

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
October 27, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on October 27, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield (via Zoom), Arden Redshirt, Vicki Alexander, and Kay Leum (via Zoom) were present. Codrin Bogdan and Dawnell Robertson were absent. Council Liaison Dave Auge and City Staff Liaison Jackelyne Aguirre were present.

Redshirt called the meeting to order at 5:33pm.

MINUTES

1. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on September 22, 2025:

Leum motioned to approve the minutes from the September 22, 2025 regular Economic Development Advisory Board meeting. Stanfield seconded the motion. The motion passed unanimously of all members present.

HEAR FROM THE CITIZENS

Steven Law expressed his concerns to the board regarding the data center project.

COMMUNICATIONS

1. Discussion only pertaining to an update provided by the Arizona Office of Tourism:

Alix Skelpsa Ridgway, Interim Director for the Arizona Office of Tourism, introduced herself to the board and presented 2024 tourism industry data for Arizona. Leum, Stanfield, and Redshirt commented on the presentation. Ridgway discussed services AOT provides.

2. Discussion only pertaining to an update provided by the Arizona Lodging and Tourism Association:

JD Butler, Government Affairs & Statewide Outreach Manager for the Arizona Lodging & Tourism Association, introduced himself to the board and discussed the services AZLTA provides. Stanfield commented on policy analysis.

3. Discussion only pertaining to an update provided by Economic Development Advisory Board members:

Aguirre commented on board membership. Stanfield discussed a letter from a citizen to the board that contained questions about the data center project. Leum commented on gathering information about the economic impact of the data center.

4. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:

Franz provided a visitation report for The Page-Lake Powell Hub for September 2025. Franz shared similarities with her report and the presentation from AOT. Franz provided an update for the Chamber Street Fair and possibilities of expanding in the future.

5. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:

Moses provided a visitation report for Glen Canyon Conservancy and Carl Hayden

Visitor Center. Moses discussed the negative impact of the federal government shut down and what services are still available. The Powell Museum and Archives will be closed for the season after October until March 2026.

6. **Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page:**

Aguirre provided an update on personnel changes and promotional plans for the Balloon Regatta. Aguirre shared notes from the AZLTA Northern Arizona Forecast which included industry performance data.

UNFINISHED BUSINESS

1. **Discussion and possible action pertaining to Coconino Community College's workforce housing project:**

No discussion from the board.

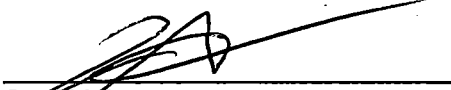
NEW BUSINESS

1. **Discussion and possible action pertaining to upcoming Economic Development Advisory Board meetings:**

The board discussed holidays conflicts for the November and December EDAB meetings.

ADJOURN

Redshirt adjourned the meeting at 7:22pm.



Staff Liaison



Chair of Economic Development
Advisory Board