

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
March 24, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on, March 24, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Ryan Palizzi, Vicki Alexander, Kay Leum, Angie Crim, Arden Redshirt, Sarah Slim (via Zoom), and City Council Liaison Amanda Hammond were present. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 5:35pm.

MINUTES

Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on January 27, 2025:

Crim motioned to approve the minutes. Alexander seconded the motion. The motion passed unanimously.

COMMUNICATIONS

1. Discussion only pertaining to an update provided by Economic Development Advisory Board members:
Stanfield discussed a presentation occurring at the next City Council meeting. Leum discussed 2025 Page Attacks Trash. Slim discussed an intergovernmental agreement with the Navajo Nation.
2. Update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:
Franz was not present. The board discussed the visitation report for The Page-Lake Powell Hub for February 2025.
3. Update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:
Moses reported on Glen Canyon Conservancy visitation and updates in January and February 2025.
4. Update provided by Lissette De la Cruz, Events Manager:
De la Cruz was not present. Aguirre reported on the 50th anniversary celebration and upcoming events in 2025.
5. Update provided by Jackelyne Aguirre, Marketing Coordinator:
Aguirre reported on a social media report for March 2025.

HEAR FROM THE CITIZENS

None.

UNFINISHED BUSINESS

1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:
Leum provided an update on the housing project. The board discussed the next steps needed for the housing project to move forward. No action was taken by the board.

2. Discussion and possible action pertaining to the review of the Economic Development Advisory Board strategic plan:
Stanfield asked the board to review the current strategic plan for future amendments. No action was taken by the board.

NEW BUSINESS

1. Discussion and possible action pertaining to the appointment of a Vice Chair to the Economic Development Advisory Board:
Alexander motioned to appoint Palizzi as Vice Chair of the Economic Development Advisory Board. Leum seconded the motion. The motion passed unanimously.
2. Discussion only pertaining to the introduction of Arden Redshirt:
Redshirt shared information about himself.
3. Discussion and possible action pertaining to submitting an item to the 2025 time capsule:
The board discussed possible items to submit to the time capsule.
4. Discussion and possible action pertaining to a Downtown Business District:
The board discussed creating a subcommittee for the Downtown Business District and where the district would be. No action was taken by the board.
5. Discussion and possible action pertaining to scheduling an Economic Development Advisory Board work session on April 14, 2025, at 4pm:
The board discussed working on updating the Economic Development Advisory Board strategic plan during the work session on April 14, 2025, at 5pm. Martinez provided an update on the Horseshoe Bend trolleys.

ADJOURN

Meeting adjourned at 7:40pm.



Gregg Martinez
Economic Development



Erik Stanfield
Chair