



Economic Development Advisory Board Regular Meeting

City Hall, 697 Vista Ave, Page AZ
August 25, 2025 at 5:30 PM

NOTICE OF PUBLIC MEETING AND AGENDA

Pursuant to Arizona Revised Statutes § 38-431.02, notice is hereby given to the members of the City of Page Economic Development Advisory Board and the general public that the Page Economic Development Advisory Board will hold a meeting open to the public in Page City Hall located at 697 Vista Avenue, Page, Arizona.

Members of the Economic Development Advisory Board will attend either in person or virtually.

1. Call to Order

2. Roll Call

Erik Stanfield	Ryan Palizzi
Kay Leum	Arden Redshirt
Angie Crim	Amanda Hammond, Council
Dawnell Robertson	Liaison

3. Minutes

- A. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on June 23, 2025.
- B. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board work session on June 23, 2025.

4. Hear from the Citizens

The public is invited to speak on any item or area of concern. Items presented during the Citizens portion which are not on the agenda, cannot be acted upon by the Economic Development Advisory Board. Individual members are prohibited by the Open Meeting Law from discussing or considering the item among themselves unless the item is officially on an agenda.

5. New Business

- A. Discussion and possible action pertaining to the appointment of a chair to the Economic Development Advisory Board.
- B. Discussion and possible action pertaining to the appointment of a vice chair to the Economic Development Advisory Board.
- C. Discussion only pertaining to an update provided by Economic Development Advisory Board members.
- D. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator.
- E. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce.
- F. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy

6. Unfinished Business

- A. Discussion and possible action pertaining to Coconino Community College's workforce housing project.
- B. Discussion and possible action pertaining to a Downtown Business District.

- C. Discussion and possible action pertaining to the review of the Economic Development Advisory Board strategic plan.

7. Adjourn

FOR YOUR INFORMATION

Next Regular Meeting Monday, September 22, 2025, at 5:30 p.m.

Persons with disabilities should call the City of Page at 928-645-8861 for program and services information and accessibility.

If you would like to receive City Council and Board agenda notifications via email, please visit our public portal and sign-in or create an account to subscribe: <https://pageaz.portal.civicclerk.com/>.

DISCLAIMER: Agenda Items may be taken out of order. This agenda may be subject to change up to 24 hours prior to the meeting. Please see the local crier boards or our website at cityofpage.org for the current agenda.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the attached notice was duly posted at the following places: City Hall Bulletin Board located at 697 Vista Avenue, Page, Arizona; Justice Building Bulletin Board located at 547 Vista Avenue, Page, Arizona; U. S. Post Office Lobby located at 44 Sixth Avenue, Page, Arizona, on the ____ day of _____, 2025, at _____ a.m./p.m.

CITY OF PAGE

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
REGULAR MEETING MINUTES
June 23, 2025**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30pm on, June 23, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Angie Crim, Arden Redshirt, and Vicki Alexander were present. Ryan Palizzi, Kay Leum, and Sarah Slim were absent. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 5:30pm.

MINUTES

1. Discussion and possible action pertaining to minutes from the Economic Development Advisory Board meeting on April 28, 2025:

Crim motioned to approve the minutes for the Economic Development Advisory Board meeting on April 28, 2025. Redshirt seconded the motion. The motion passed unanimously of all members present.

COMMUNICATIONS

1. Discussion only pertaining to an update provided by Economic Development Advisory Board members:

None.

2. Discussion only pertaining to an update provided by Judy Franz, Executive Director of Page-Lake Powell Chamber of Commerce:

Franz provided a visitation report for The Page-Lake Powell Hub for May 2025.

3. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy:

Moses provided a visitation report for Glen Canyon Conservancy for May 2025.

4. Discussion only pertaining to an update provided by Jackelyne Aguirre, Marketing Coordinator:

Aguirre provided an update on the Youth Advisory Commission open house.

5. Discussion only pertaining to an update provided by Gregg Martinez, Director of Economic Development:

Martinez provided an update for the Economic Development department for the month of May and June 2025.

HEAR FROM THE CITIZENS

None.

UNFINISHED BUSINESS

1. Discussion and possible action pertaining to Coconino Community College's workforce housing project:

No update provided.

2. Discussion and possible action pertaining to the review of the Economic Development Advisory Board strategic plan:

The board discussed the importance of tourism and marketing. Martinez commented on projects for 2025/2026.

3. Discussion and possible action pertaining to submitting an item to the 2025 time capsule:

Redshirt and Crim presented their suggestions. The board discussed the suggestions presented. Martinez will coordinate submitting items to the capsule.

4. Discussion and possible action pertaining to a Downtown Business District:

Stanfield resumed presenting three points related to revitalization. The board discussed three points. Martinez suggested working with the Parks and Recreation Advisory Board. The board continued discussing the points.

NEW BUSINESS

None.

ADJOURN

Meeting adjourned at 6:47pm.

Staff Liaison

Chair of Economic Development
Advisory Board

**PAGE ECONOMIC DEVELOPMENT ADVISORY BOARD
WORK SESSION
June 23, 2025**

A work session of the Economic Development Advisory Board was held at 4:00pm on June 23, 2025, in the Council Chambers at City Hall in Page, Arizona. Members Erik Stanfield, Kay Leum, Arden Redshirt, and Vicki Alexander were present. Ryan Palizzi, Angie Crim, and Sarah Slim were absent. Staff members Gregg Martinez, Economic Development Director, and Jackelyne Aguirre, Marketing Coordinator, were present.

Stanfield called the meeting to order at 4:00pm.

DISCUSSION ITEMS

1. Discussion and possible action pertaining to the review of the Economic Development Advisory Board strategic plan:

Stanfield suggested for the strategic plan to focus on housing, revitalization, and diversification of the economy. The board discussed the three components. No action was taken by the board.

2. Discussion and possible action pertaining to downtown revitalization:

Stanfield presented seven points related to revitalization. The board discussed the first four points. No action was taken by the board.

ADJOURN

Meeting adjourned at 4:59pm.

Staff Liaison

Chair of Economic Development
Advisory Board

STATE	INITIALS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Alabama	AL			2	4	8	4	4					
Alaska	AK	9	2	14	7	28							
Arizona	AZ	36	49	104	131	156	154	99					
Arkansas	AR	1	10	7		22	3	3					
California	CA	47	17	69	128	77	63	48					
Colorado	CO	12	11	42	68	33	28	15					
Connecticut	CT		2	1	17	3	3						
Delaware	DE			1	6	3	2						
Florida	FL	13	6	16	36	44	42	17					
Georgia	GA		4		14	6	9	12					
Hawaii	HI				1	8		3					
Idaho	ID	3		6	10	6	1						
Illinois	IL	16	11	12	32	4	24						
Indiana	IN		5	15	13	2	14	3					
Iowa	IA		4	5	7	9	10	2					
Kansas	KS	2	2	7	11	10	9	3					
Kentucky	KY			2	8	17	2	10					
Louisiana	LA	2		3	7	7	2	3					
Maine	ME			6	4	2	3						
Maryland	MD			1	23	6	7	10					
Massachusetts	MA	6	9	8	19	14	5	4					
Michigan	MI	11	15	45	20	41	8	9					
Minnesota	MN	6	25	52	46	4	11	9					
Mississippi	MS	2	6	4		2							
Missouri	MO		2	11	11	16	16	2					
Montana	MT	2	9	9	12	9	1	1					
Nebraska	NE	3		9	3		5						
Nevada	NV	8	3	28	24	12	6	11					
New Hampshire	NH		8	1	4	4	4						
New Jersey	NJ	2	4	2	28	10	3						
New Mexico	NM	2	12	5	11	10	10	2					
New York	NY	10	4	27	48	30	25	12					
North Carolina	NC		5	13	8	11	7	6					
North Dakota	ND		2		1								
Ohio	OH	4	2	11	28	39	20						
Oklahoma	OK			7	2	11	2	9					
Oregon	OR	2	12	9	15	7	13	8					
Pennsylvania	PA	2	3	15	14	22	17						
Rhode Island	RI												
South Carolina	SC	7		16	6	18	4						
South Dakota	SD	4	2	9	10		4						
Tennessee	TN	2		15	2	13	6	6					
Texas	TX	12	7	34	61	27	48	23					
Utah	UT	1	26	33	37	28	11	14					
Vermont	VT				6								
Virginia	VA	3	3	13	10	16	7	4					
Washington	WA	1	16	14	59	41	22	13					
West Virginia	WV	2			3	3							
Wisconsin	WI	1	12	30	14	14		8					
Wyoming	WY		4	2		1		2					
Total		219	314	751	1012	869	638	381					

2024 Tours	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
Boat & River Trips	1	10	12	34	48	30	13						
Air Tours	1		1										
Slot Canyon Tours	21	15	35	59	61	10	19						
Lower Antelope Tours	8	6	20	42	59	48	29						
Off Road Tours	2		2	3		1	3						
Kayaking	1						2						
Rentals						15							
Total	34	31	70	138	168	104	66						

WEBSITE STATS		
MONTH	VIEWS	VISITORS
January	2,366	1,449
February	2,581	1,498
March	3,853	2,159
April	2,039	1,321
May	3,058	1,904
June	2,865	1,692
July	3,181	1,980
August		
September		
October		
November		
December		
Total	16762	12,003

MISC NUMBERS	
EMAILS	25
CALLS	143
TEXT	6
WAVE	48
CBS	
ADVANCE	43

DAY	TOTAL	PERCENT
Sunday	94	10.24%
Monday	67	7.30%
Tuesday	176	19.17%
Wednesday	178	19.39%
Thursday	147	16.01%
Friday	138	15.03%
Saturday	118	12.85%
TOTAL	918	

COUNTRY	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Africa												
Argentina	5	1	8	4		2	1					
Australia	2	7	4	28		13	5					
Austria	3		5	10	9	13	9					
Belgium	5			19	9	4	37					
Brazil	5		13	7	2	14	3					
British Columbia	3			1			1					
Bulgaria												
Canada	38	58	85	100	52	38	12					
Chile			4									
China					12	2	9					
Columbia			2	5	4		4					
Costa Rica	3	2		9								
Czech Republic	2	4	1	12	15	4	10					
Denmark				6			4					
England		6	6	11	10	8	12					
Finland	2			3	3	3						
France	13	3	32	111	136	73	150					
Germany		17	32	59	87	107	67					
Holland				10	3	6						
India	1			2		5	2					
Ireland				3	1							
Israel	1			11	8	10	3					
Italy	16	3	34	48	64	47	47					
Japan	4	5	9	10	13	11	8					
London	1			13	7		3	2				
Malta		2		2								
Mexico	2	3	7	16		3	12					
Netherlands			11	9	25	40	17					
New Zealand	1	4	7	9		2	4					
Philippines	2											
Poland		2	1	10	6	11	8					
Portugal	2			2								
Puerto Rico				9	1							
Quatar								5				
Romania						10						
Russia	2	2		2		8						
South Korea			2			1						
Scotland	1			6	6	4						
Spain	2	7	1	4	57	15	8					
Sweden				1	1		3					
Switzerland			10	16	26	16	61					
Taiwan	9	1		3		4	12					
Turkey			2									
Ukraine				1		10	4					
United Kingdom				6		2						
Hungary	1			8	11	14	11					
Norway	2	2		7		4	1					
Monaco	5					6	4					
Jamaica						2	1					
Total	126	131	289	587	665	516	537					

Daily Visitors	
Date	TOTAL
1	19
2	29
3	39
4	8
5	27
6	30
7	19
8	33
9	42
10	24
11	40
12	24
13	24
14	8
15	41
16	53
17	25
18	43
19	38
20	18
21	27
22	60
23	31
24	32
25	47
26	29
27	22
28	13
29	23
30	23
31	27
Total	918

Visitors by Month			
	2024	2025	
January	428	354	-21%
February	599	445	-35%
March	1,404	1,040	-35%
April	1,845	1,599	-15%
May	1,968	1,534	-28%
June	1,300	1,154	-13%
July	1,270	918	-38%
August	1,803		#DIV/0!
September	2,147		#DIV/0!
October	2,368		#DIV/0!
November	1,039		#DIV/0!
December	403		#DIV/0!
Total	16,574	7,044	#DIV/0!

	USA	INTER	TOTAL
January	219	135	354
February	314	131	445
March	751	289	1040
April	1012	587	1599
May	869	665	1534
June	638	516	1154
July	381	537	918
August			
September			
October			
November			
December			
Total	4184	2860	7044

BOOKING QR CODE	
January	58
February	83
March	174
April	222
May	103
June	124
July	120
August	
September	
October	
November	
December	
Total	764

SOCIAL MEDIA QR CODE HITS	
January	20
February	43
March	37
April	54
May	49
June	59
July	135
August	
September	
October	
November	
December	
Total	262