

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD  
REGULAR MEETING MINUTES  
April 28, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on, April 28, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Kay Leum, Angie Crim, Arden Redshirt, Sarah Slim (via Zoom), and City Council Liaison Amanda Hammond were present. Ryan Palizzi and Vicki Alexander were absent. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 5:32pm.

**MINUTES**

1. **Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on March 24, 2025:**  
Leum motioned to approve the minutes from the Economic Development Advisory Board meeting on March 24, 2025. Redshirt seconded the motion. The motion passed unanimously of all members present.
2. **Discussion and possible action pertaining to minutes from the Economic Development Advisory Board work session on April 14, 2025:**  
Leum motioned to approve the minutes from the Economic Development Advisory Board work session on April 14, 2025. Crim seconded the motion. The motion passed unanimously of all members present.

**COMMUNICATIONS**

1. **Discussion only pertaining to an update provided by Economic Development Advisory Board members:**  
Slim discussed an upcoming meeting with the Navajo Nation Economic Development department.
2. **Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:**  
Franz discussed the visitation report for The Page-Lake Powell Hub for March 2025. Redshirt commented on canyon visitation.
3. **Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:**  
Moses provided a visitation report for March 2025.
4. **Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator:**  
Aguirre reported on past and upcoming fam tours.
5. **Discussion only pertaining to an update provided by Gregg Martinez, Director of Economic Development:**  
Martinez provided an update on an advocacy trip to Washington D.C. with the Arizona Office of Tourism. Martinez discussed upcoming events.

**HEAR FROM THE CITIZENS**

None.

### UNFINISHED BUSINESS

1. **Discussion and possible action pertaining to Coconino Community College's workforce housing project:**

Leum provided an update on the project

2. **Discussion and possible action pertaining to the review of the Economic Development Advisory Board strategic plan:**

Stanfield discussed updating the plan. Slim motioned to cancel the regular Economic Development Advisory Board meeting on May 12, 2025 and conduct a work session on June 23, 2025 at 4pm. Leum seconded the motion. The motion passed unanimously of all members present.

3. **Discussion and possible action pertaining to submitting an item to the 2025 time capsule:**

Martinez asked members to submit ideas via email.

4. **Discussion and possible action pertaining to a Downtown Business District:**

Hammond provided an update to the board.

### NEW BUSINESS

1. **Discussion and possible action pertaining to expanding the use of Block 17's breezeway:**

Stanfield discussed ideas to promote utilization of Block 17.

### ADJOURN

Meeting adjourned at 6:58pm.

  
Gregg Martinez  
Economic Development

  
Mackeryne Aguirre

  
Erik Stanfield  
Chair