & Maintenance



Goals

- Provide facility safety management support for high school softball and Little League
- Continue nightly field access for the public and recreation leagues
- Expand and maintain weekend field accessibility for public use
- New electrical in the concession stand
- Create a website Page for recreation
- Quality of Field – uneven fields – grading surface level
- Find instructors for multi-age programming
- Expand services through collaboration and partnerships
- Increase volunteers participation for programs
- Conduct community surveys to guide program planning and improvement
- Create a strong, confident, and well supported recreation team
- Create after school programs for kids
- Provide opportunities for city employees to achieve mental and physical health.
- Create educational and recreational field trip opportunities for youth





Special Events Department

**Community Impact
& Annual Value**





At a Glance – Why Special Events Matter

The City of Page hosts a variety of engaging events throughout the year that bring together our community. Signature celebrations include favorites such as the Page, AZ Balloon Regatta, 4th of July Celebration, Easter Egg Hunt, and the Summer Concert Series. Guided by our purpose to develop effective, innovative, and engaging programs, services, and events, these experiences are designed to enrich the lives of the City of Page’s residents and visitors alike.

Summer Concert Series

June – August

A monthly favorite, the Summer Concert Series serves as a cornerstone of our community events, attracting an average of **700 attendees per concert**.

Christmas in the Park

First Weekend of December

In 2025, this festive event brought in:

- **20** Floats
- **31** Vendors
- **600+** in attendees

Page Art Fest

Last Weekend of June

Page Art Fest is a family-friendly event showcasing local schools, community vendors, and regional artists while inspiring creativity and youth involvement in the arts. The 2025 event drew around **800+ attendees**.

Page, AZ Balloon Regatta

First Weekend of November

In its 22nd year, the Balloon Regatta continued to bring national attention to Page. The 2025 event saw:

- **61** Balloon Pilots
- **59** sponsors contributing a total of **\$23,700**
- **130** volunteers, showcasing the event's immense community impact.

4th of July Celebration

Our Independence Day celebration is a standout event, drawing an impressive **3,000 attendees**. It's a fantastic occasion for community bonding and an excellent platform for businesses to connect with residents and visitors.

Department Mission & Purpose

The City of Page Special Events Department's mission is to develop and deliver innovative programs and events that strengthen community connections, enhance quality of life, and support sustainable economic development. Through inclusive cultural, recreational, and arts-based experiences, we serve Page residents by fostering community pride, driving tourism, and enriching the social, cultural, and economic well-being of our community.

Scope of Work

City Hosted Community Events

1-3 Monthly Events, 30 Annual Events

City-hosted events are fully managed by the Events team, including planning, preparation, and on-site event operations.

Locally Hosted Community Events

1-4 Monthly Events, 43 Annual Events

The Events team partners with local and visiting organizations to manage event permitting, logistics, and safety coordination.

A photograph of three City of Page staff members (two men and one woman) standing on a grassy field at a hot air balloon festival. They are wearing black hoodies with the City of Page logo. In the background, several colorful hot air balloons are visible against a blue sky with clouds. A large orange circle is overlaid on the bottom right of the image, containing the text 'Serviced 30 City Events in 2025'.

**Serviced
30 City Events
in 2025**



Behind the Scenes Responsibilities

What It Takes to Produce a Special Event

- Permitting & Compliance
- Public Safety Coordination (PD & Fire)
- Vendor & Contractor Management
- Risk Management & Insurance
- Marketing, Promotions & Media Outreach
- Accessibility & ADA Compliance
- Volunteer Coordination
- Event Set Up, Post-Event Cleanup & Evaluation

**Serviced
43 Local
Events
in 2025**

Local organizations we support: Page Police & Fire, Page Public Library, Page Unified School District, Navajo Nation Parks & Recreation, Page Elk's Lodge, Americans Motorcycle Association, Canyon Club of Page, Chamber of Commerce, Fitness Odyssey, Glen Canyon Conservancy & more!

2026 Event Calendar

January

Free Movies at Mesa Theatre

February

Valentine’s in Page

March

Pera Club Grand Opening, March 2

Easter Egg Hunt

An exciting, family-friendly event filled with games, activities, and of course, our beloved Easter egg hunt.

April

America’s 250 Traveling Museum

A special community event featuring the America’s 250 Traveling Museum with the Page Public Library.

Page Attacks Trash

A city-wide initiative to help clean up and preserve the beauty of our community!

Page Art Fest, April 11

May

- Golden Hour Roller Rink, May 9
- Country Music Festival, May 30

June

Movies Under the Stars

A community event celebrating history in honor of America’s 250th Anniversary.

July

- 4th of July Celebration

August

- Summer Concert, August 1
- Family Field Day, August 22

September

- National Public Lands Day with National Park Service, September 26

October

- Trunk or Treat with Page Public Library, Oct. 31

November

- Page, AZ Balloon Regatta, Nov. 5 – Nov. 8

December

- Christmas in the Park, December 5

Who We Serve



Inclusive Service:

- Page Residents
- Families
- Local Artists
- Small Businesses
- Visitors/Tourists
- Non-Profits

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Police Department

Brief Title: Police Department

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 7-PD



PAGE POLICE DEPARTMENT COUNCIL UPDATE FEBRUARY 5, 2026

*Serving our community with Courage,
Compassion, and Integrity*

PAGE PD MISSION & VISION STATEMENTS

Mission Statement

- The Page Police Department's mission is to protect lives and property of our diverse community.

Vision Statement

- We are committed to preventing and reducing crime. As a department, our goal is to create a safe community by being a progressive, community-oriented police department, while respecting the rights of all individuals.



ORGANIZATIONAL OVERVIEW

The Page Police Department is comprised of 4 divisions:

- Patrol
- Communications
- Administration
- Criminal Investigations

We have 48 budgeted positions (6 current vacancies)

- 21 sworn
- 27 professional staff
 - 24 full-time and 3 part-time

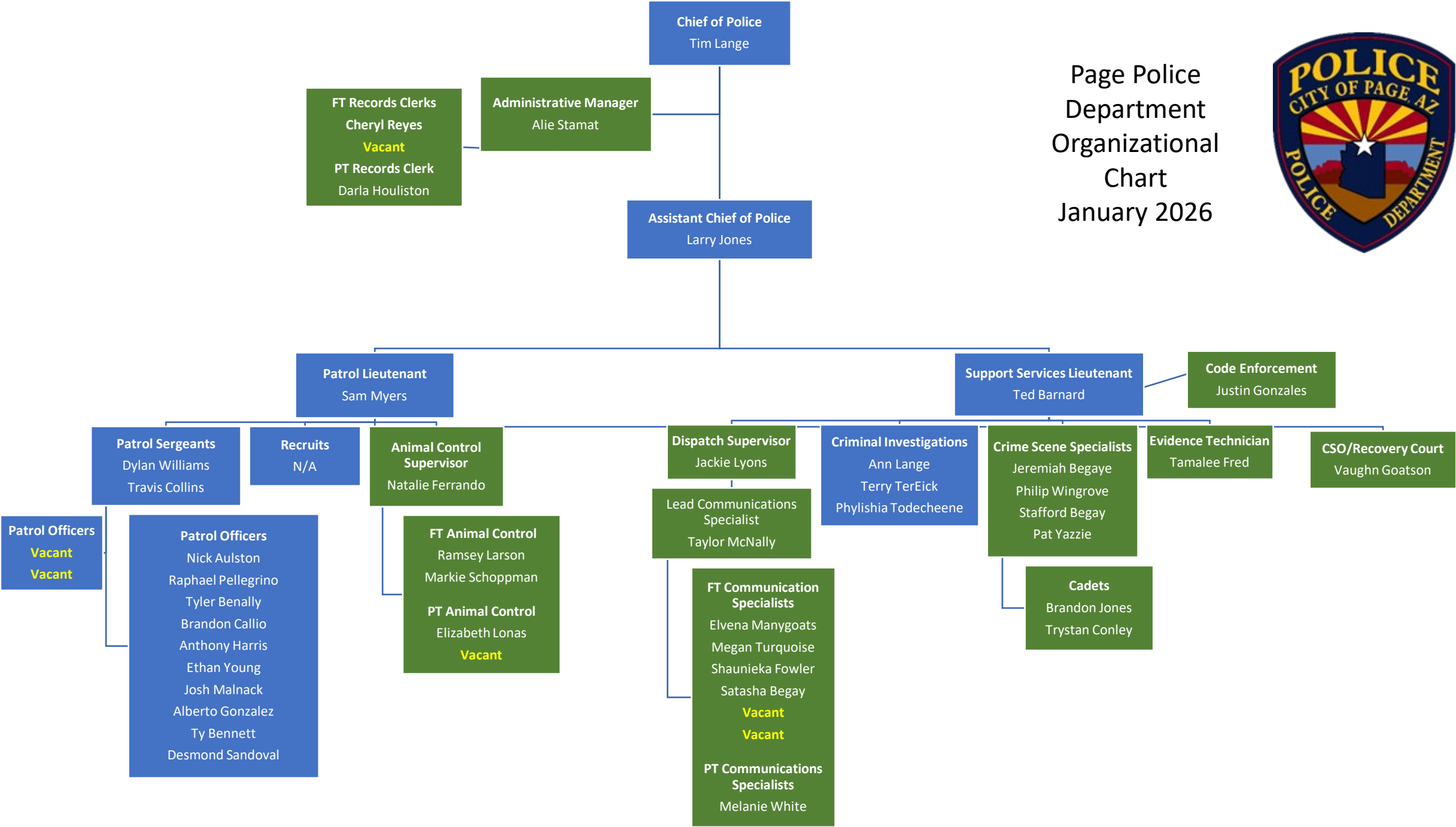


The Police Department's current sworn staff consists of:

- 1 Chief of Police
- 1 Assistant Chief of Police
- 2 Lieutenants
- 2 Patrol Sergeants
- 3 Detectives
- 10 Patrol Officers (1 in the waiver process)
- 2 Vacant positions

ORGANIZATIONAL OVERVIEW

Page Police
Department
Organizational
Chart
January 2026



Application
Submitted
Day One

Testing
2-3 Weeks

Assign to
Backgrounds
1-2 Weeks

Background
Investigation
4-6 Weeks

Request to
Hire/Orientation
/Academy Prep
3-4 Weeks

Police
Academy 20-24
Weeks
(Depending on
academy)

Field Training
16 Weeks

SWORN HIRING PROCESS

46-55 weeks from someone submitting an application until they are actually filling an open position on the schedule.



ARIZONA LAW ENFORCEMENT ACCREDITATION PROGRAM (ALEAP)

The Page Police Department is in Year 2 of its second four-year reaccreditation cycle for the Arizona Law Enforcement Accreditation Program. The Page Police Department is also in their reaccreditation for the Emergency Communications Centers Accreditation Program and the Property and Evidence Accreditation Program.

In September of 2024 Page PD became the first agency in the state to hold all three accreditation awards.

Assistant Chief Jones is an ALEAP assessor and has completed over 50 assessments for agencies around Arizona.





RECORDS DIVISION

Over 1,000 report requests and background checks completed

Our Records Department has 2 fulltime Records Clerks (1 position vacant), 1 part-time Records Clerk, supervised by our Administrative Manager Alie Stamat

All Records personnel hold positions with the Arizona Law Enforcement Records Managers Association

Video Redactions-
Estimated at 750-1000 hours completing video redactions

COMMUNICATIONS DIVISION



The Communications Division has:

- (1) Communications Manager
- (1) Lead Communications Specialist
- (6) Full-time Communications Specialists
- (1) Part-time Communications Specialist

The Page Communications Center is a Public Safety Answering Point (PSAP-911 Hub).



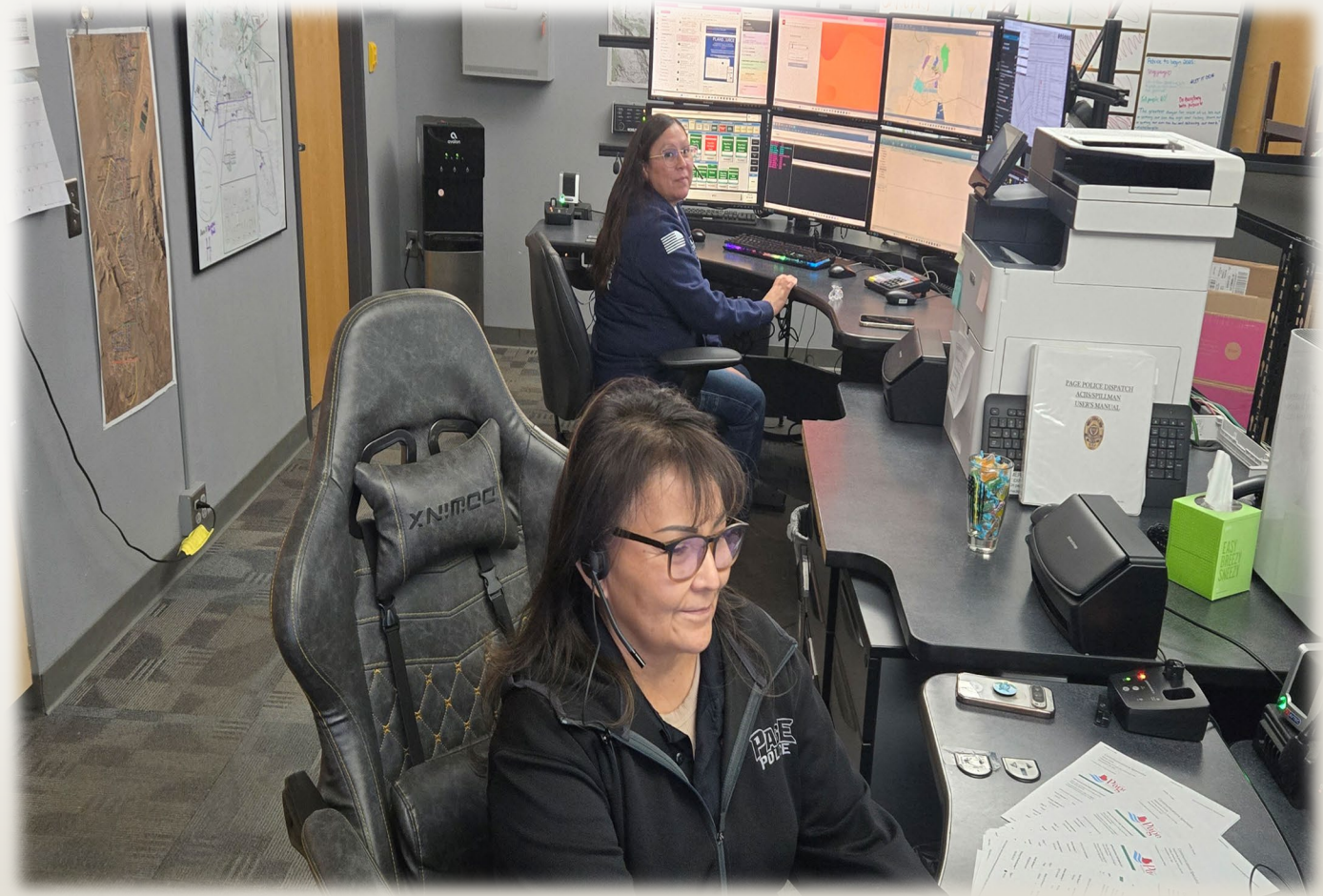
COMMUNICATIONS DIVISION

26,588 non-emergency
calls received in 2025

7,218 emergency calls
received in 2025

33,806 total calls
received in 2025 (25
text calls received)

97.93% of calls
answered in <15
seconds



CRIMINAL INVESTIGATIONS DIVISION

3 Detectives

4 Crime Scene Specialists

2 Cadets

1 Evidence Technician



CRIMINAL INVESTIGATIONS DIVISION

STATISTICS

Crime Scene Specialists/Cadets

- Cases Worked-1,101
- Jail Bookings-298
- Area Checks-2,768
- Traffic Control-161
- Tows Completed-94
- Transports-113
- Total Calls for Service-5,047

Evidence

- Items Collected
 - 604 Evidence
 - 337 Safekeeping
 - 117 Found Property
 - 4 For Destruction
 - 1,062 Total Items

Detectives (New Cases)

- Sex Crimes-16
- Death Investigations-7
- Crimes Against Children-9
- General Investigations-13
- Other Felony Cases-11
- Total-56

POLICE K-9'S



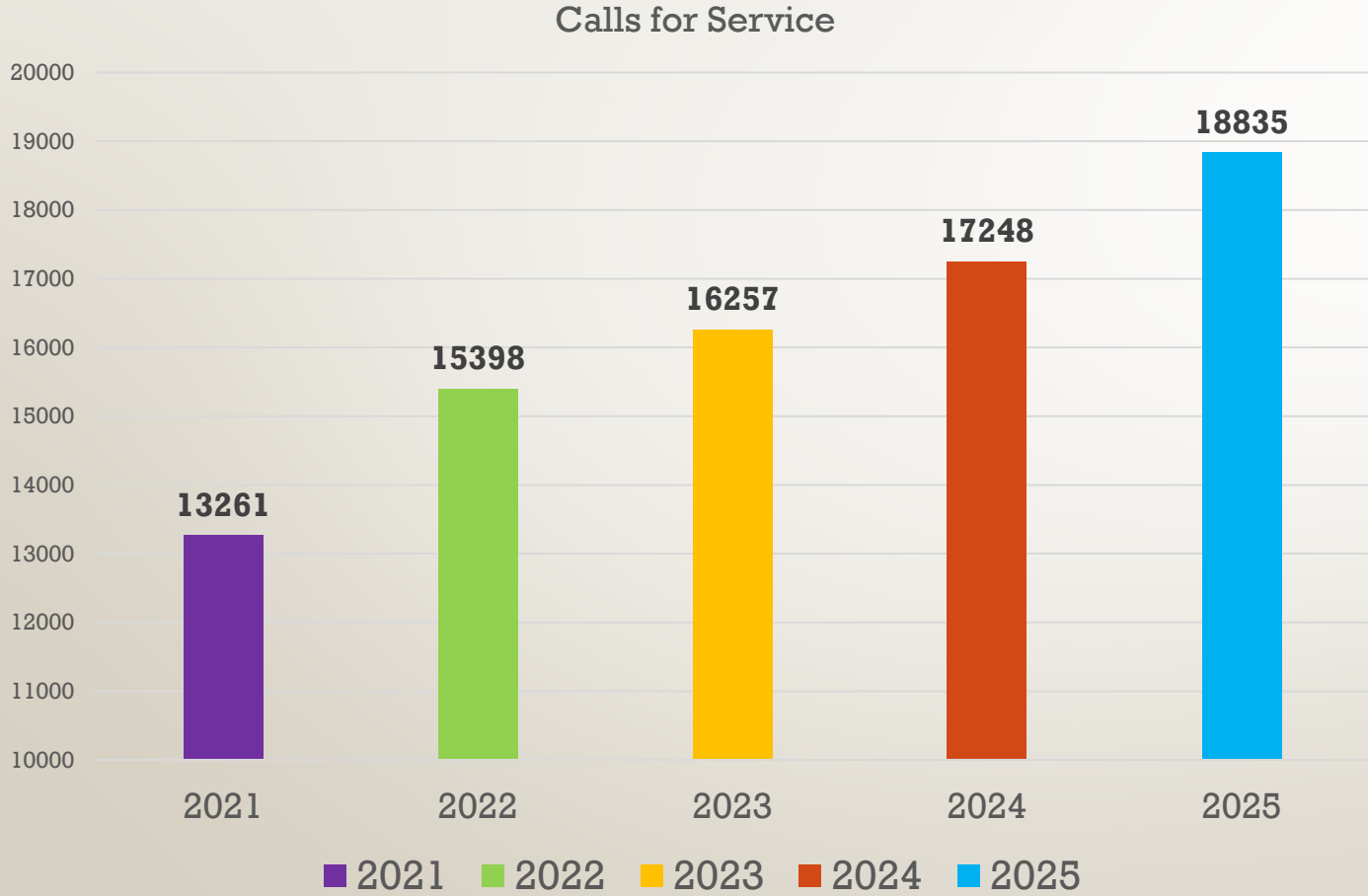
K9 Bacon



K9 Cooper



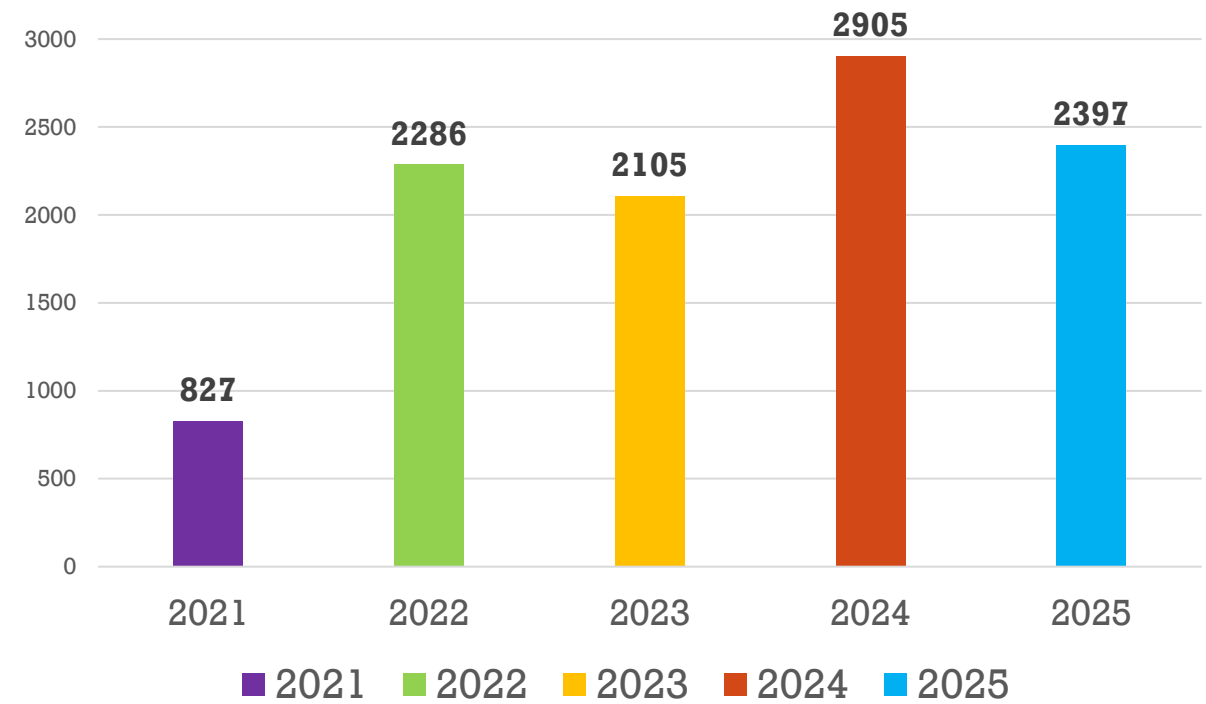
CALLS FOR SERVICE

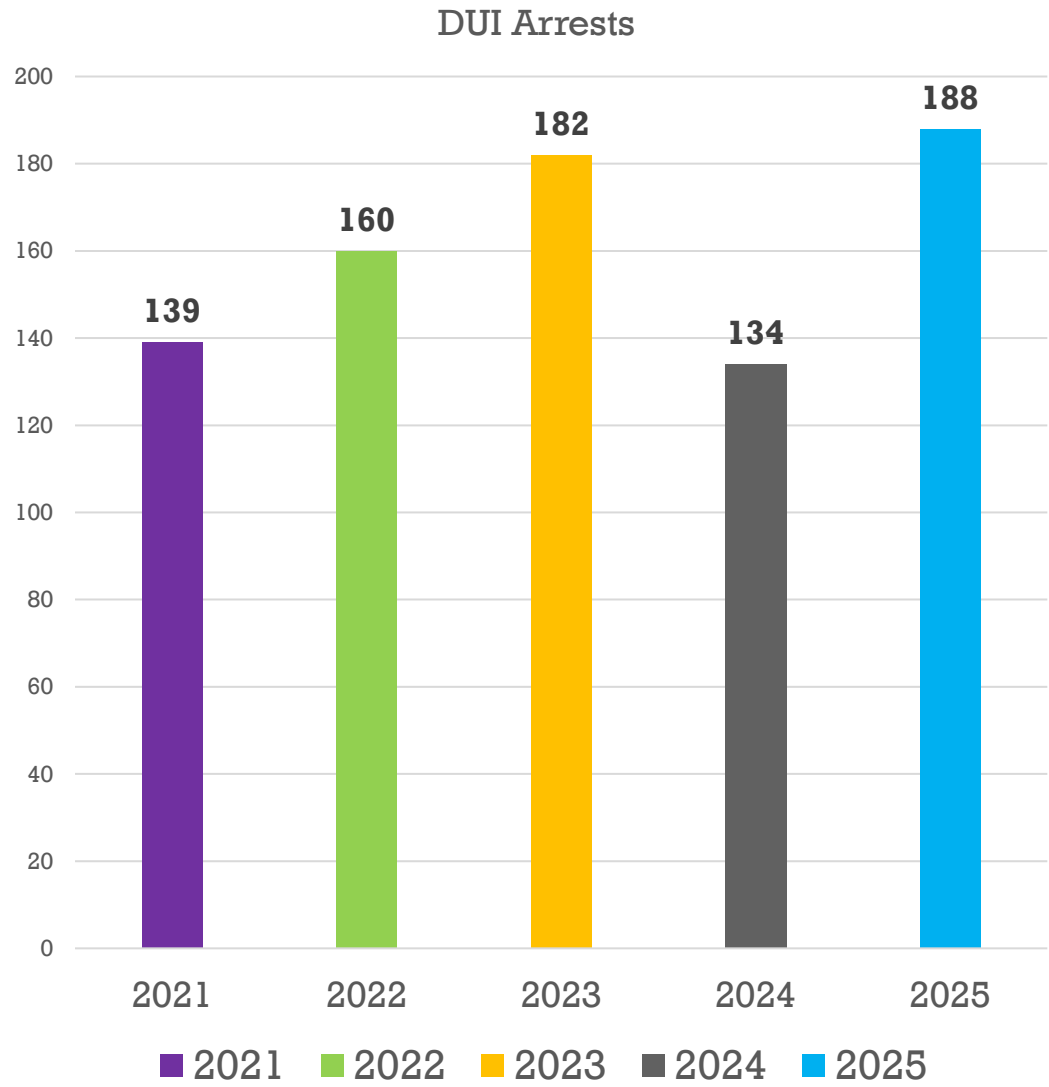


TRAFFIC



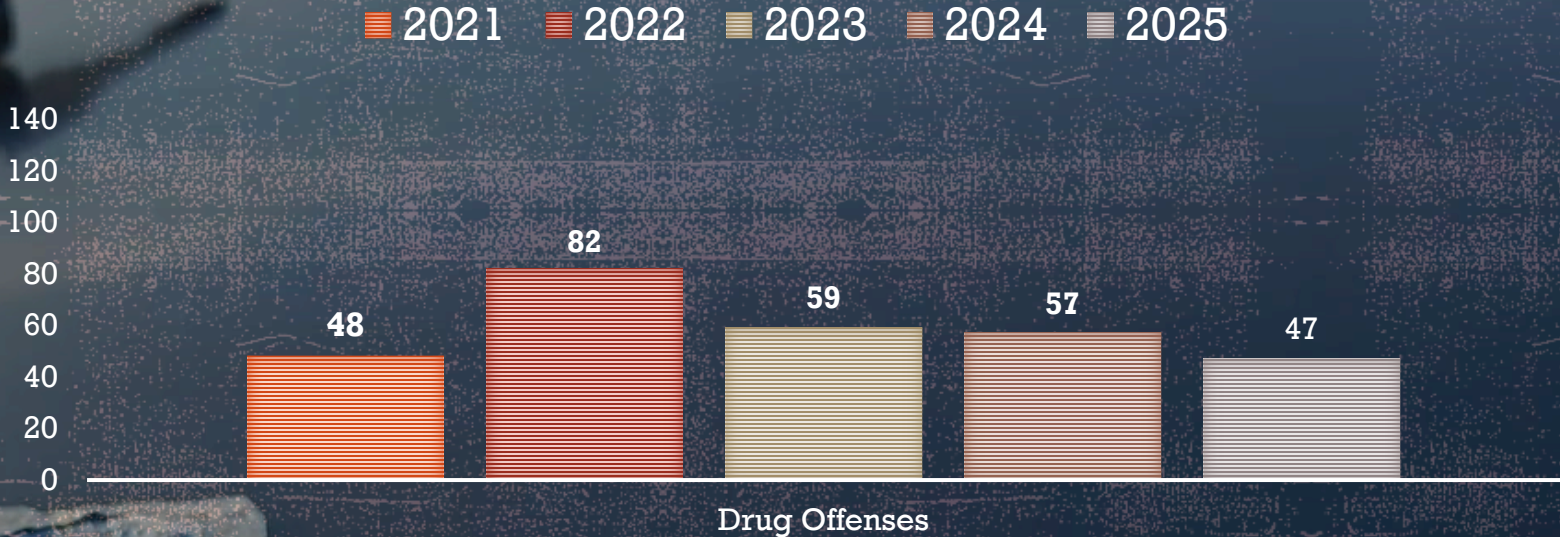
Traffic Stops (Citations and Warnings)





DRUG INFORMATION

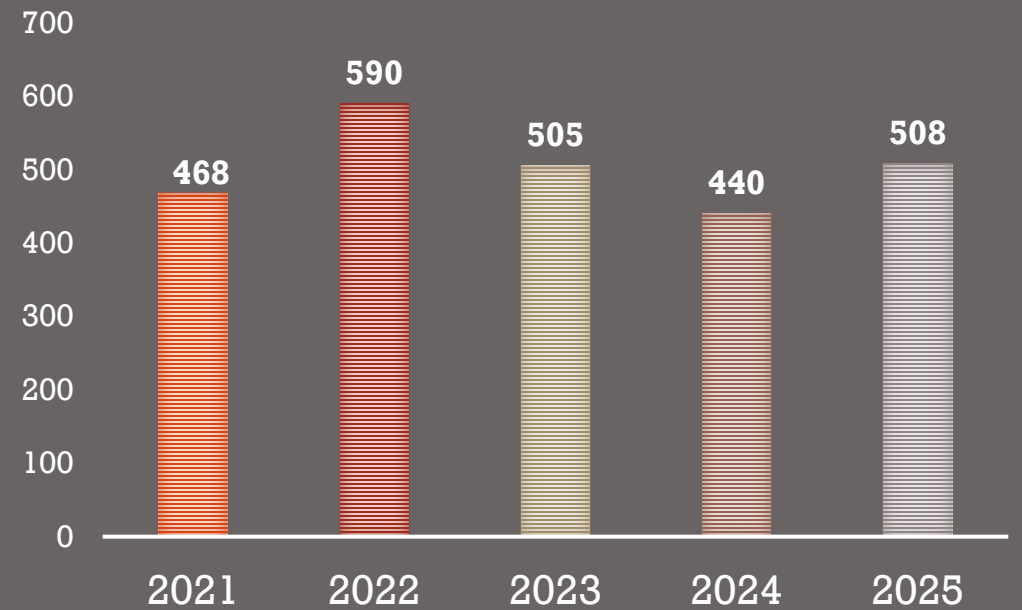
DRUG OFFENSES





ANIMAL CONTROL

ANIMAL-RELATED CALLS FOR SERVICE



MUTUAL AID / PARTNERSHIPS



- Az. Counter Terrorism Information Center-
- Banner Health
- Bureau of Reclamation (Terrorist Scenarios)
- Regional- (CCSO, KCSO, Big Water, Fredonia, Kanab)
- Dept. of the Energy
- Navajo Nation (Special Events)
- National Park Service
- Internet Crimes Against Children
- Department of Child Services
- AZDPS
- METRO (Street Crimes)
- United States Marshals Service
- FBI
- Rocky Mountain Information Network
- Coconino Emergency Management-
- Page Unified School District
- Tri-State Intelligence Association



EQUIPMENT/TECHNOLOGY

Drone

Speed Trailer

License Plate Readers

Real Time Crime Center



PROJECTS NEXT FISCAL YEAR

Real Time
Crime
Center

LPR's

Animal
Shelter

Drone
Program





TRAINING

- Arizona Peace Officers Standards and Training (AZPOST) requires the following minimum training requirements for all sworn officers:
 - 12 hours of training
 - Firearms Qualification
 - Judgement Shoot



CITIZEN'S POLICE ACADEMY

Page Police Department Citizen's Police Academy is a free, 9-week course that provides Page residents with an inside look at law enforcement. Participants are introduced to a variety of law enforcement topics. The once-a-week 90-minute classes are designed to give citizens a general overview of the police department's function and operational procedures. The curriculum for the Citizen's Police Academy includes many interesting topics such as:

- Active shooter presentation
- Criminal Investigations
- DUI Investigations
- Drug awareness/prevention/investigations
- Animal Control
- Dispatching
- Use of Force
- Search and Seizure

Class 25-1 started in October and finished in December of 2025 and had 9 participants.



SPECIAL EVENTS

National Night Out

Trunk or Treat

Parades

Honor Rides



SPECIAL EVENTS

Shop with a Hero



Questions?



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Fire Department

Brief Title: Fire Department

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 8-FD

City of Page Fire Department

CITY COUNCIL PRESENTATION

FEBRUARY 5, 2026



PERSONNEL

ORGANIZATIONAL STRUCTURAL

Page Fire Department Staff



Jeff Reed
Fire Chief



Joe Noonchester
Assistant Chief



Nicole Douglas
Executive Admin Assist.



Aaron Keisling
Captain

Jason Fulton
Engineer/CEP

Robert DeLeon
FF/CEP

Matthew Schoen
FF/CEP

Ezra Turner
FF/EMT

Adelle Allen
FF/EMT

VACANT
FF/EMT

VACANT
FF/EMT



Mike Hootenpyle
Captain

Mark Rochwick
Engineer/CEP

Hayden Keisling
FF/CEP

Chris Wooley
FF/EMT

Garrett Tochtrop
FF/EMT

Allison Clark
FF/EMT

VACANT
FF/EMT

VACANT
FF/EMT



Cody Sanderson
Captain

Andrew Keisling
Engineer/CEP

Erin Harris
FF/CEP

Skylar Swedberg
FF/EMT

Caden Austin
FF/EMT

Luke Swanson
FF/EMT

VACANT
FF/EMT

VACANT
FF/EMT

EMT Only - 3 EMT/1 CEP

Reserves - 8

29 Staff Members

1 Fire Chief
1 Asst. Fire Chief
1 Admin. Asst.
3 Captains
3 Engineers
18 FF EMT/CEP
3 EMT/CEP
8 Reserves



PERSONNEL RETENTION CHALLENGES



- Remote location
- High cost of housing
- Limited resources available
- Fewer advancement opportunities

PERSONNEL LOSSES IN 2024

Within the last calendar year...

- Lost 3 employees
 - 3 Full time
 - 1 Reserve, part time
- Impact on Department
 - Training Losses
 - Education Losses
 - Institutional Knowledge Losses
 - Experience Losses
 - NFPA Standards are affected
- Most recent hiring process results:
 - Ineffective due to nationwide high demand for firefighters, EMT's and paramedics
 - Lots of competition with larger agencies
 - Resulting in rethinking our strategies-Single cert employees
- Current Personnel
 - 24 Full-Time Members and 8 Reserves
 - 3 EMT/CEP
 - 5 members short and having difficulty filling these positions, FF/EMT

RESERVE PERSONNEL

- **Reserves: 6 Reserve EMTs, 2 Reserve FF/EMTs**
- **Duties include:**
 - **Response to major incidents**
 - **Fill in for full-time staff**
 - **Interfacility transports**
 - **Assistance with fire prevention**
 - **Administrative assistance**
- **Goals for Reserve Program**
 - **Pushing to attract and train locals-CCC**
 - **Increase Recruitment Options**



- Total training hours in 2025
 - 3550.75 hours between 28 personnel
- State accreditation Fire I & 2 program through AZ Center for Fire Service Excellence (AZCFSE).
 - Trained 5 personnel in 2025
- Continuing education through Coconino Community College (CCC).
 - 1 personnel attending a paramedic academy
 - EMS Refresher in April 2026-Classic Air Medical-EMTs and Paramedics
 - CCC Held an EMT Class With 11 Students-PFD staff instructed and we Hosted the vehicular ride along program
- Continuing inter-agency training
 - NPS Joint Training, Classic Air Medical
- ARFF training February 7, 2026
 - 10 ARFF Live Burn recertifications
 - 3 40-hour class participants

TRAINING



INCIDENT BREAKDOWN

Year	EMS Calls	Fire Calls	Avg Resp. Time	Total Calls
2023	1078	33	05.01	2787
2024	1285	42	05:03	3018
2025	1266	43	04:55	2903



MILESTONES

IN-HOUSE FIRE ACADEMY FOR 5 STAFF MEMBERS

NEW LONG RANGE TRANSPORT AMBULANCE

REMODELED STAFF QUARTERS

REDESIGNED TRAINING PROP

NEW EXECUTIVE ADMINISTRATIVE ASSISTANT



FACILITIES



- **Station 1**

- Established 2002
- Features a remodeled kitchen, sleeping quarters, administrative offices, gym space
- Response Apparatus
- Exceeded available space
 - Personnel share bedrooms
 - Repurposed one office space for an additional bedroom.
 - All apparatus bays are full- additional equipment parked behind station
- Future Station 2-Airport
 - In Preliminary Planning Phase
 - Will Be Staffed 24/7 If Possible

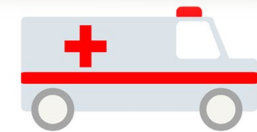
APPARATUS

Vehicle	Year of Purchase	Miles
Medic 10	2018	68,578
Medic 11	2020	28,655
Medic 12	2011	87,286
Medic 15	2005	36,982
Medic 20	2014	138,744
Engine 10	2023	9958
Engine 11	2011	37,741
Engine 12	1999	21,055
Ladder 1	2007	30,770
Attack 1	2020	11,752
Airport 1	2004	7,644
Airport 2	1983	4,425

- Aging equipment
- Replacement program
- Long Lead Times For Delivery
- Ever Increasing Cost To Replace



APPARATUS



AMBULANCES

5

ENGINES OR PUMPERS

3

AERIAL APPARATUS

1

ARFF VEHICLES

2

BRUSH TRUCKS

1

RESCUE VEHICLES

2

DUTY VEHICLES

4



POSSIBLE GRANT OPPORTUNITIES

- New Fire Station
- ARFF Truck
- Cancer Screening For Firefighters
- AFG FEMA



FIRE PREVENTION

- Building Inspections
- New Construction
- FD Pre-Plans
- Hydrant Testing
- Red Cross Collaboration
- Fire Watch Program
- School Station Tour Education-
Fire Safety

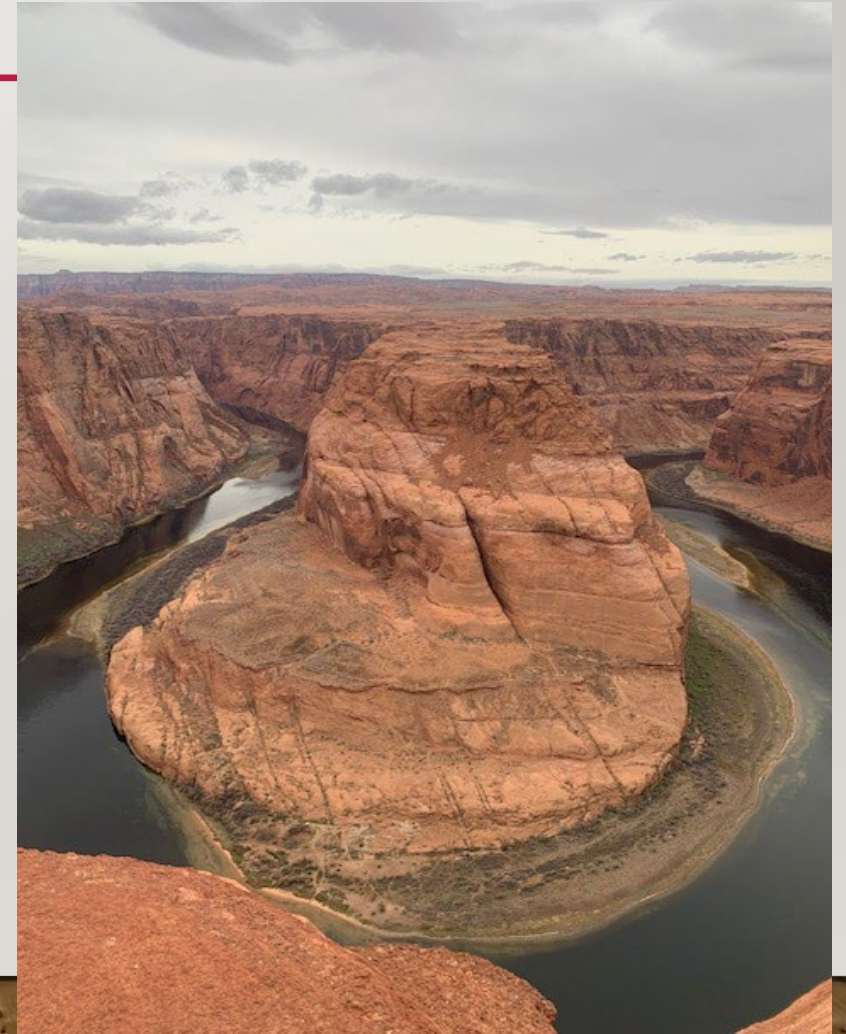


CITY OF PAGE 3/3X ISO RATING

- Reduced ISO Rating
 - Records keeping
 - Equipment, inspections, and maintenance
 - Training
 - Additional staffing added this year will help

Next ISO Inspection coming soon...

- Negative Impacts on future ISO
 - Aging Fire Equipment
 - Loss of Station 2
- Additional Improvements needed
 - Additional fire station at North end of the city
 - 105' Aerial Platform Truck
 - New ARFF Truck



PUBLIC OUTREACH

- **Attended 18 school events**

- Career education at PHS, Tse'yaato, Lake View Primary, & Desert View Int.
- Page High Homecoming Events
- Desert View Lantern Release
- Lake View Fall Festival

- **Completed 6 station tours**

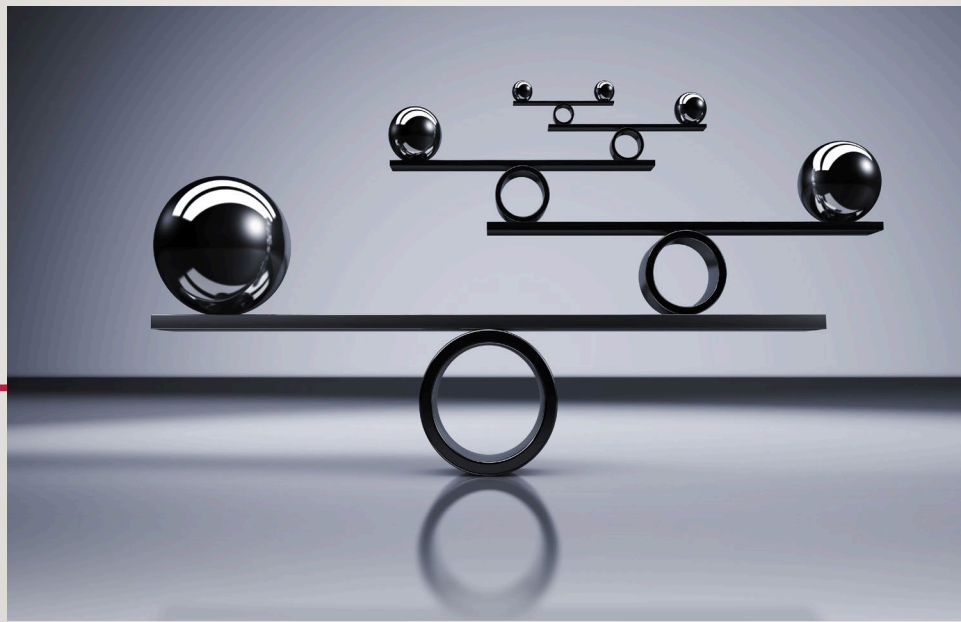
- Lake View - Grade 1
- Desert View - Grade 3
- Page Preschool - Grade Pre-K
- Page Middle School-Safety Fair
- Catholic School - Ages 3-10
- Page Christian School - Grades K-6

- **Attended city events**

- Public Library - Summer Reading Program Kick Off
- Page PD - National Night Out
- Nightmare on Elm Street- Trunk or Treat
- City of Page - Parade of Lights
- Page PD - Shop with a HERO
- 4th of July Fireworks and Parade
- Balloon Regatta

- **Held our annual Fire/EMS Open House**





QUESTIONS?

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Meeting Date: February 5, 2026

Department: Planning and Zoning

Presented by:

Brief Title: Development Services

Agenda Section: Items for Business

Agenda Sub-category: Agenda Item

Action:

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 9-Development Services



Development Services Department

Planning, Zoning, Building & Economic Development

Sylvia Shaffer, AZED Pro, Planning & Zoning (Development Services) Director

Development Services Department

Meet the Team:

- Sylvia Shaffer – Planning & Zoning (Development Services) Director
- Brett Slavens – Building Official
- Indirect Staff Support: Sheri Ptacek, Administrative Assistant

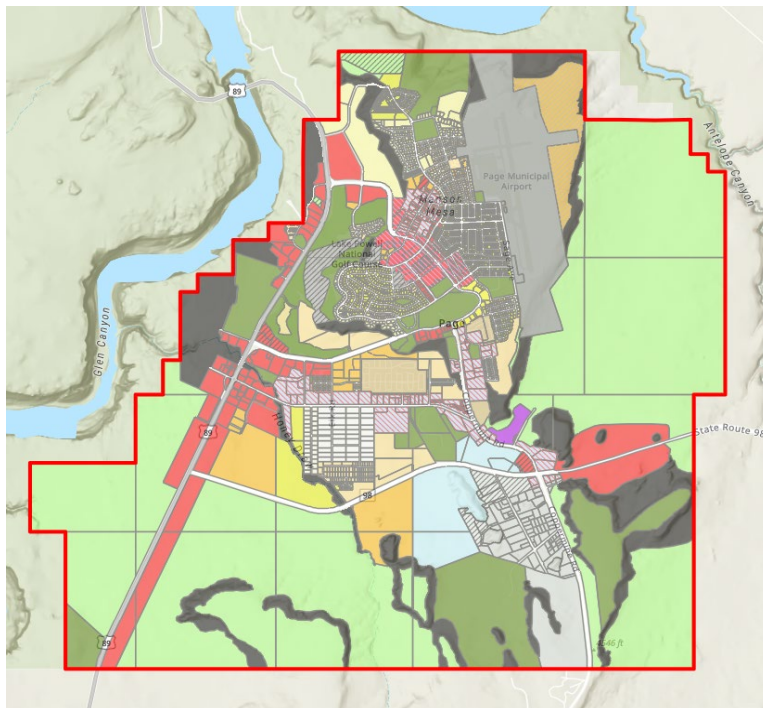
Liaison to:

- Planning & Zoning Commission (PZC)
- Economic Development Advisory Board (EDAB) with Tourism/Marketing Team

Partners with:

- Adam Geller-Public Information Officer on Economic Development Projects.





What Development Services Does...

Planning & Zoning

- General Plan implementation
- Rezones and Zoning Code amendments
- Subdivision review
- Temporary Use Permits
- Long-range planning and code review

Building

- Commercial and residential permits
- Plan review inspections
- Construction safety and compliance

Economic Development Contribution

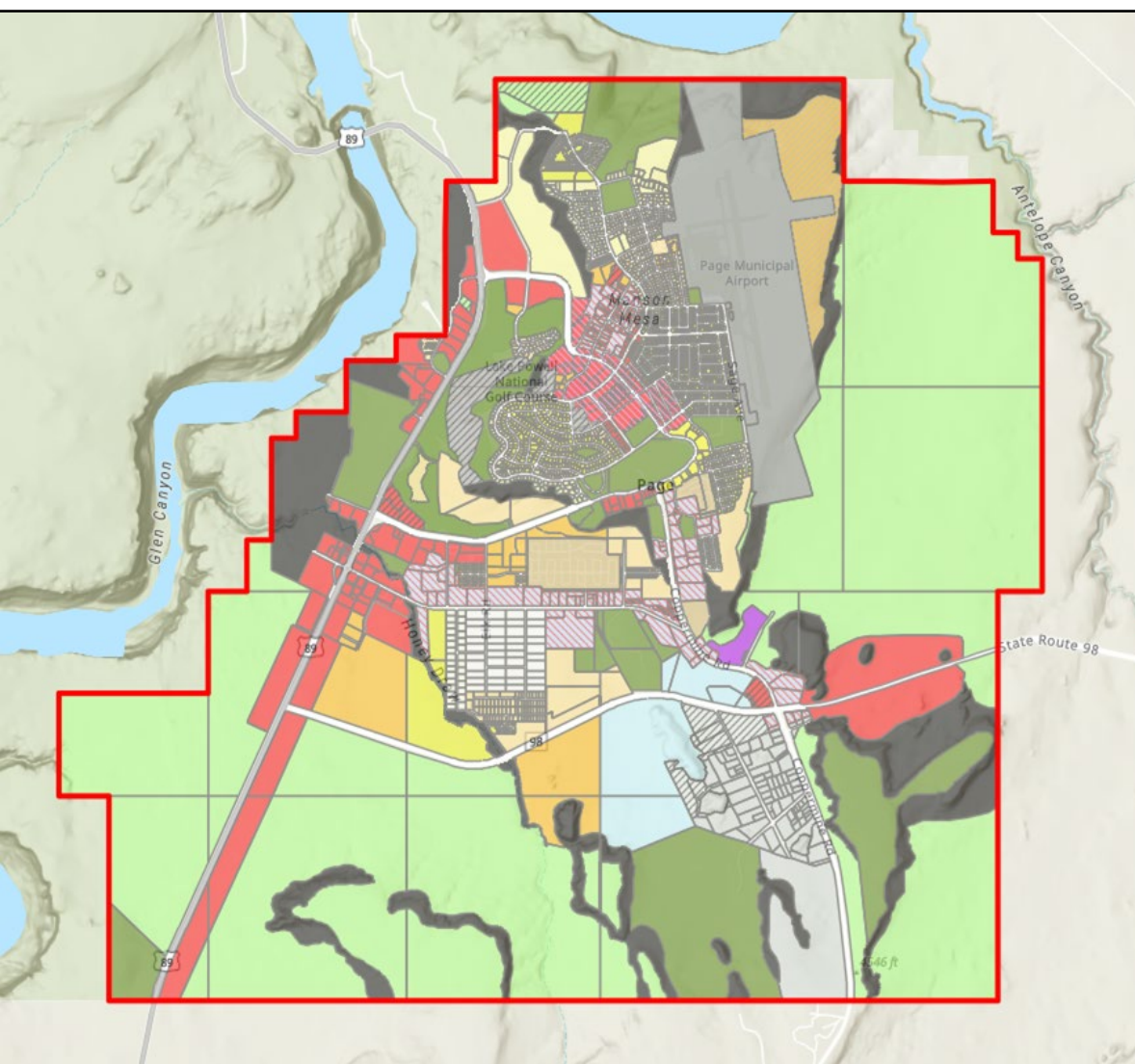
- Retail Attraction & Retention
- Business recruitment
- City land sales
- Housing Study update
- Development and Revitalization Initiatives

The 2040 General Plan:
Page's Growth Framework



- Council-adopted long-range policy guide
- Sets direction for land use, housing, economic development, and infrastructure
- Provides the legal and policy foundation for zoning and development regulations
- Guides where growth occurs and how the community evolves
- Updated in 2023 in accordance with (ARS §9-461.05)
- Next comprehensive update will likely occur in 2033
- Cities can update or amend anytime if issues, inconsistencies or new priorities come up.

The Role of the Zoning Code



- Implements the General Plan through enforceable regulations
- Defines permitted uses, development standards, and processes
- Supports orderly growth and compatible land uses
- Guides where housing, retail, and employment locate
- Framework for rezones, site plans & development reviews
- Amendments occur through public hearings with P&ZC recommendation and Council action.

•The General Plan sets the vision. The Zoning Code is the primary regulatory tool used to implement it.

•When inconsistencies arise, the City addresses them through appropriate zoning updates or General Plan amendments, following required public processes

The Role of Subdivision Regulations

Subdivision regulations guide how land is divided and improved to support orderly growth, infrastructure, and alignment with community plans.

Orderly Land Division

- How large tracts become buildable lots
- Standards for lot size, layout, and design

Infrastructure & Improvements

- Streets, utilities, drainage, and access
- Required public improvements

Public Safety & Access

- Emergency access and circulation
- Safe, functional development patterns

Consistency with City Plans

- Aligns with the General Plan & zoning
- Directs growth to appropriate areas

Predictability & Transparency

- Clear rules and review process
- Fewer surprises for developers & neighbors



****From Plans to Projects****

- **The General Plan establishes the long-term vision for growth** (land use, housing, economic development, infrastructure)
- **Zoning implements the General Plan** (what can be built and where)
- **Subdivision & site review shape community form** (how land is divided, accessed, and designed)
- **Building ensures safety and compliance** (how projects are constructed)
- **Economic Development supports feasibility & recruitment** (helping projects happen and attracting investment)
- **City land sales attract housing & commercial development** (activating City-owned land to meet community goals)

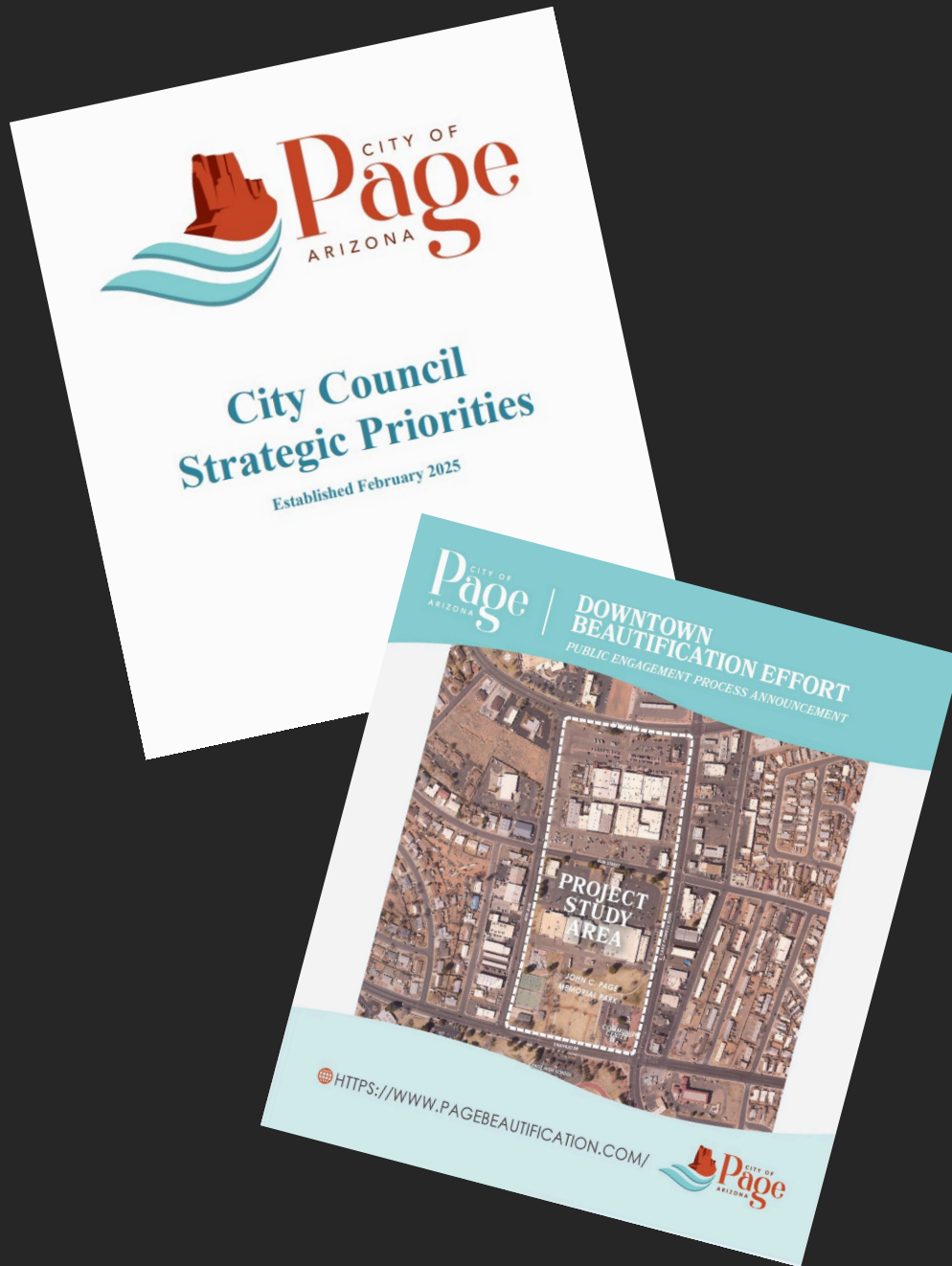
*****Advancing Council Goals*****

Housing Goal: *Promote the development of affordable housing by ensuring adequate infrastructure support, conducting a thorough assessment, and engaging with developers to address gaps in accessible, moderately priced housing options*

Quality of Life Goal: *Foster a vibrant and connected community by enhancing and maintaining parks, paths, and trails; promoting the beautification of the City through building and streetscape improvements; and investing in recreation, arts, and cultural programs to enrich the quality of life for all residents.*

Economic Development Goal: *Create a thriving, inclusive, and aesthetically appealing community that fosters pride, attracts eco-tourism, and supports long term economic and social wellbeing.*

Communication Goal: *Enhance communication and transparency by establishing clear, accessible communication systems and shared resources that promote engagement, trust, and informed decision making.*



Projects/Council Goals

Housing & Community Development

- Housing Study Update
- Various Housing Developments & Commercial Projects
- Short-Term Rental Projects

Planning, Zoning & Implementation Tools

- Zoning Code Updates
- Sign Code Review
- Interactive Zoning Map Update

Downtown Revitalization & Placemaking

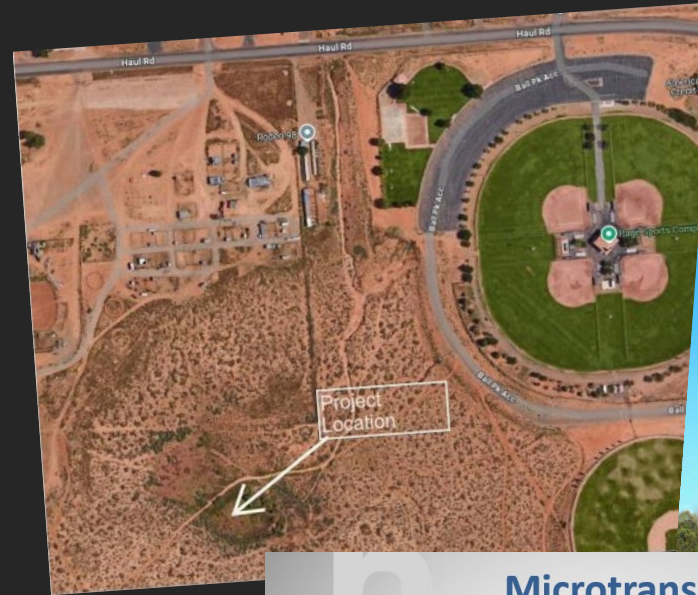
- Downtown Beautification Project
- EDA Grant – Downtown Beautification
- BMX Pump Track Project

Economic Development & Business Attraction

- Preparation for ICSC Las Vegas – Retail Attraction
- Data Center Research

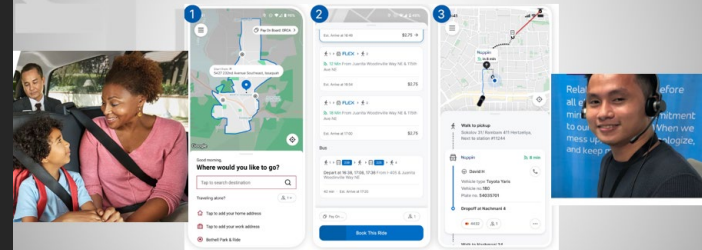
Regional Planning & Transportation

- NACOG Transportation Study
- Transportation Study Update



Microtransit

- Microtransit- is **on-demand** public transportation that uses technology to deliver shared rides to common destinations.



NACOG
Northern Arizona
Council of Governments
Apache • Coconino • Navajo • Yavapai

Thank you

ANY QUESTIONS?



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Public Works

Brief Title: Public Works

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 10-Public Works

City of Page Public Works



Department Presentation 2026



Department Overview

Staff

Departments

Capital Project

Department overview

Public Works is the backbone of facility operations for the City of Page.

Facility Maintenance

Streets Maintenance

Fleet Services and Maintenance

Cemetery and Perpetual Care

Capital Improvements

Staff

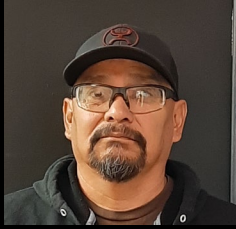
	Building Maintenance	6
	Streets Maintenance	5
	City Engineer	1
	Central Garage	2
	Cemetery	2
	Admin	2

public works TEAM



DANNY BERRY

Streets Maintenance



LLEWELLYN CLAW

Building Maintenance



TYLER CLITSO

Cemetery Maintenance



Apurv Pankaj Kale

City Engineer



GARY GODFREY

Lead Maintenance



MICHAEL GONZALES

Streets Supervisor



ALAN JACKSON

Maintenance Worker



STAN JOHN

Streets Maintenance



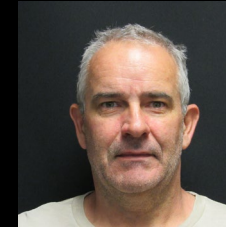
JASPER LISTER

Streets Maintenance



MICHAEL O'NEAL

Streets Maintenance



GARY ROBERTSON

Building Maintenance



SCOTT SHOWALTER

Garage Forman



CHRIS SLOAN

Airport Maintenance



TAMRA TIBBITTS

Office Manager



CEDRIC VANWINKLE

Heavy Equipment
Mechanic



BEN WEST

Building Maintenance



JEREMY BEGAY

Building Maintenance



TRENT SUPER

Building Maintenance

BUILDING MAINTENANCE



- Operations and Maintenance for all City -owned Facilities
- Janitorial for all Facilities, except FD and Golf Course
- Maintenance
- Renovations
- Repairs
- Capital Improvements
- Plumbing, Electrical, HVAC

STREET MAINTENANCE

- ▶ Street maintenance 46 miles of roads
- ▶ Storm Drainage Maintenance
- ▶ Traffic Control
- ▶ Banners and signs
- ▶ Desert Trash Pick up
- ▶ Large non-capital projects
- ▶ 5 Full Time Employees



CENTRAL GARAGE

FTE Auto Technician

FTE Heavy Equipment Technician

Preventative Maintenance and Repair for all vehicle fleet. Include Police Department and non- apparatus, Fire Department.

Procurement of City Fleet

FY25 Projects

Design & Construct Public Works
Tenant Improvements



CEMETERY

- 2 FTE Maintenance
- Groundskeeping to the cemetery
- Internments Monday through Saturday
- FY25 Projects
- New Building
- West side expansion – 1320 plots



FY 2025 Projects



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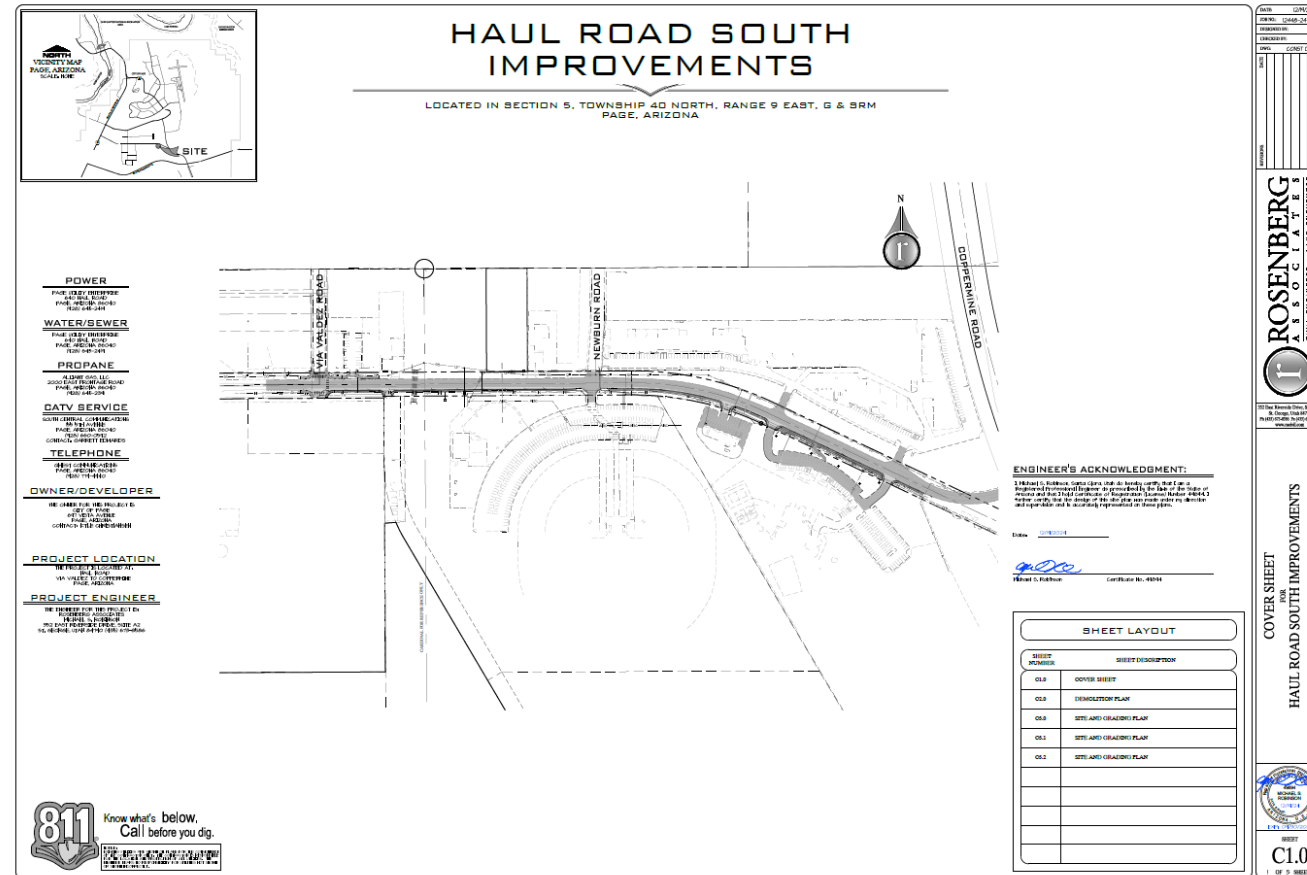
Border Street





Vista Ave design
mill & overlay

Haul Rd/ PERA club improvements

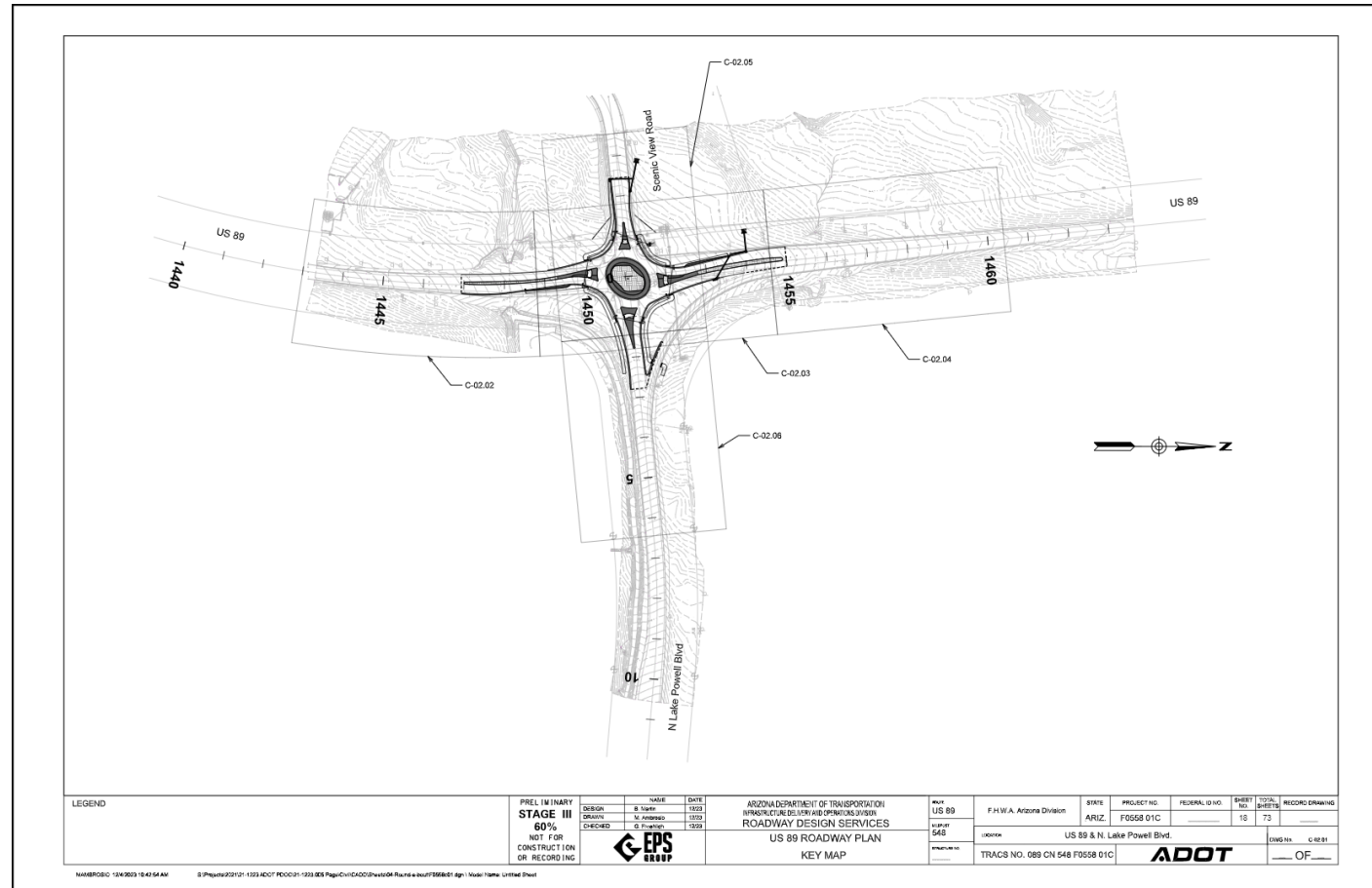


BORDER STREET

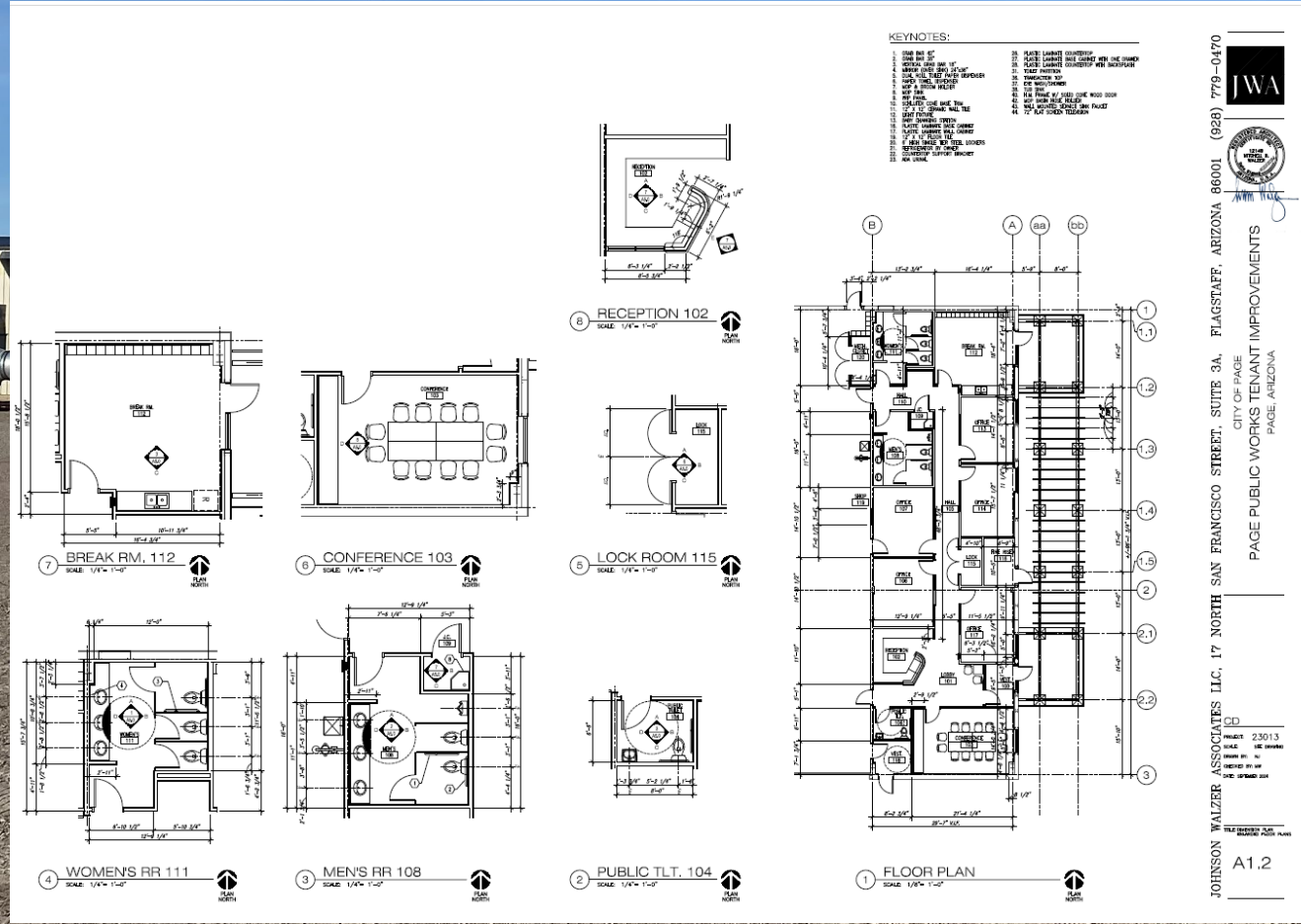


Roundabout Projects

US89 & LP BLVD



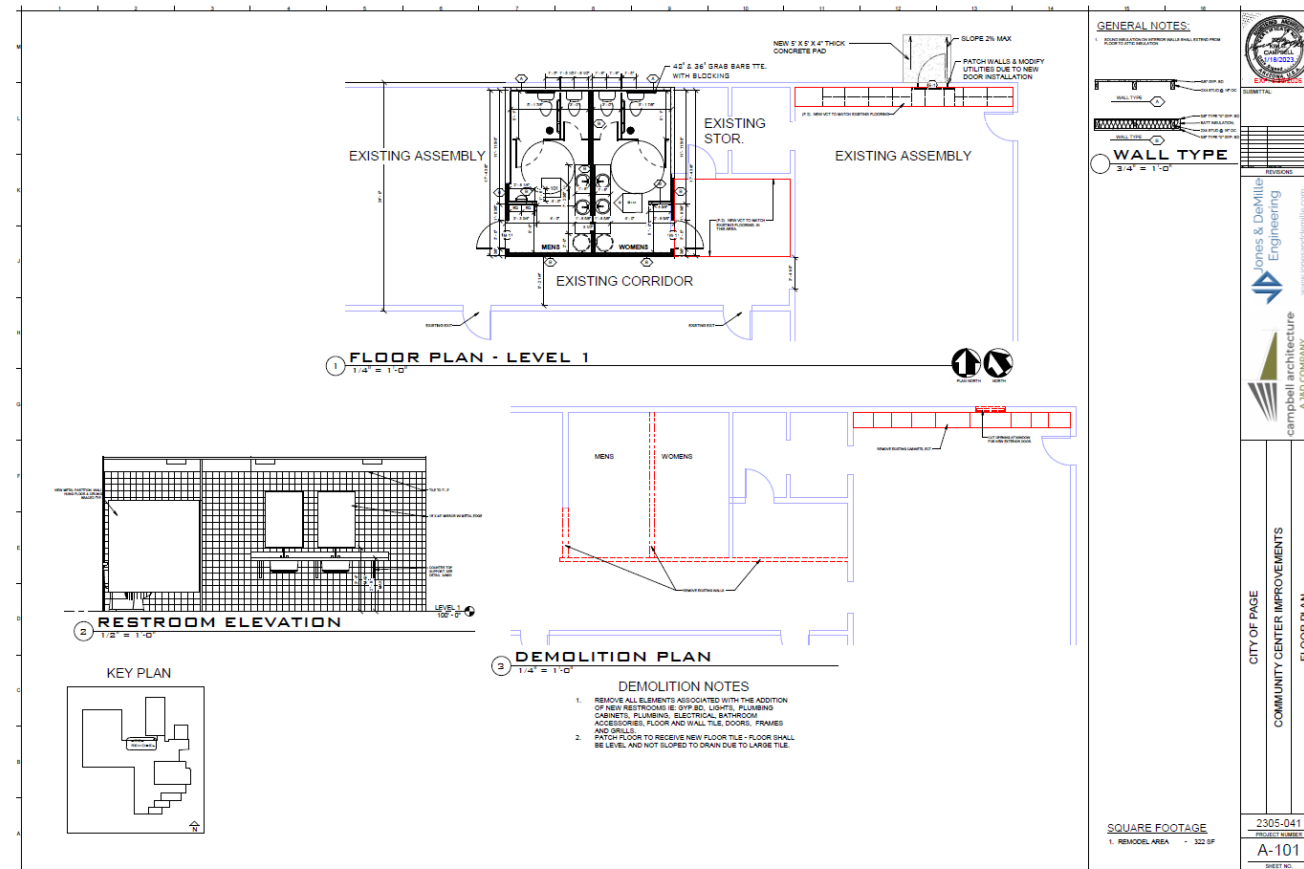
Public Works Tenant Improvement



Community Center

Community development block grant

CONSTRUCTION



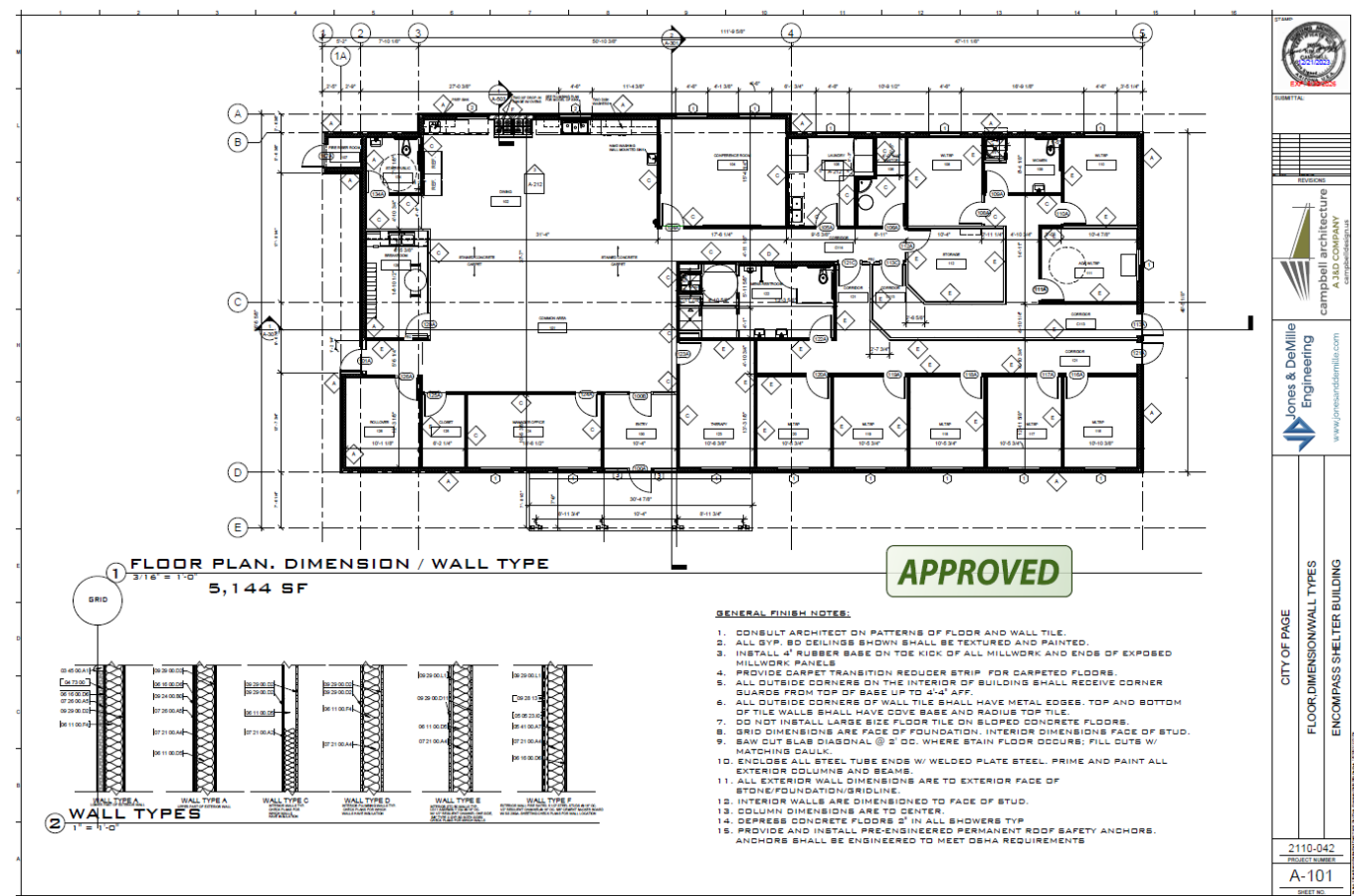
Complete

Improvements to community bathrooms



Flushing is still a work in progress

Encompass Detox Facility



Upcoming Projects



Raise grant

Coppermine & Haul RD roundabout design



Cemetery Development



THANK YOU



QUESTIONS?

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Magistrate Court

Brief Title: Magistrate Court

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 11-Court



City of Page Magistrate Court

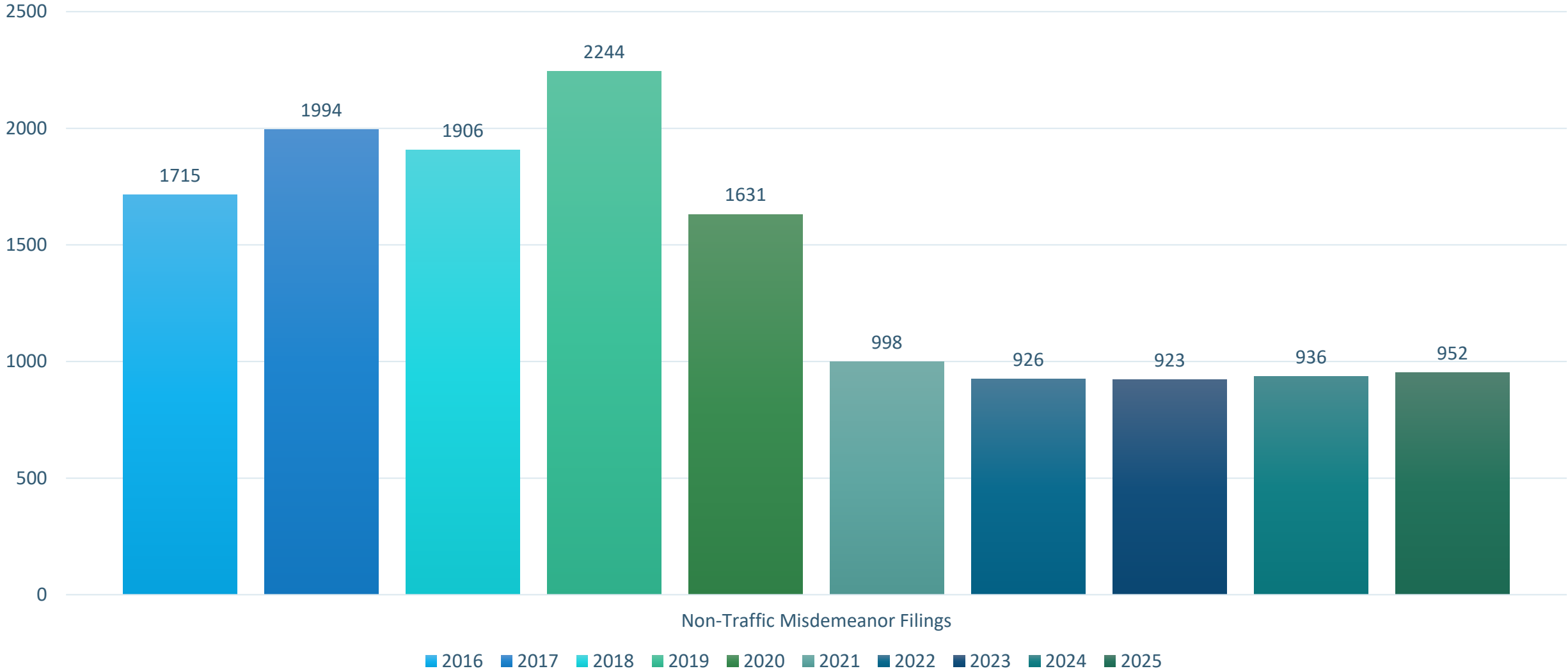
Andrew Hettinger

City Magistrate

February 2026



Non-Traffic Misdemeanor Filings Down 50% in Page Over the Last 5 Years (23% Statewide)



Page Magistrate Court

MISSION

Administer justice fairly, efficiently and respectfully.

VISION

The Page Magistrate Court will be one of the premier rural municipal courts in Arizona.

VALUES

Justice, Excellence, Teamwork

Strategic Agenda Goals

- Goal 1: Sustain Excellent Court Employee Satisfaction
- Goal 2: Sustain Excellent Customer Satisfaction
- Goal 3: Maintain a Successful Recovery Court Program
- Goal 4: Establish a Successful Domestic Violence Court
- Goal 5: Ensure Adherence to Arizona Court Operational Review Standards
- Goal 6: Process Cases Efficiently
- Goal 7: Use Resources Efficiently
- Goal 8: Maintain a Safe and Professional-looking Court
- Goal 9: Enhance Public Trust in the Court



Sustain Excellent Court Employee Satisfaction

Employee satisfaction remains high: 4.9/5

- National Center for State Courts Survey (30 questions, Sept. 2025)
- Annual performance reviews with individual staff goals (Jan. 2026)
- Weekly one-on-one meetings with staff



Sustain Excellent Customer Satisfaction

Customer satisfaction remains high: 4.6/5

- National Center for State Courts Survey (15 questions, Sept. 2025)



Maintain a Successful Recovery Court

Recovery Court improves outcomes and reduces jail use

- **22** high-risk high-need participants (16 last year)
- **16** total graduates (6 last year)
- **68%** post-graduation crime-free rate
- **\$100k+** jail savings



Establish a Domestic Violence Court

DV Court launched and fully operational

- **Established January 2025** to address **6%**
- **100+ cases enrolled** in accountability-focused specialty court with regular review hearings
- **Target completion rate: 50%**

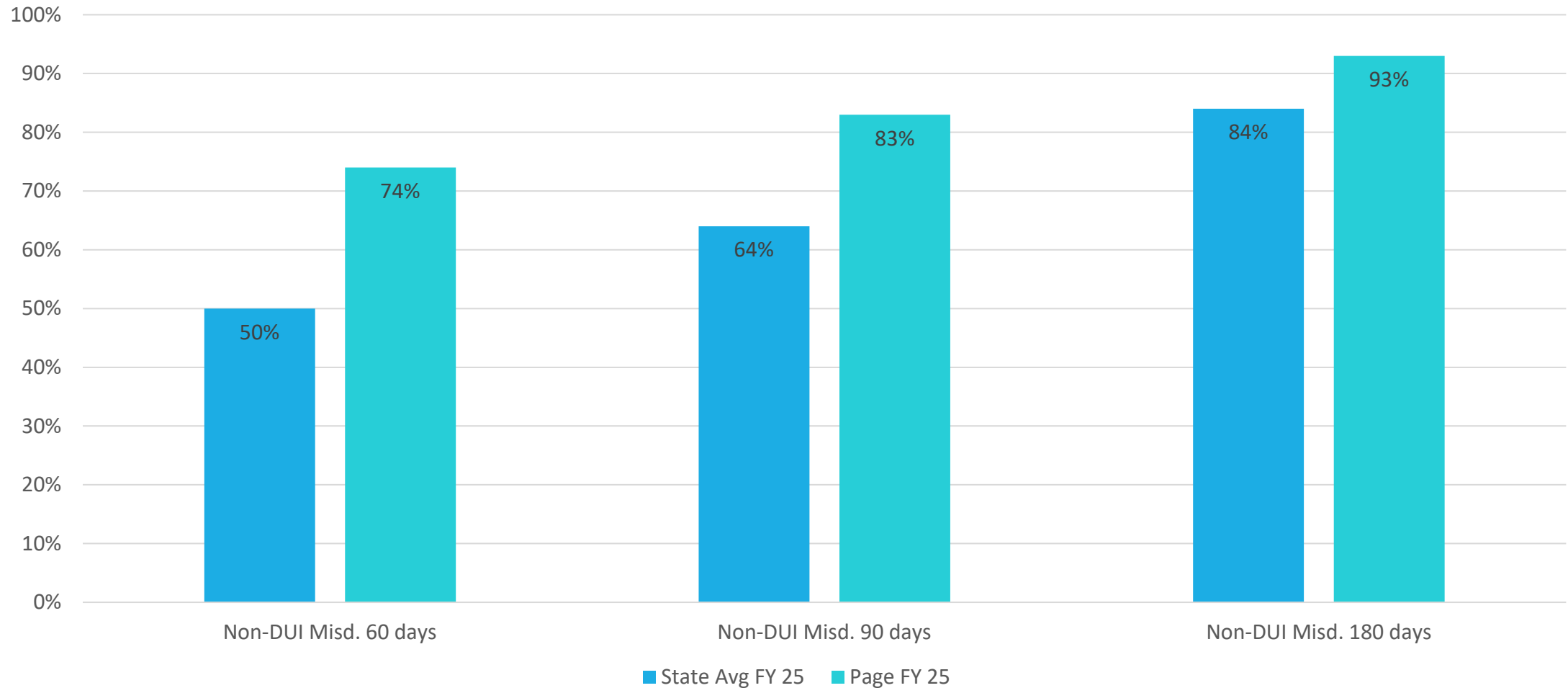


Ensure Adherence to Arizona Court Operational Review Standards

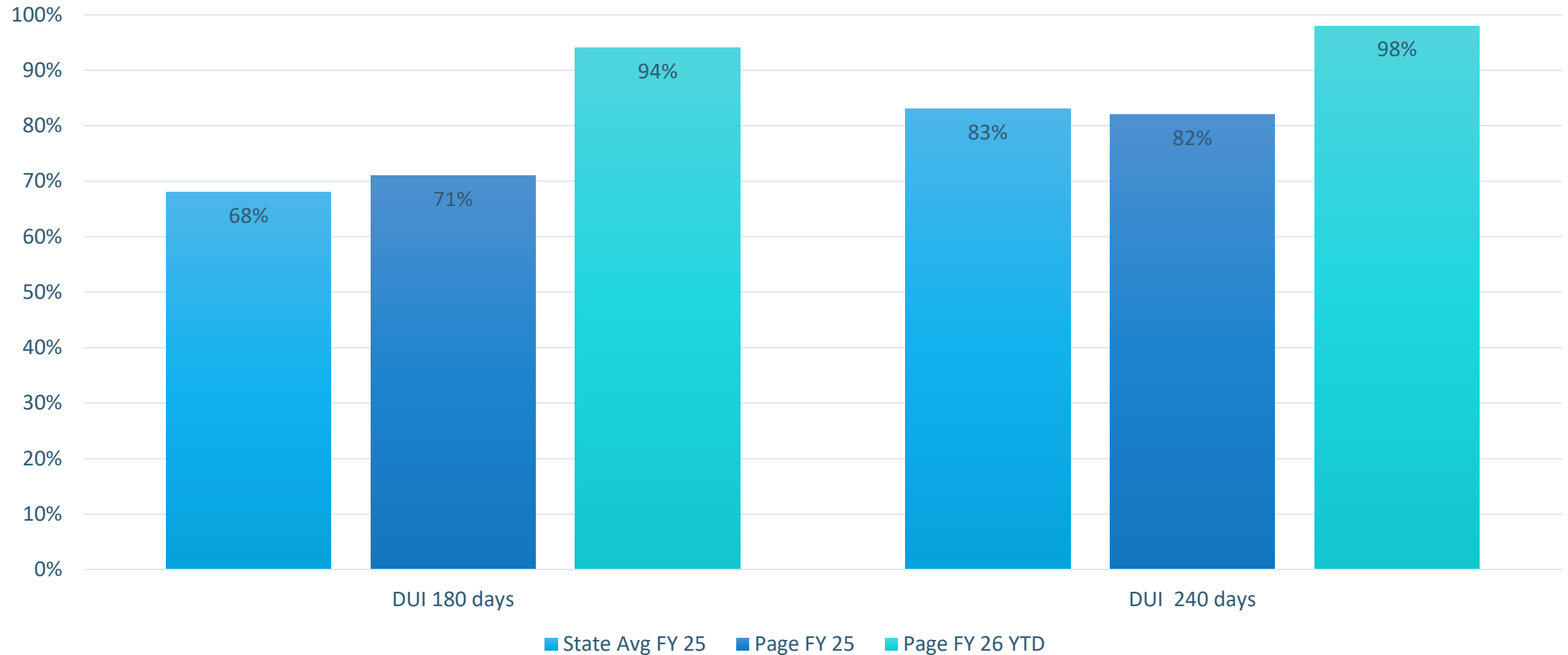
Court maintains ongoing compliance oversight

- Court-led staff training on Arizona Court Operational Review standards
- Biannual internal compliance checks addressing common review findings

Process Cases Efficiently – Time to Disposition Performance vs. State Average (Non-DUI misdemeanors)



Process Cases Efficiently – Time to Disposition Performance vs. State Average (DUI)





Process Cases Efficiently

Court files are well organized and quickly accessible

- Approx. **6,000** paper files maintained by the court
- **File Integrity Survey** completed January 2026 (50 random files)
- Average retrieval time: **28 seconds per file**



Use Resources Efficiently

Court operates efficiently compared to similarly situated courts

- Page ranks **2nd** of 6 peer courts in cost per JPC.
- **Page \$4,779 / JPC**
- **Peer range: \$4,655 - \$5,381 / JPC**



Maintain a Safe and Professional-looking Courthouse

Court facilities are secure and well maintained

Completed

- Security room buildout
- Exterior landscaping and benches
- Triennial security assessment and addressed findings as appropriate

Planned

- 2026: New roadway and building signage
- Future: Secure parking area for Court employees



Enhance Public Trust in the Court

Court engages in education and professional transparency

“One Judge, One School” educational outreach

- Page Early Childhood Learning Center and Page Elementary School

Presentation on Domestic Violence Court

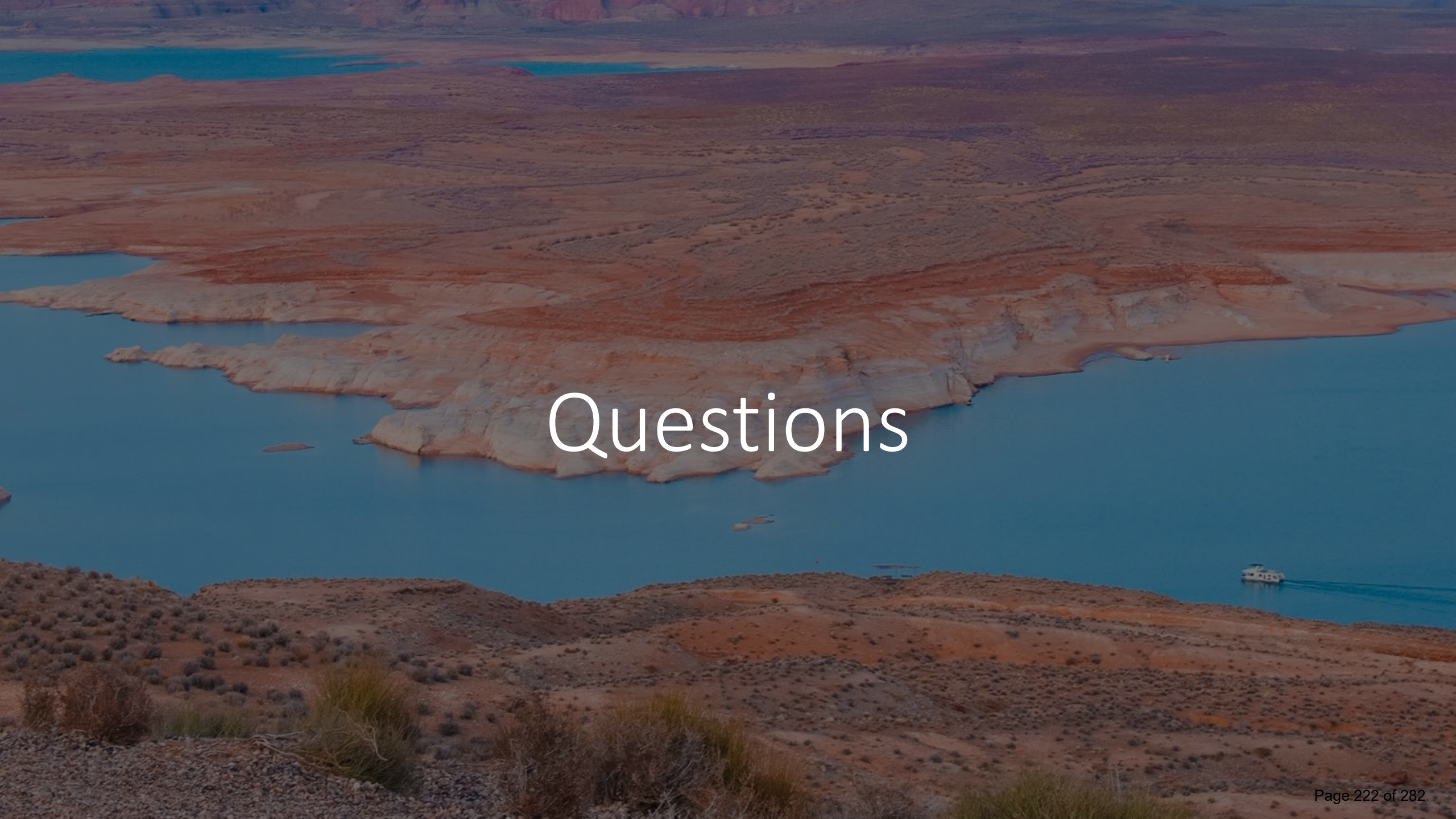
- Arizona Judicial Leadership Conference (Oct. 2025)



Performance Highlights

- Strong employee and customer satisfaction
- Recovery and DV Courts supporting accountability
- Case resolution outperforming state averages
- Cost-effective, accountable court operations

Administering justice fairly, efficiently, and respectfully

A wide-angle photograph of a desert landscape featuring a large, calm lake with a vibrant blue-green hue. The surrounding terrain is arid, with reddish-brown soil and sparse, low-lying desert vegetation. In the distance, a small white boat is visible on the water's surface. The word "Questions" is prominently displayed in a large, white, sans-serif font across the center of the image.

Questions

REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Department: Horseshoe Bend

Brief Title: Horseshoe Bend

Agenda Section: Items for Business

Action:

Meeting Date: February 5, 2026

Presented by:

Agenda Sub-category: Agenda Item

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 12-Horseshoe Bend





Open Sunrise to Sunset,
365 Days a Year!



- If no shade structure – visitors block booth door & it becomes a safety issue.

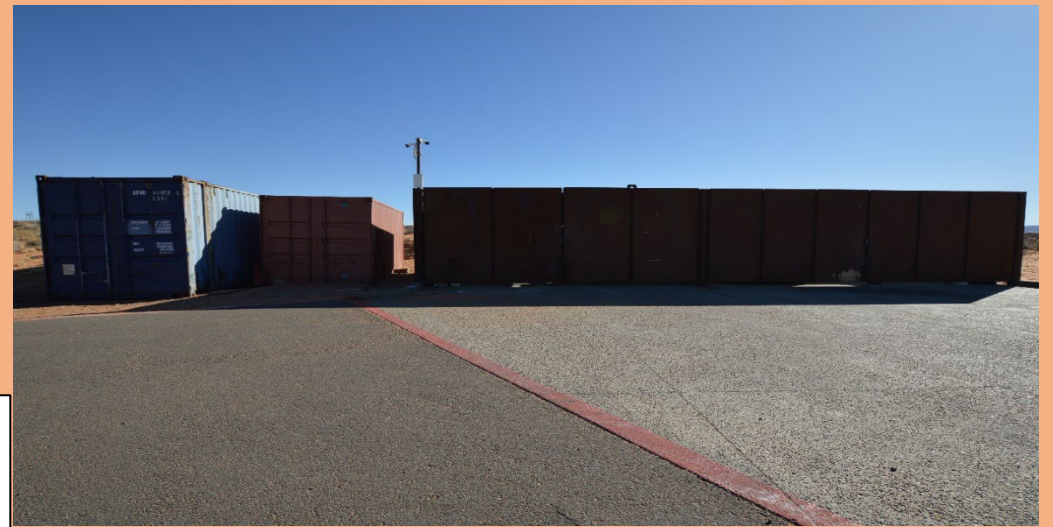


OLD - Shade Structure
replaced with 4 - new
shade structures - 2026.





Paint large
Conex box,
connect
power for
supplies that
need temp-
controlled
environment
All sheds are
removeable.





New trailhead
signage - good
info for visitors &
photo opt.





Good walking trail & user friendly



Old trail
very sandy





Projects done by our staff:

- Painted inside public bathrooms, paint inside booths. Clean graffiti off our trash cans, signs & even on walls in public restrooms. Our portable pressure washer on trailer works well. We remove Cairns & trash from the walking trail weekly. Our staff take turns picking up trash on HWY 89 during summer. Keeping things clean & neat for everyone to enjoy.

Replaced all trash cans in parking lot.
We service trash cans 3 times a day.
Never a dull moment.



The tour
busses keep
revenue
dollars
coming!



We see all
different types
of transportation
at Horseshoe
Bend.





We still have a few visitors drive in the exit.
Makes for an expensive tire repair bill! (still counting – 227 as of 1/29/26) We have replaced the 2 stop signs with larger, solar powered LED red flashing lights hoping to help with tire repairs!!



The excuse is
...but, Google told
me to go this
way!! REALLY?
Here's your sign...



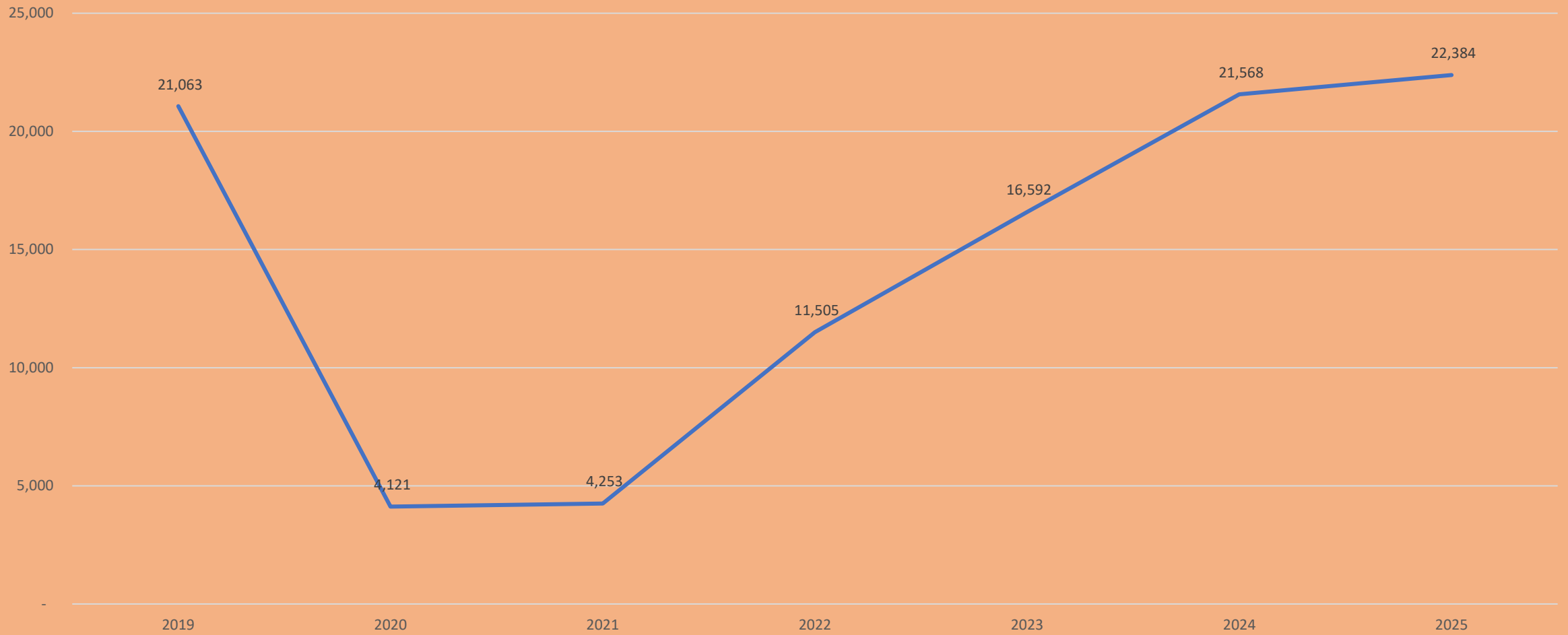


Replaced Speed Bumps &
Added Vehicle Trail Blocks

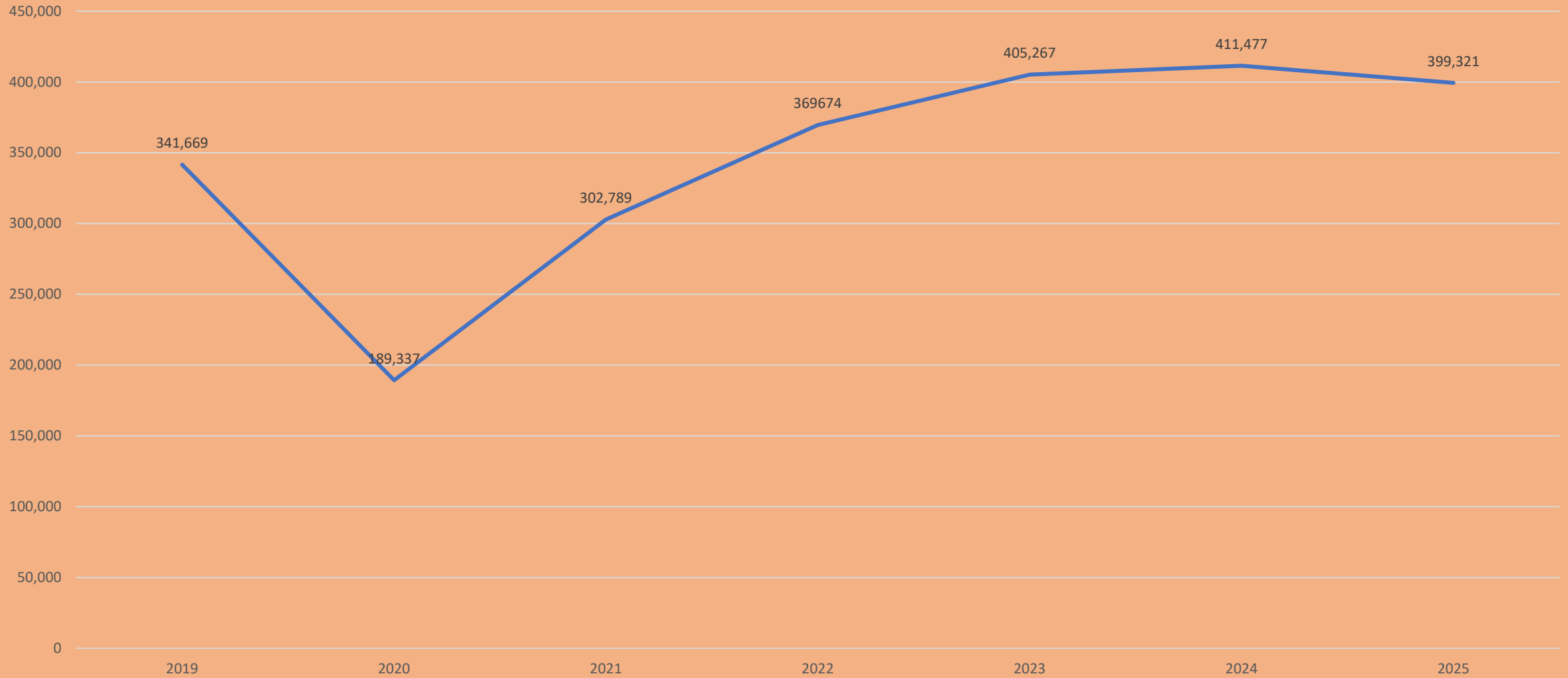
Horseshoe Bend Emergency Gator



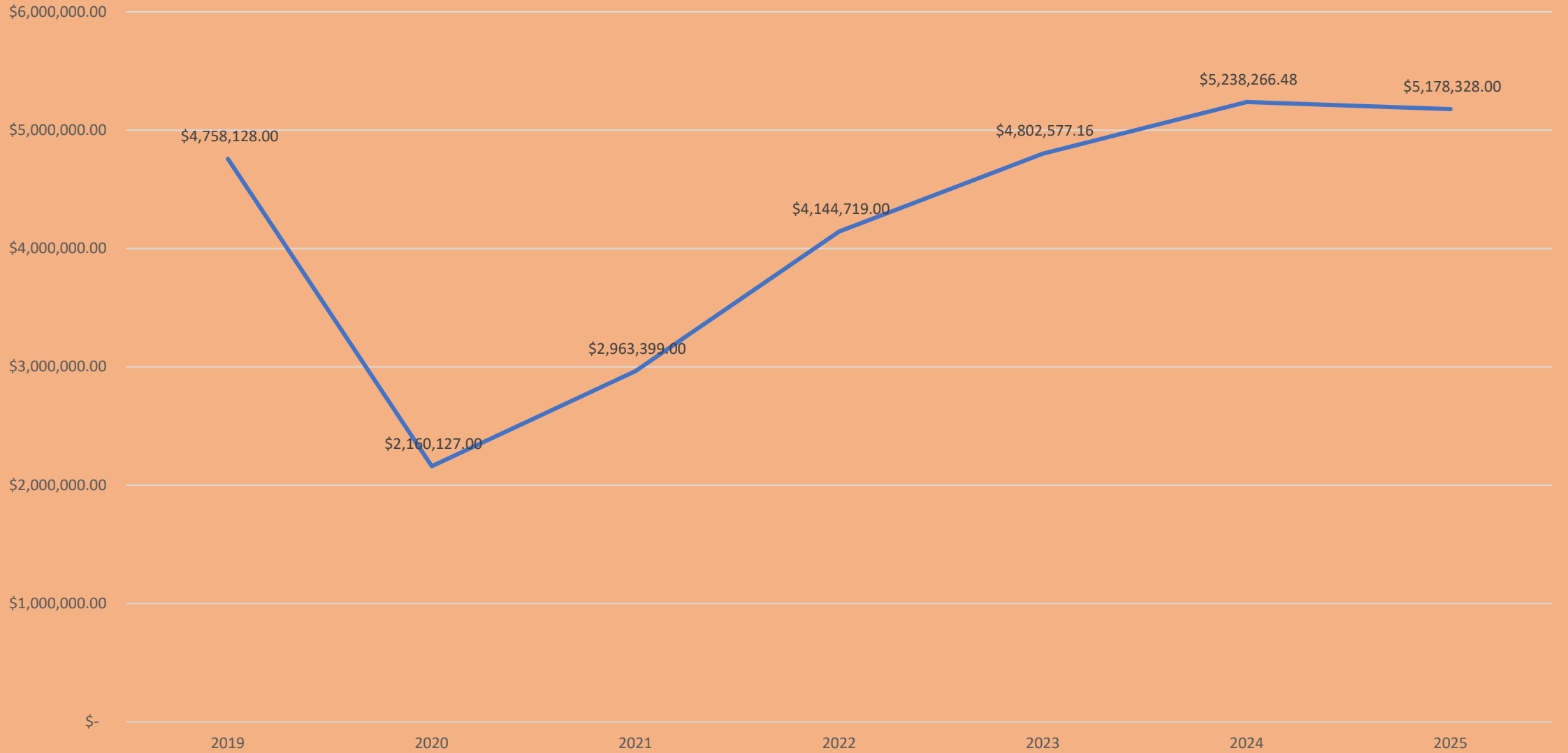
Total Commercial Vehicles

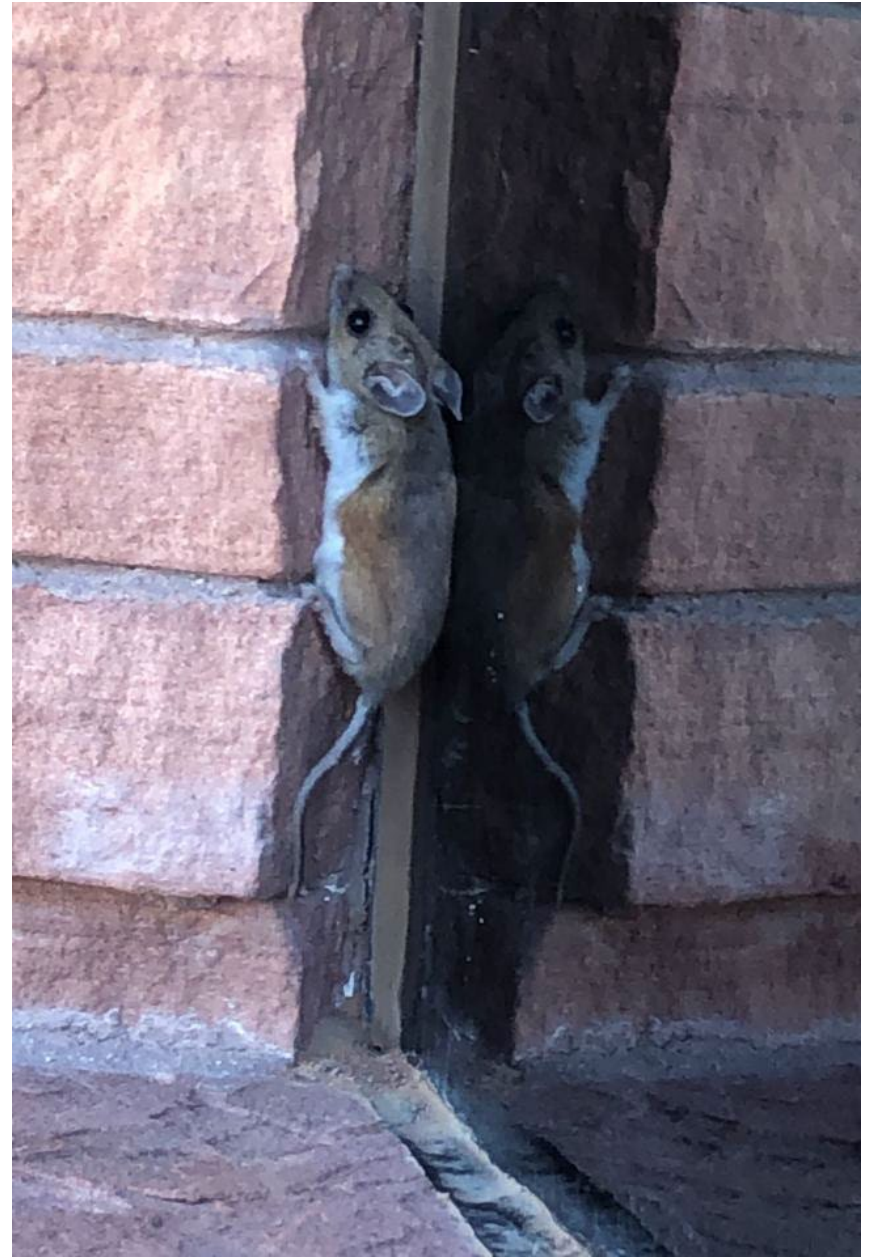


Total Private Vehicles



Horseshoe Bend Gross Revenue





People come from far and wide to see
Horseshoe Bend even from different galaxies.



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Meeting Date: February 5, 2026

Department: Lake Powell National Golf Course

Presented by:

Brief Title: Golf Course

Agenda Section: Items for Business
Action:

Agenda Sub-category: Agenda Item
PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 13-Golf Course

LAKE POWELL NATIONAL

2025 Year in
Review

REVENUE
COMPARISON
LAST 5 YEARS

Golf Revenue

Food and Beverage Revenue

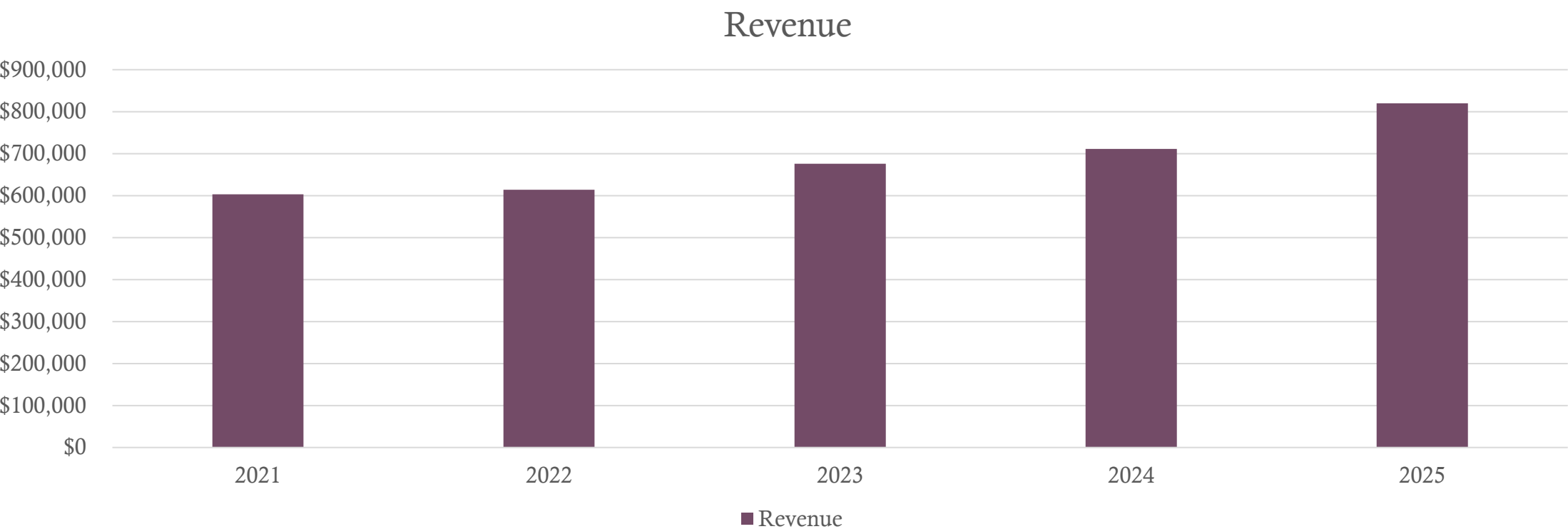
Merchandise Sales

Total Revenue

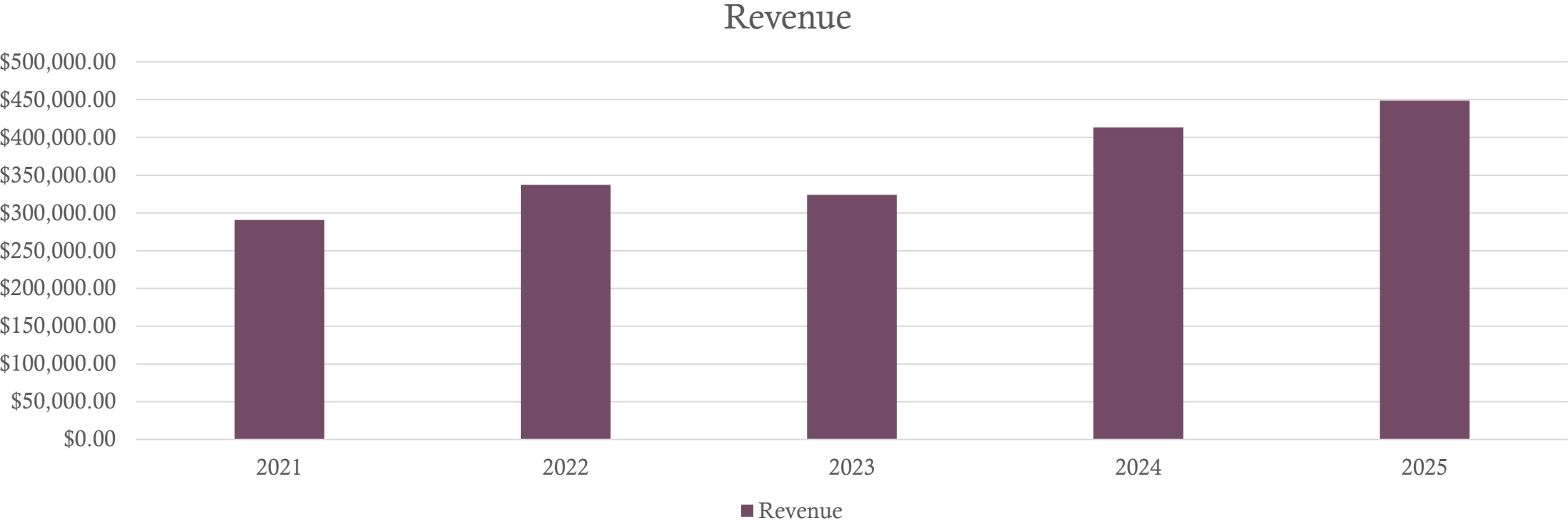
Rounds Played

Revenue per Round

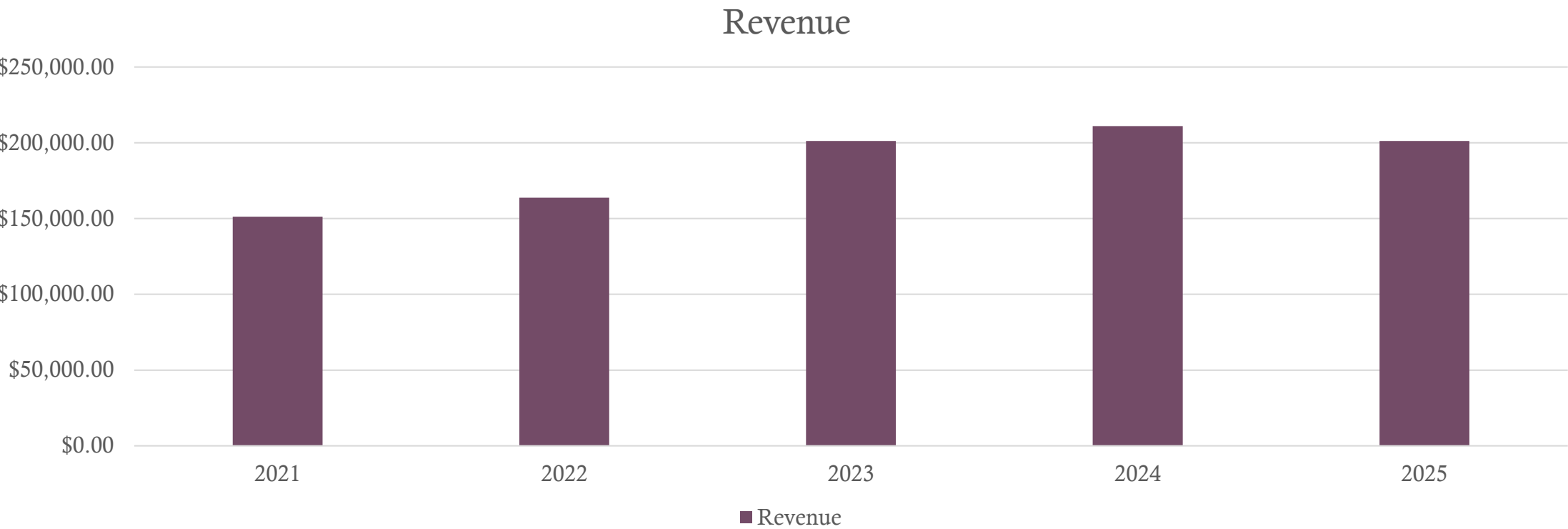
GOLF REVENUE: GREEN FEES, CART FEES, RENTALS



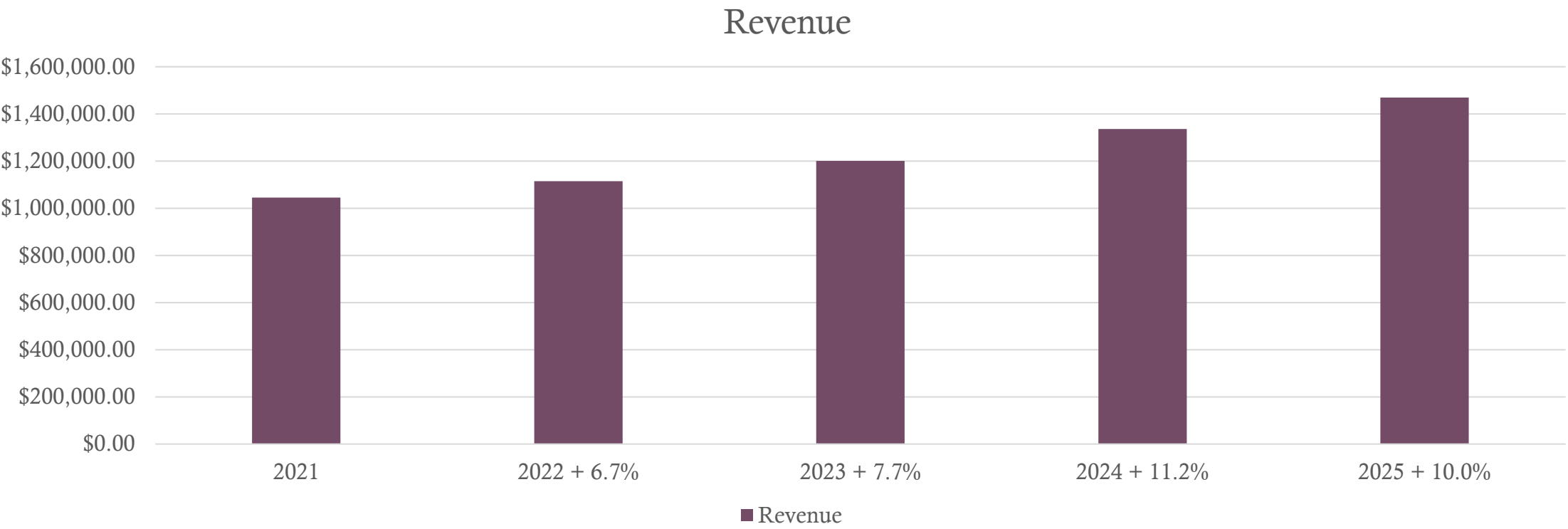
FOOD AND BEVERAGE REVENUE: MULLIGAN'S



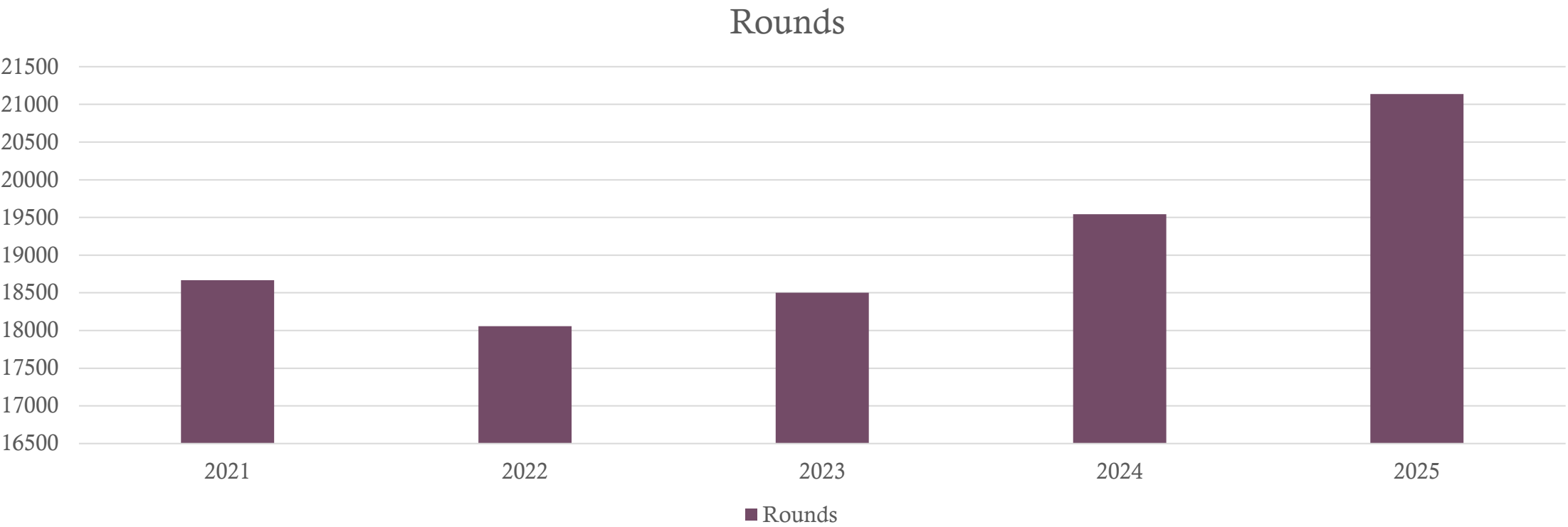
MERCHANDISE REVENUE



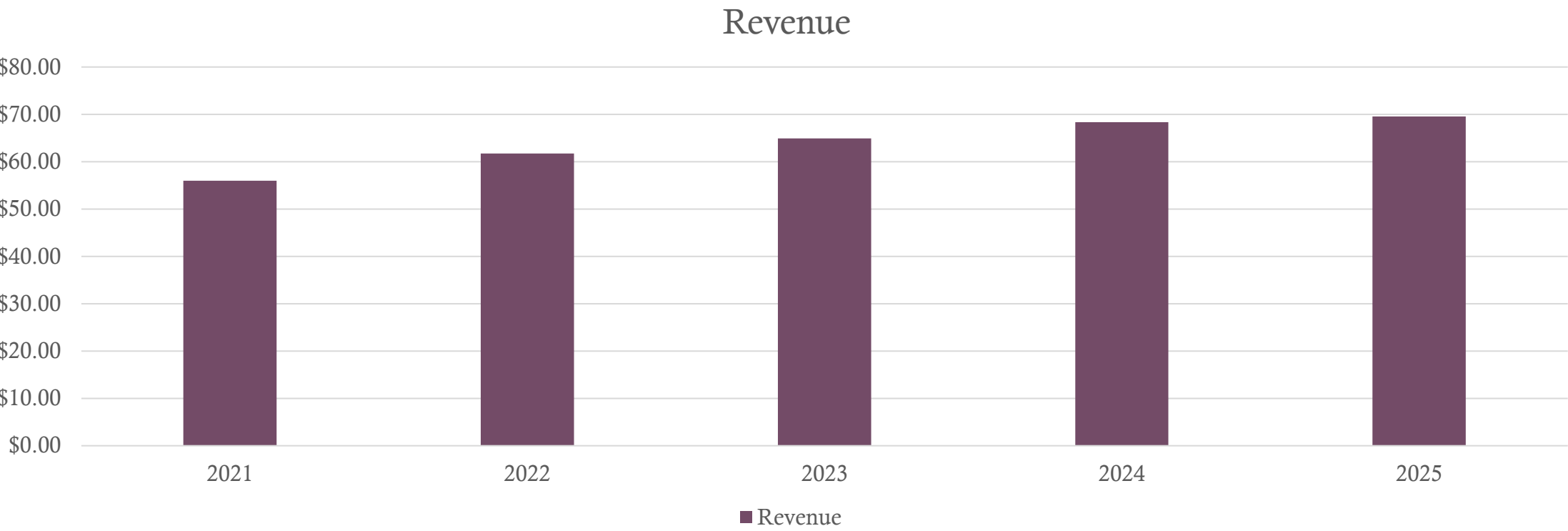
TOTAL REVENUE



TOTAL ROUNDS



REVENUE PER ROUND



2025 HIGHLIGHTS



DRIVING RANGE UPGRADE

- Opened June 12th, 2025
- 6532 Tokens Sold first 6 months
- 49% increase in revenue
- Youth Activity
- Venue Opportunity



SWITCHED THE 9'S

- Proximity to the practice area
- Better first tee control
- Scenic nine available to all



NEW COURSE SIGNS

Before



After



NEW COURSE SIGNS

Before



After



NEW CARTS PURCHASED

2025 CLUB Car Tempo LiOn

- Lithium Battery
- GPS Technology
- USB Ports
- Sand Bottles
- Beverage Coolers



CART PATH REPAIR

Before



After



TOURNAMENTS

- 18 Tournaments
- 1717 Tournament Green Fees
- Tens of Thousands Raised for Charity.



LPN GOLF CLUB

- 148 Members
- 36 League Events
- 1870 Rounds Played



COURSE IMPROVEMENTS

- Bunker Renovation
- Course Clean Up
- Improved Playability
- Enhanced Scenery





MARKETING AND PROMOTION

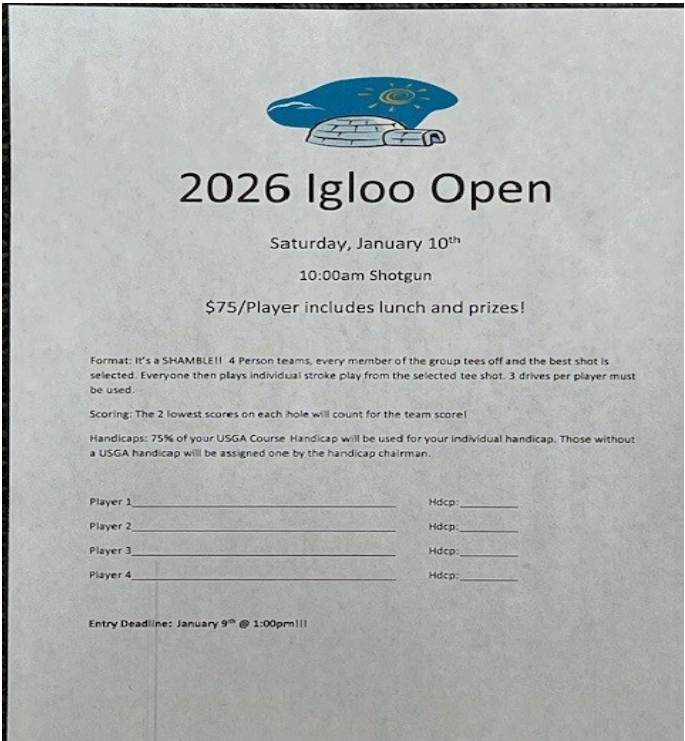
Social Media

Google Ads

Dixie Direct

SOCIAL MEDIA

Before Jackelyne



After Jackelyne



GOOGLE ADS

\$62,964.62 Total Revenue ⓘ	\$7,621.57 Cost ⓘ	8.26x ROI ⓘ
23,688 Ad Impressions ⓘ	5,771 Clicks ⓘ	\$1.32 CPC ⓘ
8,327 Sessions ⓘ	417.82 Transactions ⓘ	5.02% Conversion Rate ⓘ
557 Calls ⓘ	\$20,296.72 Call Revenue ⓘ	\$50,223.24 Tee Time Revenue ⓘ

DIXIE DIRECT

Attempt to attract more golfers from the St. George area.

- 7x ROI on the ad.

400 Clubhouse Dr, Page, AZ 86040 • (928) 645-2023 • LakePowellNationalGolfCourse.com



LAKE POWELL NATIONAL
golf course

\$49 18 Holes
& a Cart
year round

Based on Availability. Must mention Dixie Direct at time of Booking. Good for up to a Foursome. Price is per person. Cannot be combined with any other offers.



2026 GOALS AND PRIORITIES

CONTINUOUS IMPROVEMENT

Goals:

- 10% increase in total revenue
- Add 2 more tournaments to the calendar
- Increase non-golf event revenue by 50%
- Add a couple's league in the fall
- Complete two more bunker renovations
- Improve turf coverage on the ridge by 30%.



CONTINUOUS IMPROVEMENT

Priorities:

- Staff support and retention
- Customer service: exceed expectations and anticipate needs.
- Successful league and tournament operations
- Clubhouse improvements: patio shade and audio system
- Junior programs and lessons.
- Targeted advertising and promotion.



BANDY AT THE BEND INV'T

- Hosted by Arizona Christian University
- First college tournament in LPN history.
- 10 Men's and Women's teams from AZ, California, Idaho, Louisiana, and Florida.



THE BANDY @ Horseshoe Bend

April 5-7, 2026

Join us at the Inaugural Bandy @ Horseshoe Bend tournament, hosted by Arizona Christian University at scenic Lake Powell National GC in beautiful Page, Arizona. This is a 36 hole event for both Men & Women! Included in this experience is a pass to breathtaking Horseshoe Bend! This is a great opportunity to create memories for your team. both on

THANK YOU! QUESTIONS?



REQUEST FOR COUNCIL ACTION

Request for Council Action:

Meeting Type: Special Meeting

Meeting Date: February 5, 2026

Department: Economic Development

Presented by:

Brief Title: Communications and Tourism

Agenda Section: Items for Business

Agenda Sub-category: Agenda Item

Action:

PowerPoint Needed?: No

Request for Council Action

Recommended Action:

Background:

Alternatives Considered:

Advisory Board/Commission Action:

Fiscal Impact:

Attachments:

1. 14-Communications and Tourism



ECONOMIC DEVELOPMENT:

Marketing Tourism & Information

Calendar Year 2026



Marketing Tourism & Information Team



ADAM GELLER
Public Information Officer



JACKELYNE AGUIRRE
Marketing Coordinator



The Reality of Page's Economy

Page has a resident population of approximately 7,500 people, yet experiences annual visitation levels that exceed Grand Canyon National Park. This creates a unique economic structure where visitor behavior, perception, and seasonality have an outsized impact on local revenue, employment, and infrastructure demand. Tourism in Page is not a discretionary activity. It is a primary economic driver.



Data-Driven Decision Making

Data informs strategy, not the other way around.

Traditional paid advertising such as print and broadcast media is increasingly difficult to measure and justify. The department is shifting toward strategies that are measurable, targeted, and aligned with how travelers actually discover destinations today.



Placer.ai



CoStar Group™

AIRDNA

Google Trends



Google Analytics



Digital, story-driven, and targeted:

Paid Social:

FaceBook
Instagram
Reddit

Paid Video

YouTube
ESPN Streaming
Peacock
TikTok

Digital Distribution

TripAdvisor
Sojern
Arizona Highways
eBlasts

Leveraging Marketing Co-ops



ARIZONA
OFFICE OF TOURISM



Traditional Placements

Arizona Highways Full Page Ads
Grand Circle Travel Planner
USA Today – Cactus League
Channel 12 Phoenix
ABC Las Vegas
Printed Visitor Guide

Billboards

Eastbound HWY 68
Westbound I-40
Eastbound I-40



FAM Tours & Earned Media

American Indian International Press Trip (February)

Mexico Trade FAM (March)

AZLTA Raffle Winner Trip

Inaugural France–Las Vegas direct flight FAM

Additional trade and media FAMs in development



Expanding exposure through story-driven content

Story-driven content expands awareness beyond Horseshoe Bend, Lake Powell, and Antelope Canyon by highlighting additional experiences such as Skylight Arch, Wahweap Hoodoos, Historic HWY 89, Grand Staircase–Escalante, Navajo National Monument, Monument Valley, Lees Ferry, South Coyote Buttes, and more. This helps diversify visitation as travel patterns and national park pricing continue to evolve.



Not all destinations are accessible to all visitors

Many of Page's most extraordinary landscapes are remote, capacity-limited, seasonal, or require special permits. As a result, most visitors will never physically experience these locations, even though interest in them is high.

Experience-based investments can deliver greater value per dollar than traditional advertising.



Expanding access through immersive 360° experiences

Immersive 360-degree content allows visitors to experience remote and hard-to-access landscapes virtually. This approach translates interest into experience without increasing physical visitation, environmental impact, or capacity constraints. 360° experiences function as long-lasting content assets that support storytelling, education, and earned media across multiple platforms.



PIO: Citywide communication, transparency, and access to information

The PIO role manages citywide messaging, press releases, media relations, FAQs, and information distribution across multiple channels, including ongoing updates to the City website.

Planned improvements include expanded economic development content, project updates, and the development of public-facing data dashboards.

