



**Economic Development Advisory Board
Regular Meeting Minutes
July 27, 2026**

A Regular Meeting of the Economic Development Advisory Board was held at 5:30PM. on July 27, 2026, in the Council Chambers at Page City Hall. Chair Erik Stanfield presided. Arden Redshirt, Mark Vecchiarelli, Dawnell Robertson, Vicki Alexander, Jackelyne Aguirre, Marketing Coordinator; and Adam Geller, Public Information Office, and Frank Marbury; City Manager were present. Kay Leum, Brigham Adams, and John Kocjan were absent.

Stanfield called the meeting to order at 5:31PM.

MINUTES

Motion made by Alexander to approve the minutes from the May 26, 2026, meeting. The motion was seconded by Stanfield and passed unanimously upon a vote.

HEAR FROM THE CITIZENS

No citizens addressed the Economic Development Advisory Board.

COMMUNICATIONS

A. Discussion only pertaining to an update provided by Economic Development Advisory Board members.

Stanfield informed the board that he is resigning from the *Economic Development Advisory Board* due to him moving out of Page.

B. Discussion only pertaining to an update provided by Judy Franz, Executive Director of the Page-Lake Powell Chamber of Commerce.

Franz reported on visitation for the Page-Lake Powell Hub for the month of June, recent media interviews to help promote business and recreation opportunities on Lake Powell, and a new landing page on The Hub's website for visitor itinerary building.

C. Discussion only pertaining to an update provided by Debbie Moses, Executive Director of Glen Canyon Conservancy.

Moses reported on visitation for the Glen Canyon Conservancy, Carl Hayden Visitor Center, and Navajo Bridge Interpretation Center for the month of June. Funding has been approved for a portable accessibility ramp for the Weaver House at Lonely Dell Ranch. Moses invited the board members to tour the archives collection that GCC is responsible for.

STAFF REPORTS

A. Discussion only pertaining to an update provided by Adam Geller, Public Information Officer for the City of Page.

Geller reported on recent film groups visit Page, TV segments recorded and will be shown in Los Angeles and Las Vegas, Arizona Office of Tourism will be capturing drone footage, international and domestic marketing plans, streaming ads, and live digital passports. There was discussion.

B. Discussion and possible action pertaining to an update regarding the Facade Improvement Program.

Geller and Marbury provided a status update on the Facade Improvement Program and provided details about added information. There was discussion and staff was asked to send documents for the program to the board members to review before the next meeting. Stanfield asked about setting guidance standards for program applications to be discussed at the next meeting. There was discussion.

NEW BUSINESS

A. Discussion and possible action pertaining to the appointment of a Chair to the Economic Development Advisory Board.

Alexander motioned to appoint Redshirt as the chair of the Economic Development Advisory Board. There was discussion. Robertson seconded motion. The motion passed unanimously upon a vote.

B. Discussion and possible action pertaining to the appointment of a Vice Chair to the Economic Development Advisory Board.

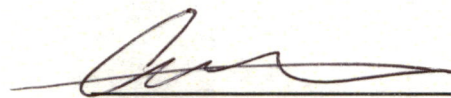
Alexander motioned to appoint Robertson as the vice chair of the Economic Development Advisory Board. There was discussion. Redshirt seconded motion. The motion passed unanimously upon a vote.

ADJOURN

The meeting was adjourned at 6:44PM.



City of Page Staff



Arden Redshirt, Chair

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Regular Meeting, held on July 27, 2026, I further certify that the meeting was duly called and held and that a quorum was present.

Dated this

8/24/26



City of Page Staff