



## Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ  
January 26, 2026 at 5:30 PM

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### NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

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**1. Call to Order**

**2. Roll Call**

Erik Stanfield, Chair  
Kay Leum  
Codrin Bogdan  
Brigham Adams  
Dawnell Robertson

Vicki Alexander  
Arden Redshirt  
Amanda Hammond, Council  
Liaison

**3. Minutes**

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on November 24, 2025.

**4. Hear from the Citizens**

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

**5. Communications**

- A. Discussion and possible action pertaining to city board training with City Clerk.
- B. Discussion only pertaining to an update provided by Economic Development Advisory Board members.
- C. Discussion only pertaining to an update provided by Sylvia Shaffer, Planning and Zoning Director for the City of Page.
- D. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce.
- E. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy.
- F. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page.
- G. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page.

**6. Unfinished Business**

- A. Discussion and possible action pertaining to Coconino Community College's workforce housing project.

**7. New Business**

- A. Discussion and possible action pertaining to a tourism forum.
- B. Discussion and possible action pertaining to local economic data.
- C. Discussion and possible action pertaining to the downtown beautification project.

**8. Adjourn**

FOR YOUR INFORMATION

Next Regular Meeting Monday, February 23, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at [cityofpage.org](http://cityofpage.org) for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the \_\_\_\_ day of \_\_\_\_\_, 2026, at \_\_\_\_\_ a.m./p.m.

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CITY OF PAGE

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD  
REGULAR MEETING MINUTES  
November 24, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on November 24, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Arden Redshirt, Vicki Alexander, Dawnell Robertson, and Kay Leum were present. Codrin Bogdan was absent. Council Liaison Dave Auge and City Staff Liaison Adam Geller were present.

Stanfield called the meeting to order at 5:34pm.

**MINUTES**

**1. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on October 27, 2025:**

Leum motioned to approve the minutes from the October 27, 2025 regular Economic Development Advisory Board meeting. Alexander seconded the motion. The motion passed unanimously of all members present.

**HEAR FROM THE CITIZENS**

None.

**COMMUNICATIONS**

**1. Discussion only pertaining to an update provided by Economic Development Advisory Board members:**

Stanfield commented on the Economic Development Direction position and making an update to the communication process to City Council.

**2. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:**

Franz provided a visitation report for The Page-Lake Powell Hub for November 2025. Franz shared the results of 2025 Chamber Street Fair. There was discussion about the Navajo Nation increasing the entry permit.

**3. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:**

Moses was not present.

**4. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page:**

Aguirre shared a report on social media analytics for November 2025 and provided updates on the Downtown Revitalization project.

**5. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page:**

Geller introduced himself to the board and discussed data that is available to the public. Geller discussed data collection strategies that can be used to improve marketing.

## **UNFINISHED BUSINESS**

### **1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:**

Leum discussed the results of the 2025 Special Election, how it impacts the housing project, and what the next steps in the project are.

## **NEW BUSINESS**

### **1. Discussion and possible action pertaining to pertaining to tourism collaboration:**

Stanfield discussed hosting a meeting with tourism stakeholders with the goal of providing support through collaboration. The board discussed who would be involved and how to get them to participate.

## **ADJOURN**

Stanfield adjourned the meeting at 7:11pm.

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Adam Geller, Staff Liaison

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Erik Stanfield, Chair of Economic  
Development Advisory Board

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			2	4	6	4	4		8	12	1	
Alaska	AK	9	2	14	7	28				8	3	6	3
Arizona	AZ	36	49	104	131	156	154	99	49	68	97	67	37
Arkansas	AR	1	10	7		22	3	3			5	2	3
California	CA	47	17	69	128	77	63	48	29	45	110	58	89
Colorado	CO	12	11	42	68	33	28	15	3	5	28	27	6
Connecticut	CT		2	2	1	17	3	3		5	8		
Delaware	DE			1	6	3		2	4		6		
Florida	FL	13	6	16	36	44	42	17	15	21	38	5	14
Georgia	GA		4		14	6	9	12	10		13	7	9
Hawaii	HI				1	8		1	3		2		
Idaho	ID	3		6	10	6	1			1	4	2	3
Illinois	IL	16	11	12	32	4	24			1	4	18	25
Indiana	IN		5	15	13	2	14	3		7	18	6	4
Iowa	IA		4	5	7	9	10	2	4	17	2		
Kansas	KS	2	2	7	11	10	9	3	2		4	6	
Kentucky	KY			2	8	17	2	10	3	18	4		
Louisiana	LA	2		3	7	7	2	3	2	2	4	1	
Maine	ME			6	4	2	3				7	2	2
Maryland	MD			1	23	6	7	10	6		13	5	6
Massachusetts	MA	6	9	8	19	14	5	4	12	6	13	2	3
Michigan	MI	11	15	45	20	41	8	9	6	23	26	6	12
Minnesota	MN	6	25	52	46	4	11	9	2	12	7	7	7
Mississippi	MS	2	6	4									
Missouri	MO		2	11	11	16	16	2			8	6	1
Montana	MT	2	9	9	12	9	1	1		4	1		2
Nebraska	NE	3		9	3		5			2	4		
Nevada	NV	8	3	28	24	12	6	11	5	11	4	9	
New Hampshire	NH		8	1	4	4	4			2		3	3
New Jersey	NJ	2	4	2	28	10	3		1	5	7	14	10
New Mexico	NM	2	12	5	11	10	10	2	2	6	1	1	2
New York	NY	10	4	27	48	30	25	12	13	31	39	5	12
North Carolina	NC		5	13	8	11	7	6	9	7	14	7	
North Dakota	ND		2			1					3		
Ohio	OH	4	2	11	28	39	20		10	14	27	6	1
Oklahoma	OK			7	2	11	2	9	2	9	2		4
Oregon	OR	2	12	9	15	7	13	8		7	14	15	7
Pennsylvania	PA	2	3	15	14	22	17		9	11	8	9	2
Rhode Island	RI									5	4	2	
South Carolina	SC		7		16	6	18	4		2	6	9	3
South Dakota	SD	4	2	9	10					3		2	
Tennessee	TN	2		15	2	13	6	6		7	15	5	1
Texas	TX	12	7	34	61	27	48	23	15	54	43	21	37
Utah	UT	1	26	33	37	28	11	34	19	11	14	9	2
Vermont	VT				6				2	2	5	1	
Virginia	VA	3	3	13	10	16	7	4	5	11	12	3	4
Washington	WA	1	16	14	59	41	22	13	14	26	17	7	11
West Virginia	WV	2			3	3			3	1	1		
Wisconsin	WI	1	12	30	14	14		8	25	7	16	9	4
Wyoming	WY		4	2		1		2			5	2	
Unknown												80	
<b>Total</b>		<b>219</b>	<b>314</b>	<b>751</b>	<b>1012</b>	<b>869</b>	<b>638</b>	<b>381</b>	<b>285</b>	<b>512</b>	<b>794</b>	<b>351</b>	<b>293</b>

2024 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
Boat & River Trips	1	10	12	34	48	30	13	13	31	26	10		228
Air Tours	1		1							2	3		7
Sitk Canyon Tours	21	15	35	59	61	10	19	28	36	41	51		384
Lower Antelope Tours	6	6	20	42	59	49	29	14	30	37	13	2	308
Off Road Tours	2		2	3		1	3	1	2	1	2		17
Kayaking	1						2						7
Rentals						15		2		1			18
<b>Total</b>	<b>34</b>	<b>31</b>	<b>70</b>	<b>138</b>	<b>168</b>	<b>104</b>	<b>66</b>	<b>58</b>	<b>103</b>	<b>108</b>	<b>79</b>	<b>10</b>	<b>969</b>

MISC NUMBERS	
EMAILS	5
CALLS	41
TEXT	7
WAVE	79
CBS	29
ADVANCE	57
PARIA OVERN	3

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa										2		
Argentina	5	1	8	4		2	1			1	1	
Australia	2	7	4	28		13	5	18	22	22	3	6
Austria	3		5	10	9	13	9	6		10		
Belgium				19	9	4	37	15	9	16		2
Brazil	5		13	7	2	14	3	2	11	12		4
British Columbia	3			1			1			2		
Bulgaria										1		
Canada	38	58	85	100	52	38	12	26	31	42	20	2
Chile			4							2		4
China					12	2	9	5	12	7		
Columbia			2	5	4					2		
Costa Rica	3	2	9									
Czech Republic	2	4	1	12	15	4	10	10	5	2		1
Denmark			6				4	1		7		1
England		6	6	11	10	8	12	8	25	9	6	11
Finland	2			3	3	3		1	3			
France	13	3	32	111	136	73	150	174	59	62	21	24
Germany		17	32	59	87	107	67	99	92	65	9	13
Holland			10	3	6			8	3	2		
India	1			2		5	2					8
Ireland			3	1								1
Israel	1			11	8	10	3	1	23	19	2	4
Italy	16	3	34	48	64	47	47	230	84	41	6	2
Japan	4	5	9	10	13	11	8	19	8	4	4	4
London	1		13	7		3	2	5		3		
Malta		2		2						3		
Mexico	2	3	7	16		3	12	2		6	5	14
Netherlands			11	9	25	40	17	41	11	19	4	2
New Zealand	1	4	7	9		2	4	2	8	3	2	2
Philippines	2									2		4
Poland	2	2	1	10	6	11	8	24	7	3	5	
Portugal	2			2								2
Puerto Rico			9	1								
Qatar							5					
Romania						10				6		
Russia	2	2		2		8		4	5		5	
South Korea			2			1			2			
Scotland		1		6	6	4		4	3	11	2	6
Spain	2	7	1	4	57	15	8	40	12	8	8	10
Sweden				1	1		3					
Switzerland			10	16	26	16	61	19	42	17	1	
Taiwan	9	1		3		4	12	9	7	6		
Turkey			2									
Ukraine				1		10			1	3		
United Kingdom			6		2		1	10	2			2
Hungary		1	8	11	14	11	8	6	4			10
Norway	2	2		7		4	1	6	2	80	9	11
Monaco	5					6	4	2	5	3	18	
Jamaica						2	1	6		4	7	3
<b>Total</b>	<b>126</b>	<b>131</b>	<b>289</b>	<b>587</b>	<b>665</b>	<b>516</b>	<b>537</b>	<b>796</b>	<b>518</b>	<b>476</b>	<b>123</b>	<b>42</b>

	USA	INTER	UNK	TOTAL
January	219	135		354
February	314	131		445
March	751	289		1040
April	1012	587		1599
May	869	665		1534
June	638	516		1154
July	381	537		918
August	285	769		1054
September	512	518	321	1351
October	705	476	80	1261
November	414	123		537
December	293	38	4	335
<b>Total</b>	<b>6393</b>	<b>4784</b>	<b>405</b>	<b>11582</b>

BOOKING QR CODE	
January	58
February	83
March	174
April	222
May	103
June	124
July	120
August	92
September	129
October	94
November	76
December	77
<b>Total</b>	<b>1352</b>

SOCIAL MEDIA QR CODE HITS	
January	20
February	43
March	37
April	54
May	49
June	59
July	135
August	83
September	51
October	28
November	55
December	53
<b>Total</b>	<b>667</b>

Visitors by Month		
	2024	2025
January	428	354 -17%
February	599	445 -25%
March	1,404	1,040 -26%
April	1,845	1,599 -13%
May	1,968	1,534 -22%
June	1,300	1,154 -11%
July	1,270	918 -28%
August	1,803	1,054 -42%
September	2,147	1,351 -37%
October	2,368	1,270 -46%
November	1,039	537 -48%
December	403	335 -17%
<b>Total</b>	<b>16,574</b>	<b>11,591</b> -30%

MONTH	VEWS	VISITORS
January	2,366	1,445
February	2,581	1,498
March	3,853	2,159
April	2,039	1,321
May	3,058	1,904
June	2,865	1,692
July	3,181	1,980
August	2,665	1,686
September	3,217	1,776
October	3,217	1,915
November	3,038	1,751
December	2,571	1,511
<b>Total</b>	<b>34,805</b>	<b>20,642</b>