



Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ
November 24, 2025 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

1. Call to Order

2. Roll Call

Erik Stanfield, Chair
Kay Leum
Codrin Bogdan
Vacant
Dawnell Robertson

Vicki Alexander
Arden Redshirt
Amanda Hammond, Council
Liaison

3. Minutes

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on October 27, 2025.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. Communications

- A. Discussion only pertaining to an update provided by Economic Development Advisory Board members.
- B. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce.
- C. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy.
- D. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page.
- E. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page.

6. Unfinished Business

- A. Discussion and possible action pertaining to Coconino Community College's workforce housing project.

7. New Business

- A. Discussion and possible action pertaining to tourism collaboration.

8. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, January 26, 2026, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 2025, at _____ a.m./p.m.

CITY OF PAGE

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
October 27, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on October 27, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield (via Zoom), Arden Redshirt, Vicki Alexander, and Kay Leum (via Zoom) were present. Codrin Bogdan and Dawnell Robertson were absent. Council Liaison Dave Auge and City Staff Liaison Jackelyne Aguirre were present.

Redshirt called the meeting to order at 5:33pm.

MINUTES

1. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on September 22, 2025:

Leum motioned to approve the minutes from the September 22, 2025 regular Economic Development Advisory Board meeting. Stanfield seconded the motion. The motion passed unanimously of all members present.

HEAR FROM THE CITIZENS

Steven Law expressed his concerns to the board regarding the data center project.

COMMUNICATIONS

1. Discussion only pertaining to an update provided by the Arizona Office of Tourism:

Alix Skelpsa Ridgway, Interim Director for the Arizona Office of Tourism, introduced herself to the board and presented 2024 tourism industry data for Arizona. Leum, Stanfield, and Redshirt commented on the presentation. Ridgway discussed services AOT provides.

2. Discussion only pertaining to an update provided by the Arizona Lodging and Tourism Association:

JD Butler, Government Affairs & Statewide Outreach Manager for the Arizona Lodging & Tourism Association, introduced himself to the board and discussed the services AZLTA provides. Stanfield commented on policy analysis.

3. Discussion only pertaining to an update provided by Economic Development Advisory Board members:

Aguirre commented on board membership. Stanfield discussed a letter from a citizen to the board that contained questions about the data center project. Leum commented on gathering information about the economic impact of the data center.

4. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:

Franz provided a visitation report for The Page-Lake Powell Hub for September 2025. Franz shared similarities with her report and the presentation from AOT. Franz provided an update for the Chamber Street Fair and possibilities of expanding in the future.

5. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:

Moses provided a visitation report for Glen Canyon Conservancy and Carl Hayden

Visitor Center. Moses discussed the negative impact of the federal government shut down and what services are still available. The Powell Museum and Archives will be closed for the season after October until March 2026.

6. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator for the City of Page:

Aguirre provided an update on personnel changes and promotional plans for the Balloon Regatta. Aguirre shared notes from the AZLTA Northern Arizona Forecast which included industry performance data.

UNFINISHED BUSINESS

1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:

No discussion from the board.

NEW BUSINESS

1. Discussion and possible action pertaining to upcoming Economic Development Advisory Board meetings:

The board discussed holidays conflicts for the November and December EDAB meetings.

ADJOURN

Redshirt adjourned the meeting at 7:22pm.

Staff Liaison

Chair of Economic Development
Advisory Board

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			2	4	8	4	4			8	12	
Alaska	AK	9	2	14	7	28					8	3	
Arizona	AZ	36	49	104	131	156	154	99	49	68	97		
Arkansas	AR	1	10	7		22	3	3				5	
California	CA	47	17	69	128	77	63	48	29	45	110		
Colorado	CO	12	11	42	68	33	28	15	3	5	28		
Connecticut	CT		2	2	1	17	3	3		5	8		
Delaware	DE			1	6	3		2	4			6	
Florida	FL	13	6	16	36	44	42	17	15	21	38		
Georgia	GA		4		14	6	9	12	10	13	7		
Hawaii	HI				1	8		3			2	2	
Idaho	ID	3		6	10	6	1		1	4	2		
Illinois	IL	16	11	12	32	4	24		1	4	18		
Indiana	IN		5	15	13	2	14	3		7	18		
Iowa	IA		4	5	7	9	10	2	4	17	2		
Kansas	KS	2	2	7	11	10	9	3	2		4		
Kentucky	KY			2	8	17	2	10	3	18	4		
Louisiana	LA	2		3	7	7	2	3	2		2	4	
Maine	ME			6	4	2	3				7		
Maryland	MD			1	23	6	7	10	6		13		
Massachusetts	MA	6	9	8	19	14	5	4	12	6	13		
Michigan	MI	11	15	45	20	41	8	9	6	23	26		
Minnesota	MN	6	25	52	46	4	11	9	2	12	7		
Mississippi	MS	2	6	4		2					7		
Missouri	MO		2	11	11	16	16	2			8		
Montana	MT	2	9	9	12	9	1	1		4	1		
Nebraska	NE	3		9	3		5				2	4	
Nevada	NV	8	3	28	24	12	6	11	5	11	4		
New Hampshire	NH		8	1	4	4				2			
New Jersey	NJ	2	4	2	28	10	3		1	5	7		
New Mexico	NM	2	12	5	11	10	10	2	2	6	1		
New York	NY	10	4	27	48	30	25	12	13	31	39		
North Carolina	NC		5	13	8	11	7	6	9	7	14		
North Dakota	ND		2			1					3		
Ohio	OH	4	2	11	28	39	20		10	14	27		
Oklahoma	OK			7	2	11	2	9	2	9	2		
Oregon	OR	2	12	9	15	7	13	8			7	14	
Pennsylvania	PA	2	3	15	14	22	17		9	11	8		
Rhode Island	RI									5	4		
South Carolina	SC	7		16	6	18	4		2	6	9		
South Dakota	SD	4	2	9	10		4			3			
Tennessee	TN	2		15	2	13	6	6		7	15		
Texas	TX	12	7	34	61	27	48	23	15	54	43		
Utah	UT	1	26	33	37	28	11	14	19	11	14		
Vermont	VT								2	2	5		
Virginia	VA	3	3	13	10	16	7	4	5	11	12		
Washington	WA	1	16	14	59	41	22	13	14	26	17		
West Virginia	WV	2			3	3			3	1	1		
Wisconsin	WI	1	12	30	14	14		8	25	7	16		
Wyoming	WY			4	2		1		2		5		
Unknown											80		
Total		219	314	751	1012	869	638	381	285	512	794		

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa										2		
Argentina	5	1	8	4		2	1			1	1	
Australia	2	7	4	28		13	5	18	22	22		
Austria	3		5	10	9	13	9	6		10		
Belgium				19	9	4	37	15	9	16		
Brazil	5	13	7	2	14	3	2	11	12			
British Columbia	3			1			1			2		
Bulgaria										1		
Canada	38	58	85	100	52	38	12	26	31	42		
Chile			4							2		
China					12	2	9	5	12	7		
Columbia			2	5	4		4		2			
Costa Rica	3	2		9								
Czech Republic	2	4	1	12	15	4	10	10	5	2		
Denmark				6				4	1	7		
England		6	6	11	10	8	12	8	25	9		
Finland	2			3	3	3			1	3		
France	13	3	32	111	136	73	150	174	59	62		
Germany		17	32	59	87	107	67	99	92	65		
Holland				10	3	6		8	3	2		
India	1			2		5	2					
Ireland				3	1							
Israel	1			11	8	10	3	1	23	19		
Italy	16	3	34	48	64	47	47	230	84	41		
Japan	4	5	9	10	13	11	8	19	8	4		
London	1		13	7		3	2	5		3		
Malta		2		2						3		
Mexico	2	3	7	16		3	12	2		6		
Netherlands		11	9	25	40	17	41	11	19			
New Zealand	1	4	7	9		2	4	2	8	3		
Philippines	2								2			
Poland		2	1	10	6	11	8	24	7	3		
Portugal	2			2								
Puerto Rico				9	1							
Quatar							5					
Romania						10				6		
Russia	2	2		2		8		4	5			
South Korea			2		1				2			
Scotland		1		6	6	4		4	3	11		
Spain	2	7	1	4	57	15	8	40	12	8		
Sweden				1	1		3					
Switzerland				10	16	26	16	61	19	42	17	
Taiwan	9	1		3		4	12	9	7	6		
Turkey			2									
Ukraine				1		10	4		1	3		
United Kingdom				6		2		1	10	2		
Hungary		1		8	11	14	11	8	6	4		
Norway	2	2		7		4	1	6	2	80		
Monaco	5					6	4	2	5	3		
Jamaica						2	1	6		4		
Total	126	131	289	587	665	516	537	796	518	476		

Daily Visitors	
Date	TOTAL
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	
29	
30	
31	
Total	

Visitors by Month			
	2024	2025	
January	428	354	-17%
February	599	445	-25%
March	1,404	1,040	-26%
April	1,845	1,599	-13%
May	1,968	1,534	-22%
June	1,300	1,154	-11%
July	1,270	918	-28%
August	1,803	1,054	-42%
September	2,147	1,351	-37%
October	2,368	1,261	-46%
November	1,039		
December	403		
Total	16,574	10,710	-35%

2024 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
Boat & River Trips	1	10	12	34	48	30	13	13	31	26			
Air Tours	1		1								2		
Slot Canyon Tours	21	15	35	59	61	10	19	28	36	41			
Lower Antelope Tours	8	6	20	42	59	48	29	14	30	37			
Off Road Tours	2		2	3		1	3	1	2	1			
Kayaking	1						2		4	1			
Rentals						15		2					
Total	34	31	70	138	168	104	66	58	103	108			

	USA	INTER	UNK	TOTAL
January	219	135		354
February	314	131		445
March	751	289		1040
April	1012	587		1599
May	869	665		1534
June	638	516		1154
July	381	537		918
August	285	769		1054
September	512	518	321	1351
October	705	476	80	1261
November				
December				
Total	5686	4623	401	###

BOOKING QR CODE	
January	58
February	83
March	174
April	222
May	103
June	124
July	120
August	92
September	129
October	94
November	
December	
Total	1199

SOCIAL MEDIA QR CODE HITS	
January	20
February	43
March	37
April	54
May	49
June	59
July	135
August	83
September	51
October	28
November	
December	
Total	559

WEBSITE STATS		
MONTH	VIEWS	VISITORS
January	2,366	1,449
February	2,581	1,498
March	3,853	2,159
April	2,039	1,321
May	3,058	1,904
June	2,865	1,692
July	3,181	1,980
August	2,665	1,686
September	3,371	1,776
October	3,217	1,915
November		
December		
Total	29,196	17,380

MISC NUMBERS	
EMAILS	13
CALLS	91
TEXT	